

# 2020 / MENU

Menu is Kespro's magazine for food service customers and selected stakeholders. In 2020, the magazine has five issues with a print run of about 14,200 copies. The print run of the issue 4/2020 is 17,000 copies. The media sheet information is valid from 30 September 2019 until further notice.

#### / MAGAZINE PUBLISHER

Kespro  
Työpajankatu 12  
00580 Helsinki

#### / EDITOR-IN-CHIEF

Mika Halmesmäki  
Tel. +358 10 53 24146  
mika.halmesmaki@kesko.fi

#### / EDITORIAL OFFICE

Otavamedia Ltd OMA  
Maistraatinportti 1  
00015 Otavamedia  
Tel. +358 9 15 661

#### / TECHNICAL SPECIFICATIONS

Magazine size 230 x 297 mm  
Resolution 300 dpi  
Trimming edge 7 mm  
Binding Perfect binding  
Repro Aste Helsinki Ltd  
Printing press Punamusta Ltd

#### / ADVERTISING

Sirkka Sohlman  
Customer Inspirations Manager  
Tel. +358 10 53 24141  
sirkka.sohlman@kesko.fi

#### / ADVERTISING MATERIALS

Materials to:  
omailmoitukset.otavamedia.fi  
Material requirement: PDF

#### / SCHEDULE 2020

Issue	Booking date	Material deadline	Publication date
1	12.11.2019	13.12.2019	15.1.2020
2	17.1.2020	14.2.2020	12.3.2020
3	6.3.2020	17.4.2020	14.5.2020
4	5.6.2020	25.6.2020	27.8.2020
5	11.9.2020	16.10.2020	12.11.2020

#### / ADVERTISING RATES (VAT 0 %)

Size	Width	Height	Rate	Rate/Issue 4
2/1	460 mm	297 mm	8 300	8 900
1/1	230 mm	297 mm	6 980	7 300

