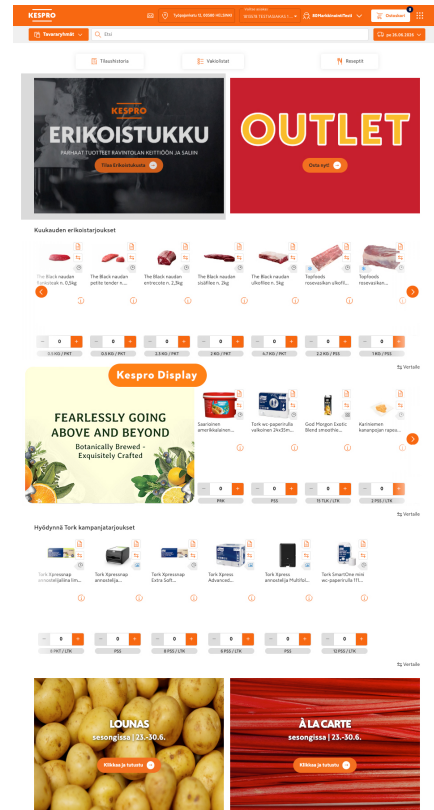


Kespro Display

MEDIA CARD 2027

Cost-effective brand visibility in Kespro's digital channels

Kespro Display delivers cost-effective visibility across Kespro's key digital channels - reaching customers on homepage placements and in the online store, where they browse and make purchasing decisions.



Visibility

1. Visibility on the Kespro.com homepage for both logged-in and non-logged-in users.
2. Visibility in Kespro's online store, where customers browse and purchase products.
3. High-attention ad placements that effectively highlight and support brand visibility.

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Process

1. Kespro's advertising agency contacts the partner's point of contact and agrees on campaign actions and schedule.
2. The partner provides the required materials and content according to the agreed timeline.
3. Kespro manages the implementation, maintenance and publication of the campaign across digital channels according to schedule.

