

Smartbi Oy Privacy policy

This privacy policy will explain how Smartbi Oy (“Our Company”, "us", "we", or "our"), uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies?
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- How to contact us

What data do we collect?

Our Company collects the following data:

Personal identification information. Personal identification information may include, but is not limited to:

- Name
- Email address
- Phone number
- Cookies and Usage Data
- Usage Data

How do we collect your data?

You directly provide Our Company with most of the data we collect. We collect data and process data when you:

- Register online.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser’s cookies.

How will we use your data?

Our Company collects your data so that we can:

- Understand how you use our website.
- Email you with content we think you might like.
- Contact you about products and services we think you might be interested in.

How do we store your data?

Your information, including Personal Data, may be transferred to — and stored on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Finland and choose to provide information to us, please note that we transfer the data, including Personal Data, to Finland and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Our Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Marketing

Our Company would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Our Company from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please contact us at contact@smartbi.fi.

Call us: +358 50 304 7409

Or write to us at: Tekniikantie 2 % Innovation Home, 02150 Espoo, Finland

What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access – You have the right to request Our Company for copies of your personal data.
- The right to rectification – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.
- The right to erasure – You have the right to request that Our Company erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to Our Company's processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: contact@smartbi.fi

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What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website.

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.
- **Analytics & customisation** – These cookies collect information that is used to help us understand how our website is being used or how effective our marketing campaigns are, or to help us customize our content for you. We use cookies served by Google Analytics to collect limited data directly from end-user browsers to enable us better understand your use of our website. Further information on how Google collects and uses this data can be found at: <https://support.google.com/analytics/answer/6004245>

How to manage your cookies?

Most browsers allow you to control cookies through their 'settings' preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalised to you. It may also stop you from saving customised settings like login information. Browser manufacturers provide help pages relating to cookie management in their products - see a list of most common providers below:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)
- [Android](#)

Privacy policies of other websites

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1 December 2020.

How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: contact@smartbi.fi

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