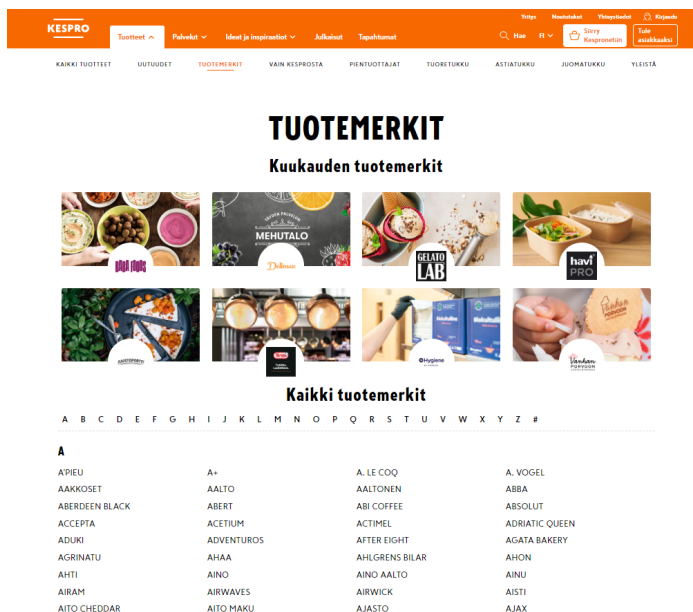
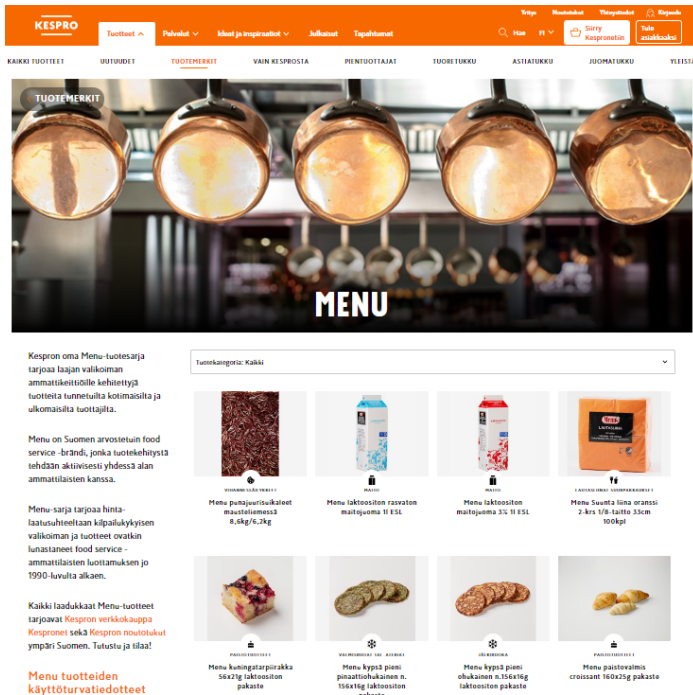


Kespro.com Brand Page

MEDIA CARD 2024

The brand page has a brand-specific selection of products available through Kespro. It is possible to bring out the story and essence of the brand with a search engine-optimized introductory text and at the same time improve the web visibility of the page. In the introductory text, you can talk about the brand, possible novelties or product features.



Brand Page

Instructions:

Please, provide the materials via email. Kespro will provide instructions for link building after receiving the materials.

Text:

- Please, include some subheadings in the text
- No maximum character amount
- Link building: a link to suppliers website is added to the text by Kespro. We kindly hope that the supplier also participates to the link building process by adding a link to kespro.com to their website.

Picture and logo:

- 300 ppi, RGB-profiili
- 1400x500 px

See an example:

kespro.com/tuotteet/tuotemerkit

Please, provide the materials to:

kespro.digiaineisto@kesko.fi

Subject headline:

Kespro.com Brand Page + Company name

Brand of the Month Banner

Schedule:

Selected brands of the month are released on the 1st or on the following weekday of the month. Please, provide the materials latest on the 1st of the previous month to the one selected for the advertisement.

Instructions:

The banner image is equivalent of the image on the Brand Page. The brand logo should be 300ppi RGB profile, 1400x500px. Please note that the content visibility continues on a Brand Page also after the specific Brand of the Month Banner visibility.

See an example:

kespro.com/tuotteet/tuotemerkit

Please, provide the materials to:

kespro.digiaineisto@kesko.fi

Subject headline:

Kespro.com Brand of the Month + Company name

Contact person at Kespro:

Ida-Maria Palmu
ida-maria.palmu@kesko.fi
tel. +358 44 336 1405

KESPRO