

MENU

MEDIA CARD 2025

Menu is Kespro's customer magazine for foodservice customers and selected stakeholders. In 2025 the magazine will be published five times, and 16 000 copies will be printed. Issue 4/2023 will have a print run of 18 000 kpl. information will be valid until further notice starting from 01/09/2024.

Schedule

NO. 1	
Advertisement_reservations	22 Nov 2024
Deadline for advertisement materials	13. Dec 2024
Publication date	15 Jan 2025
NO. 2	
Advertisement_reservations	22 Jan 2025
Deadline for advertisement materials	7 Feb 2025
Publication date	5 Mar 2025
NO. 3	
Advertisement_reservations	19 Mar 2025
Deadline for advertisement materials	11 Apr 2025
Publication date	14 May 2025
NO. 4	
Advertisement_reservations	16 Jun 2025
Deadline for advertisement materials	8 Aug 2025
Publication date	3 Sep 2025
NO. 5	
Advertisement_reservations	26 Sep 2025
Deadline for advertisement materials	8 Oct 2025
Publication date	12 Nov 2025

ADVERTISEMENT sizes

2/1	
Width	460 mm
Height	297 mm
Trim	7 mm

1/1	
Width	230 mm
Height	297 mm
Trim	7 mm

Back cover	
Width	230 mm
Height	267 mm
Trim	7 mm

Material instructions

INTRODUCTIONS OF NEW ITEMS

Character count: 500–900 characters and a high-resolution image file (300 dpi)

The text and image are sent to heidi.voutilainen@kesko.fi

SUPPLEMENTS

Supplement max 12 pages, max size 220 × 287 mm.

Ready-made supplements are delivered to the address
Punamusta Oy, Kosti Aaltosen tie 9, FI-80140 Joensuu

PUBLISHER

Kesko Corporation, Kespro
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TECHNICAL INFORMATION

Magazine size 230 x 297 mm
Printing resolution 300 dpi
Trim 7 mm
Binding Glued spine
Repro Aste Helsinki Oy
Printing house Punamusta Oy

ADVERTISEMENT MATERIAL

<https://omailmoitukset.otavamedia.fi>
Material requirement: PDF

ADVERTISEMENTS

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