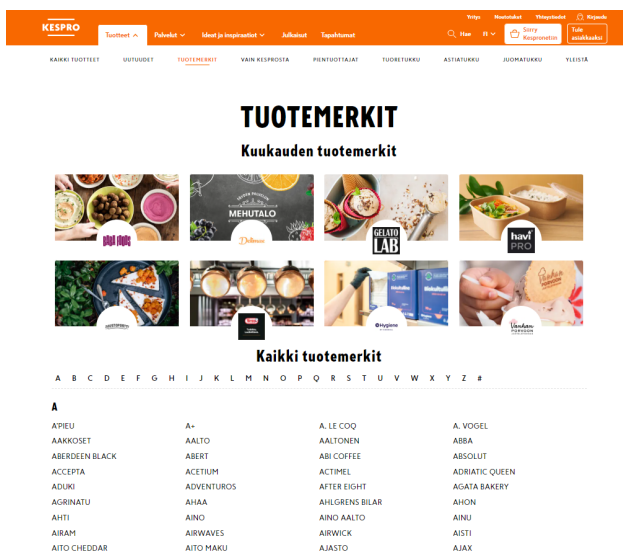
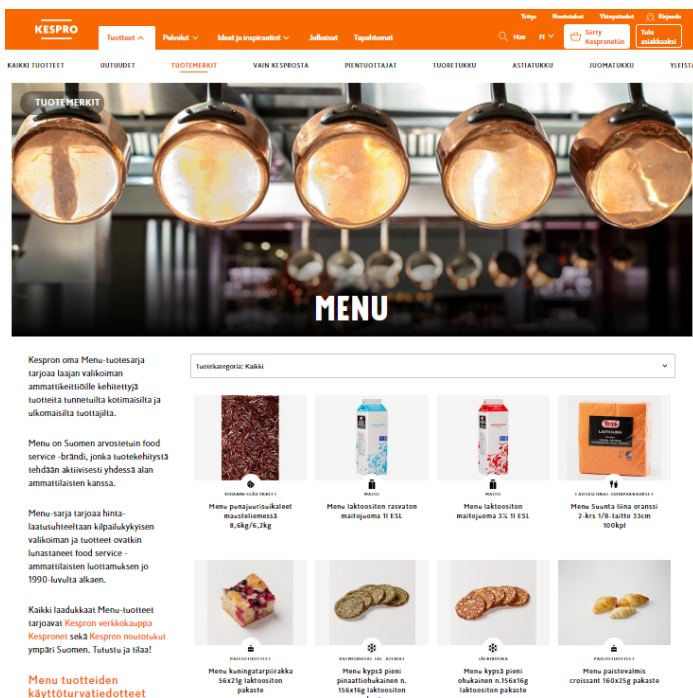


# Partner's Mini Package

## MEDIA CARD 2025

Partners' Mini Package contains a brand page that has a brand-specific selection of products available through Kespro. It brings out the story and essence of the brand with a search engine-optimized introductory text and at the same time improves the web visibility of the page. In the introductory text, you can talk about the brand, possible novelties or product features.

And all this just a click away from the Kespro.net sales channel!



### Brand Page

#### Instructions:

Please, provide the materials via email. Kespro will provide instructions for link building after receiving the materials.

#### Text:

- Please provide product/brand information, preferably with include some subheadings in the text
- Maximum word amount 260
- Link building: a link to suppliers website is added to the text by Kespro. We kindly hope that the supplier also participates to the link building process by adding a link to kespro.com to their website.
- Kespro will provide the optimization of the text

#### Picture and logo:

- Please provide background picture and a logo
- 300 ppi, RGB-profiili
- 1400x500 px

#### See an example:

[kespro.com/tuotteet/tuotemerkit](https://kespro.com/tuotteet/tuotemerkit)

#### Please, provide the materials to:

[kespro.digiaineisto@kesko.fi](mailto:kespro.digiaineisto@kesko.fi)

#### Subject headline:

Kespro.com Brand Page + Company name

#### Contact person at Kespro:

Sanna Fagerlund  
[sanna.fagerlund@kesko.fi](mailto:sanna.fagerlund@kesko.fi)  
puh. +358 407065818

**KESPRO**