

MENU

#2019

KESPRO'S CUSTOMER MAGAZINE

Menu is Kespro's magazine for HoReCa customers and selected stakeholders. In 2019, the magazine will have five issues and the print run will be about 14 200 copies. The print run of the issue 4/2019 will be 17 000 copies. The media sheet information is valid from 1 January 2019 until further notice.

MAGAZINE PUBLISHER

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TECHNICAL SPECIFICATIONS

Magazine size 230 x 297 mm
Resolution 300 dpi
Trimming edge 7 mm
Binding Perfect binding
Repro Faktor Ltd
Printing press Punamusta Ltd

ELECTRONIC LINE TRANSFER

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SCHEDULE 2019

Issue	Booking date	Materials deadline/ electronic line transfers	Publication date
1	13.11.2018	14.12.2018	9.1.2019
2	18.1.2019	15.2.2019	6.3.2019
3	8.3.2019	18.4.2019	15.5.2019
4	6.6.2019	28.6.2019	28.8.2019
5	13.9.2019	16.10.2019	13.11.2019

ADVERTISING RATES (alv 0 %)

Size	Width	Height	Height Rate/ 4-colour	Height Rate/ Issue 4
2/1	460 mm	297 mm	8 300	8 900
1/1	230 mm	297 mm	6 980	7 300