

MENU

MEDIA CARD 2024

Menu is Kespro's customer magazine for foodservice customers and selected stakeholders. In 2023, the magazine will be published five times, and 15,200 copies will be printed. Issue 4/2023 will have a print run of 17,000. The media information will be valid until further notice starting from 01/09/2023.



Schedule

NO. 1
Advertisement reservations 20 Nov 2023
Deadline for advertisement materials 11 Dec 2023
Publication date 10 Jan 2024

NO. 2
Advertisement reservations 23 Jan 2024
Deadline for advertisement materials 8 Feb 2024
Publication date 6 Mar 2024

NO. 3
Advertisement reservations 20 Mar 2024
Deadline for advertisement materials 12 Apr 2024
Publication date 15 May 2024

NO. 4
Advertisement reservations 10 Jun 2024
Deadline for advertisement materials 1 Aug 2024
Publication date 28 Aug 2024

NO. 5
Advertisement reservations 28 Sep 2024
Deadline for advertisement materials 9 Oct 2024
Publication date 13 Nov 2024

ADVERTISEMENT sizes

2/1
Width 460 mm
Height 297 mm
Trim 7 mm

1/1
Width 230 mm
Height 297 mm
Trim 7 mm

Back cover
Width 230 mm
Height 267 mm
Trim 7 mm

Material instructions

INTRODUCTIONS OF NEW ITEMS

Character count: 500–900 characters and a high-resolution image file (300 dpi)

The text and image are sent to sirkka.sohlman@kesko.fi

SUPPLEMENTS

Supplement max 12 pages, max size 220 × 287 mm.

Ready-made supplements are delivered to the address Punamusta Oy, Kosti Aaltosen tie 9, FI-80140 Joensuu

PUBLISHER

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TECHNICAL INFORMATION

Magazine size 230 × 297 mm
Printing resolution 300 dpi
Trim 7 mm
Binding Glued spine
Repro Aste Helsinki Oy
Printing house Punamusta Oy

ADVERTISEMENT MATERIAL

<https://omailmoitukset.otavamedia.fi>
Material requirement: PDF

ADVERTISEMENTS

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