

ProS€ntti Ice cream appendix

MEDIA CARD 2027

The ice cream supplement collects ice cream novelties and classics combined with trendy recipes and complementary products. Our goal is to sell ice cream all year round – ensure your visibility in both Prosentti's ice cream supplement and a separate online magazine.

Schedule

PROSENTTI 3 ICE CREAMS PDF AND ONLINE MAGAZINE

Campaign valid	1.4.–30.8.2027
Campaign purchase price valid	25.3.–31.8.2027
Campaign product offers to the product manager	29.1.2027
Advertisement materials/product images	11.2.2027
Date of publication (online magazine)	29.4.2027

Material instructions

PRODUCT IMAGES FOR CAMPAIGN BOXES

Technical requirements:

Resolution 300 dpi, format eps/tiff/jpg.

CMYK images: ISOcoated_v2_300_eci.icc

Pre-extracted images, width around 8 cm.

Images to be extracted during production will be subject to a separate charge.

The images should reflect good quality and delicious taste and raise interest among foodservice professionals.

Send images to kespro.aineistot.fi/prosenttijaatelot

Mainostoimisto M1/kespro@m1.fi

You can also send a link or credentials to a photo gallery.

Printing house:

PunaMusta Oy

Material instructions:

www.punamusta.com



ADVERTISEMENT MATERIAL A4 (1/1 PAGE)

210 x 297 mm + 5 mm bleed/300 dpi/CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

No text too close to the cut.

Print-ready materials as a PDF file.

Send the PDF material to

kespro.aineistot.fi/prosenttijaatelot

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ADVERTISEMENT MATERIALS 210 X 147 HORIZONTAL (1/2 PAGE)

210 x 147 + 5 mm bleed/300 dpi/CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

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Mainostoimisto M1/kespro@m1.fi



1/1 model ad



1/2 model ad

Kespro contact person

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KESPRO