

Tableware catalogue

MEDIA CARD 2024

The tableware catalogue is Kespro customers' most important tool for planning tableware purchases and making orders for tableware all year round!

The tableware catalogue is published once a year, on 1 September, in print and online.

You can buy a full page or half a page of advertising space.



Bookings

Book your advertising spot with Kespro's Product Manager at henna.lehmus@kesko.fi.

At the same time, you will receive information about the available advertising spots. Please note that there is a limited number of slots available.

Schedule

All material must be submitted as instructed by 26 April 2024. Materials submitted late will not be accepted. For the agreed measures, we will charge as agreed.

Material instructions

ADVERTISEMENT MATERIAL 1/1 A4 (1 page)

A4 (210 × 297 mm) + 5 mm trimming allowances

Pictures 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

ADVERTISEMENT MATERIAL 1/2 A5 (1/2 page horizontal)

A5 (210 × 147 mm) + 5 mm trimming allowances

Pictures 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

The print-ready material is to be delivered as a PDF file to the address www.kespro.aineistot.fi/astiakuvasto.

If you have any questions about the materials, please contact the M1 advertising agency by email at kespro@m1.fi.

Contact details for any additional questions

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