

Public sector product newsletter

MEDIA CARD 2026

Themes and Publication Weeks

Letter 1	Plant-based proteins	week 4
Letter 2	Spring novelties	week 10
Letter 3	Free From	week 17
Letter 4	Impulse products for cafés	week 21
Letter 5	Favourite foods	week 32
Letter 6	Autumn novelties	week 35
Letter 7	Flavours of autumn	week 39
Letter 8	Meeting catering	week 43
Letter 9	Domestic and organic	week 47

Schedule and Instructions

Product advertisements must be agreed with Kespro's product manager no later than the 1st day of the month preceding the newsletter's publication.

The product image used must be stored in Synkka Media.

More detailed instructions can be found in the service description, available in Finnish only.

Contacts in Kespro

Product Manager (agreements, product selection for advertisement)

etunimi.sukunimi@kesko.fi

Technical and graphic production

jaakko.valkiainen@kesko.fi

[Avaa selaimessa](#)

KESPRO

Julkissektorille



Kokoelma gluteenitonta

Tutustu erään gluteenittomia tuotteita! Mahdolliset sopimushinnat määräytyvät sopimuksen mukaisesti. Hinnat alv 0 % ja voimassa Kespron julkissektorin asiakkaille toimituspäivien 21.4.–31.5.2025 aikana.

Gluteenittomat ja vegaaniset



Flora Professional
Plant All Purpose
31% 8x1l

21659649

39,66 €
/ME



Elovena
maustamaton
kauraruoka 10x1l

21807346

27,97 €
/ME



Fazer Aito Oat for
Cooking
Kauraruoka 6x1l

22027140

16,05 €
/ME



Feelia paneroitu
chipotlepihvi n.
50g/4kg pakaste

22047293

25,87 €
/ME



Tuoppi kotikalja
6x1,5l gluteeniton

21923300

20,59 €
/ME



Fazer Gluteeniton
riisipiirakka 20x60g
kypsä pakaste

21988635

22,13 €
/ME

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