

Astiakuvasto

KESPRO'S 2018 NON-FOOD SELECTION

Kespro's illustrated non-food catalogue is a comprehensive presentation of Kespro's diversified selection of non-food products. The illustrated non-food catalogue is published on the kespro.com website and as a printed version with a print run of c. 6000 copies.



Schedule

Validity period:	01.07.2018-30.06.2019
Advertisement materials	31.05.2018
Issue date - online catalogue	01.07.2018
Issue date - printed version	01.08.2018

Kespro's contact person

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Instructions on materials

• PRODUCT IMAGES

Product images must be only one product image with white backgroundcolor and path. This does not apply advertising material.

Technical requirements:

Resolution 300 dpi
 Eps / tiff / jpg format
 Width of the image about 8 cm
 File naming: SAP-code_brand_product.jpg
 Delivery address: kati.koskinen@kesko.fi
 You may also send a link or user ID for the image bank.

• A4-ADVERTISEMENT (1/1)

Size: A4 (210 x 297 mm) + 3 mm trimming edges
 Images: 300 dpi / CMYK colour
 (Paper: G-Print 90 g)

Printing: PunaMusta Ltd
 Guidelines: www.punamusta.fi

• Delivery of materials and technical inquiries:

Ready-for-print PDF file addressed to:
kati.koskinen@kesko.fi
 Kespro Ltd / Kati Koskinen, tel. +358 1053 24157