

Tableware catalogue

MEDIA CARD 2026

The tableware catalogue is Kespro customers most important tool for planning tableware purchases and making orders for tableware all year round! The tableware catalogue is published once a year, on 1 September, in print and online. You can buy a full page or half a page of advertising space.

Bookings and schedule

Book your advertising spot with Kespro's Product Manager henna.lehmus@kesko.fi or tiia.montonen@kesko.fi

At the same time, you will receive information about the available advertising spots. Please note that there is a limited number of spots available.

All material must be submitted as instructed by 27 April 2026. Materials submitted late will not be accepted. For the agreed measures, we will charge as agreed.

Material instructions

ADVERTISEMENT MATERIAL 1/1 (1 page)

A4 (210 × 297 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

ADVERTISEMENT MATERIAL 1/2 (1/2 page landscape)

A5 (210 × 147 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

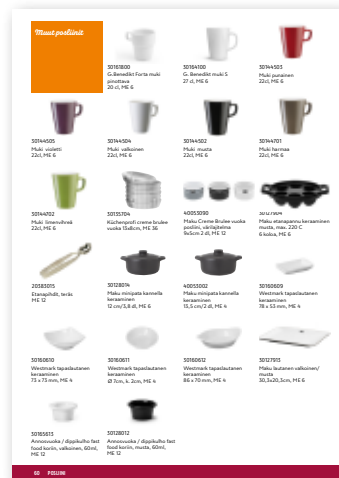
The print-ready material must be delivered as a PDF file to jussi.valkama@exove.com

PRODUCT IMAGES

Images should be delivered as email attachments in JPG format.

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc



Contact information for any additional questions

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