

MEDIA CARD 2027

The "Brand of the Month" banner placement features the promotion of the brand page by positioning it at the top of the brand pages section on the Kespro.com website for one month.

Bookings

Book a slot with Kespro's product Manager by email:
firstname.lastname@kesko.fi

The product manager will inform you of the free slots. Please note that the use of this service requires the purchase of the Kespro.com Brand Page service. The "Brand of the Month" banner placement will be activated on the first business day of the agreed month – or on the the next working day if the first business day falls on a public holiday.

Material instructions

Please submit the background image and logo at least one (1) month before the beginning of the agreed campaign month.

NECESSARY INFORMATION

- Background image (1400 x 500 px)
- Logo (300 ppi, RGB-profile)

Delivery address for materials: <https://kespro.aineistot.fi/kuukauden-tuotemerkki-bannerinosto/>

Kespro contact person

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