

Tableware catalogue

Kespro's Tableware catalogue is the most important tool for customers in planning and placing their tableware orders all year round! The tableware catalogue comprehensively presents Kespro's versatile range of consumables. Once a year on September 1. the tableware catalogue is published in print and as an online magazine on the kespro.com website and is valid for one year. You can buy advertising space for a whole page or half a page.

Reservations

Reserve your content or advertising space from Kespro's product manager (firstname.surname@kesko.fi).

At the same time, you will receive information about free advertising spaces. Please note that there are a limited number of places to advertise.

Material instruction

All materials, information and images of all products to be published must be delivered according to the instructions given below by April 28, 2023. We need a single product image for each product that appears on the product page. The image must have a white background or a clipping path (does not apply to announcement materials). We do not accept late materials. We charge for the agreed measures as agreed.

Tableware catalogue announcement 1/1

ADVERTISEMENT MATERIAL A4 (1/1 page)

A4 (210 x 297 mm) + 5 mm cutting allowance

Pictures 300 dpi /CMYK-color

CMYK-pictures: ISOcoated_v2_300_eci.icc

Materials ready for print need to be delivered as a PDF-file to the address www.kespro.aineistot.fi/astiakuvasto

Contact information for questions: Advertising agency M1 / kespro@m1.fi

Tableware catalogue announcement 1/2

ADVERTISEMENT MATERIAL A5 (1/2 page, horizontal)

A5 (210 x 147 mm) + 5 mm cutting allowance

Pictures 300 dpi /CMYK-color

CMYK-pictures: ISOcoated_v2_300_eci.icc

Materials ready for print need to be delivered as a PDF-file to the address www.kespro.aineistot.fi/astiakuvasto

Contact information for questions: Advertising agency M1 / kespro@m1.fi

Any questions? Please contact us, we are happy to help.

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