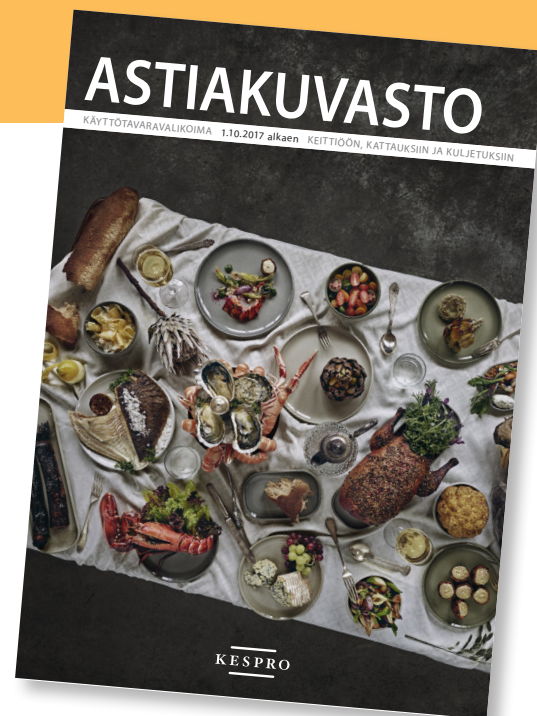


Astiakuvasto

KESPRO'S 2018 NON-FOOD SELECTION

Kespro's illustrated non-food catalogue is a comprehensive presentation of Kespro's diversified selection of non-food products. The illustrated non-food catalogue is published on the kespro.com website and as a printed version with a print run of c. 3000 copies.



Schedule

Validity period:	01.08.2018 - 31.07.2019
Advertisement materials	02.05.2018
Issue date	17.07.2018

Kespro's contact person

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Instructions on materials

• PRODUCT IMAGES

Product images must be only one product image with white backgroundcolor and path. This does not apply advertising material.

Technical requirements:

Resolution 300 dpi
Eps / tiff / jpg format
Width of the image about 8 cm
File naming: EAN-code_brand_product.jpg

Delivery address: aineisto@m1.fi

You may also send a link or user ID for the image bank.

• A4-ADVERTISEMENT (1/1)

Size: A4 (210 x 297 mm) + 3 mm trimming edges
Images: 300 dpi / CMYK colour
(Paper: G-Print 90 g)

Press quality material as a PDF file. Please, clearly indicate which issue the material is intended for.

Delivery address: aineisto@m1.fi

Advertising agency M1 / tel. +358 40 840 0239

Printing: PunaMusta Ltd

Guidelines: www.punamusta.fi