

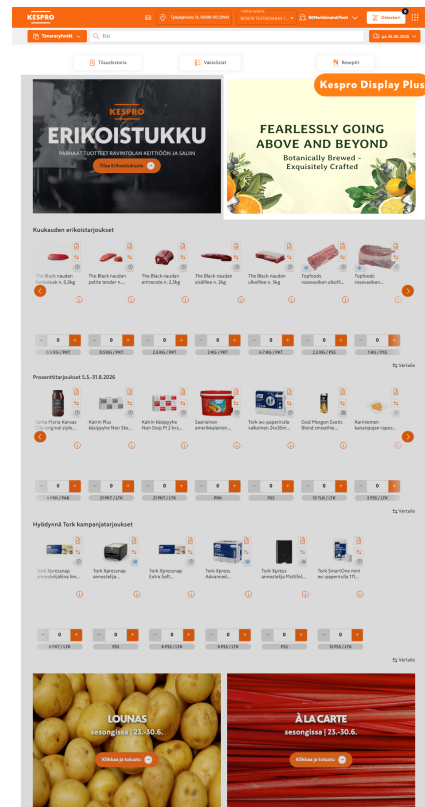
Kespro Display Plus

MEDIA CARD 2027

Maximum brand visibility in the best placements across Kespro's digital channels

Premium-level advertising visibility across three channels (Kespro.com public homepage, logged-in customer homepage and the online store), where your brand is seen at critical stages of the purchase journey and reaches both a broad audience and active buyers.

Targeted visibility for selected segments. Campaign duration: 1 week.



Best visibility

1. Premium placement in the most visible positions across three different channels
2. Optimised ad placements to maximise attention value
3. Your brand is visible to customers at the very beginning of the purchase journey
4. Possibility to precisely target selected customer segments

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Process

1. Kespro's advertising agency agrees on the campaign content and schedule with the partner
2. The partner delivers the required information and materials according to the agreed timeline
3. Kespro manages the maintenance and publication of the package in Kespro's digital channels according to the schedule

