

Nopeasti näkyvyyttä

MEDIA CARD 2026

The Nopeasti näkyvyyttä (Quick Visibility) package is especially suitable for the marketing of accelerated batches of products, for quick campaigns or for ensuring the visibility of individual products during their launch

Nopeasti näkyvyyttä marketing package allows suppliers to have agile and speedy multichannel visibility on Kespro's digital channels.

Quick Digital Reach!



Contains

- Product placement on the front page of Kespro.net for two weeks
- Animated Product Highlight on the Cash & Carry displays for two weeks

Reservations

Book a package from your contact person, firstname.lastname@kesko.fi. Please note that there is a limited number of packages available, so book yours on time.

1. Always agree with the Kespro product manager about the product you want to use in Kespro.net and on the Displays
2. When an agreement on the actions and the date has been made, send information about the product or content to Kespro's product manager and content creator at least two weeks, preferably one month prior to the agreed date of publication.

Contact details for any additional questions

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