

Alcoholic Beverages Price List

MEDIA CARD 2026

The Alcoholic Beverages Price List is an important tool for Kespro customers who are designing drink lists and placing beverage orders throughout the year.

Schedule

The alcoholic beverages price list will be published both in print and online on 26 February 2026 and will be valid for one year, until 28 February 2027. All necessary material must be submitted as instructed below by 10 December 2025.

All featured product highlights in the Alcoholic Beverages Price List must always be agreed first by email (firstname.lastname@kesko.fi) with the Kespro product manager responsible for the product.

Material instructions

ADVERTISEMENT MATERIAL (1/1 page)

A4 (210 × 297 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

The print-ready material must be delivered as a PDF file to the address www.kespro.aineistot.fi/alkoholihiinnasto

If you have further questions, please contact:

Mainostoimisto M1 / kespro@m1.fi

PRODUCT HIGHLIGHT LINES WITH AN IMAGE

Product information and product image required from the supplier for product highlights with an image

- Product description (max. 350–400 characters with spaces)
- Printable extracted product image (300 dpi)

When submitting material, please enter the following as the subject of your email: *Kespro Alcoholic Beverages Price List 2026 / featured product highlight*

Send to Kespro's product manager firstname.lastname@kesko.fi

[illegible]

Contact information for any additional questions

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