

# Kespronet Product Placement

## MEDIA CARD 2024

Kespronet is Kespro's webstore for food service customers. Majority of our customers use Kespronet several times a week.

The front page includes several sections of product placements, such as products on offer, new releases and topical categories.

Kespronet Product Placements are visible on a product carousel of the webstore front page for two weeks.

### Instructions

Product placement is agreed with Kespro's Product Manager. Contact: [forename.surname@kesko.fi](mailto:forename.surname@kesko.fi)

Product placements on Kespronet's frontpage are published for two weeks at a time. Kindly inform the product and the desired time period to Product Manager.

Kespro fills in the product image and details based on those in Synkka Media.

### Contact person

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