

Tableware publication

MEDIA CARD 2027



The redesigned tableware publication is more than a traditional catalogue. The magazine-like look provides inspiration for the restaurant's atmosphere and presents a variety of table setting solutions, interior details and practical everyday products through authentic customer stories. Ensure the visibility of your products and services in the eyes of both procurement decision-makers and opinion leaders. The publication will be released in the autumn in print and online, and in the summer as an online magazine.

Bookings and schedule

Book your advertising space for the autumn print + web publication from Kespro's contact person by 1 May 2027 and for the spring online publication on 1 December 2027.

Submit the completed PDF material by 1 June 2027 for the autumn release and by 1 January 2028 for the spring release.

Material instructions

ADVERTISEMENT MATERIAL 1/1 (1 page)

A4 (210 × 297 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

ADVERTISEMENT MATERIAL 1/2 (1/2 page landscape)

A5 (210 × 147 mm) + 5 mm trim allowances

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

The print-ready material is to be delivered as a PDF file to the address www.kespro.aineistot.fi/astiajulkaisu

If you have further questions, please contact:

Mainostoimisto M1 / kespro@m1.fi

PRODUCT IMAGES

Images should be delivered as email attachments in JPG format.

Images: 300 dpi / CMYK colours

CMYK images: ISOcoated_v2_300_eci.icc

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