

MENU

#2018

Menu is Kespro's magazine for HoReCa customers and selected stakeholders. In 2018, the magazine will have five issues and the print run will be about 14 200 copies. The print run of the issue 4/2018 will be 17 000 copies. The media sheet information is valid from 1 January 2018 until further notice.

MAGAZINE PUBLISHER

Kespro
Sörnäistenkatu 2,
00580 Helsinki

EDITOR-IN-CHIEF

Mika Halmesmäki
Telephone +358 1053 24146
E-mail mika.halmesmaki@kesko.fi

EDITORIAL OFFICE

Legendium Ltd
Menu magazine
Melkonkatu 28 D,
00210 Helsinki
Telephone +358 10 229 1630

TECHNICAL SPECIFICATIONS

Magazine size 230 x 297 mm
Resolution 300 dpi
Trimming edge 7 mm
Binding Perfect binding
Repro Faktor Ltd
Printing press Punamusta Ltd

ELECTRONIC LINE TRANSFER

Faktor Ltd
Hämeentie 153 C, 00560 Helsinki
Telephone +358 9 686 0960
(switchboard)
E-mail menu@faktor.fi
FTP 193.94.150.222

Advertising

Marketing Planner
Sirkka Sohlman
Telephone +358 1053 24141
E-mail sirkka.sohlman@kesko.fi

SCHEDULE 2018

Issue	Booking date	Materials deadline/ electronic line transfers	Publication date
1	13.11.2017	14.12.2017	11.1.2018
2	18.1.	15.2.	8.3.
3	8.3.	19.4.	16.5.
4	6.6.	28.6.	28.8.
5	13.9.	16.10.	14.11.

ADVERTISING RATES (alv 0 %)

Size	Width	Height	Height Rate/ 4-colour	Height Rate/ Issue 4
2/1	460 mm	297 mm	8 300	8 900
1/1	230 mm	297 mm	6 980	7 300