

Alcoholic Beverages Price List

MEDIA CARD 2027

The Alcoholic Beverages Price List is an important tool for Kespro customers who are designing drink lists and placing beverage orders throughout the year.

Schedule

The alcoholic beverages price list will be published both in print on 25 February 2027 and as an online magazine on 19 February 2027, and will be valid for one year until 28 February 2028. All necessary material must be submitted as instructed below by 31 December 2026.

All featured product highlights in the Alcoholic Beverages Price List must always be agreed first by email (firstname.lastname@kesko.fi) with the Kespro product manager responsible for the product.

Material instructions

ADVERTISEMENT MATERIAL (1/1 page)

A4 (210 × 297 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

The print-ready material must be delivered as a PDF file to the

address www.kespro.aineistot.fi/alkoholihinnasto

If you have further questions, please contact:

Mainostoimisto M1 / kespro@m1.fi

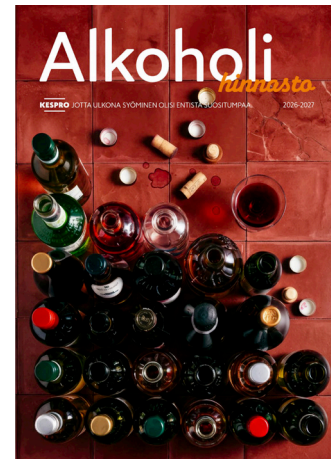
PRODUCT HIGHLIGHT LINES WITH AN IMAGE

Product information and product image required from the supplier for product highlights with an image

- Product description (max. 350–400 characters with spaces)
- Printable extracted product image (300 dpi)

When submitting material, please enter the following as the subject of your email: *Kespro Alcoholic Beverages Price List 2027 / featured product highlight*

Send to Kespro's product manager (firstname.lastname@kesko.fi).



1/1 ad

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Featured product highlight row

Kespro contact person

Purchasing and Sales Manager, Beverages Ruut Laakso

ruut.laakso@kesko.fi

+358 (0) 40 753 2825

KESPRO