

Webstore product highlight - Frontpage

MEDIA CARD 2027

Kespro's online store is Finland's largest foodservice procurement platform which a large portion of our customers use several times a week.

We strive to bring interesting and trending products, seasonal food items and personally targeted product highlights to our webstore's frontpage.

Product highlights are added to the best suited product carousel in the webstore's frontpage during the campaign period.

Schedule and instructions

Product highlights are always agreed with Kespro's product manager.
Email: firstname.lastname@kesko.fi

Product highlights on the webstore's frontpage are published in two-week periods in the order of the product manager's reservation. The product manager must be informed of which product the highlight is to be made from.

Kespro's product image and product information are used in the product purchase. Product images must be stored in Synkka Media or Kesko's K DAM image bank.

Marketing Contact Person

Ville Pesonen
ville.pesonen@kesko.fi
puh. +358 503594819

