

SWIFFER POWERFUL IN PINK SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. **Sweepstakes Timing:** The Swiffer Powerful in Pink Sweepstakes (the “**Sweepstakes**”) begins at 12:00:00 a.m. Eastern Time (“**ET**”) on October 19, 2026 and ends at 11:59:59 p.m. ET on December 31, 2026 (the “**Sweepstakes Period**”).
2. **Eligibility:** The Sweepstakes is open only to legal residents of Canada who have reached the age of majority in their province or territory of residence at the time of entry. Employees, officers, directors, agents and representatives of Procter & Gamble Inc. (the “**Sponsor**”), its respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Topbox Inc., the Sweepstakes administrator and prize fulfillment vendor (“**Administrator**”) (collectively, the “**Released Parties**”), and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All applicable federal, provincial, and municipal laws and regulations apply.
3. **How To Enter: There is NO PURCHASE NECESSARY to enter or win the Sweepstakes. A purchase does not increase your chances of winning.** There are two (2) ways to enter:
 - a. **Enter Online:** During the Sweepstakes Period, visit <https://pgbrandsaver.ca/signup/swifferpowerfulinpinkcontest> (the “**Website**”), which may also be accessed by scanning the QR code on participating in-store displays or by clicking on participating digital ads. Follow the on-screen instructions to log in to, or register for, a P&G brandSAVER account, and complete and submit the Sweepstakes registration form with all required information, including your first and last name, mailing address, email address, telephone number, and month and year of birth, to receive one (1) entry into the Sweepstakes. There is no cost to register for P&G brandSAVER. Limit one (1) P&G brandSAVER account per person (see entry limits below). Terms and conditions of P&G brandSAVER apply. For details visit pgbrandsaver.ca.
 - b. **Enter by Mail:** You may enter the Sweepstakes without registering for P&G brandSAVER by hand-printing your first and last name, mailing address, email address, telephone number, and month and year of birth on a piece of paper and mailing it in a stamped envelope to: Swiffer Powerful in Pink Sweepstakes, c/o Topbox Inc., 33 Melford Dr, Unit 6, Scarborough, ON M1B 2G6 to receive one (1) entry into the Sweepstakes. Each mail-in entry must be mailed separately; mechanically reproduced entries will not be accepted. Mail-in entries must be postmarked by December 31, 2026 and received by January 11, 2027. Mail-in entries will be treated in the same manner as, and have an equal chance of winning as, online entries. In the event of a Canada Post strike, lockout or other postal service disruption during the Sweepstakes Period, mail-in entries may also be delivered by courier or by hand to the address above, provided they are received by the deadline above. Sponsor reserves the right, in its sole discretion, to extend the mail-in receipt deadline and/or the drawing date to account for any such disruption, in which case notice will be posted on the Website. The Released Parties are not responsible for mail-in entries that are delayed or not received due to any postal service disruption.

Limit one (1) entry per person and per household, regardless of method of entry (online or by mail), during the Sweepstakes Period. Limit one (1) P&G brandSAVER account per person. Use of more than one (1) P&G brandSAVER account by the same person, or by members of the same household, will not entitle an entrant or household to more than one (1) entry. If an entrant submits more than one (1)

entry, only the first eligible entry received will be accepted and any additional entries will be void. Limit one (1) prize per person and per household (see Section 7). Online entries must be received by 11:59:59 p.m. ET on December 31, 2026 in order to be eligible for the drawing. The Released Parties are not responsible for lost, late, misdirected, illegible or postage-due mail-in entries. Incomplete entries, or entries that do not comply with these Official Rules, will be void. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods to disguise the entrant's identity will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

4. **Privacy:** Information collected from entrant is subject to Sponsor's Privacy Policy available at www.pg.com/privacy and will be collected, used and disclosed by the Sponsor and its third party service providers, including the Administrator, in its role as Sweepstakes administrator and prize fulfillment vendor, for the purpose of administering this Sweepstakes. This section does not limit any other consent(s) that an individual may provide the Sponsor in relation to the collection, use and/or disclosure of their personal information. Your personal information will be governed by the Sponsor's [Privacy Policy](#) and it may be used by the Sponsor and its third party service providers inside and outside Quebec and Canada.
5. **Random Drawing:** On January 13, 2027, Administrator will conduct a random drawing from among all eligible entries received during the Sweepstakes Period to select two (2) potential winners. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period. The drawing will be conducted by Administrator, whose decisions are final on all matters relating to the Sweepstakes.
6. **Winner Notification:** Before being declared a winner, each potential winner will be required to: (a) correctly answer, without mechanical or other aid, a mathematical skill-testing question, which will be included in the Declaration (defined below); and (b) sign and return a Declaration of Eligibility and Liability Release and, except where prohibited, publicity release ("**Declaration**") within two (2) business days of notification. Declaration will be sent via email. If a potential winner fails to correctly answer the skill-testing question, fails to return the completed Declaration within two (2) business days, if the notification or Declaration is returned as undeliverable, or if the potential winner is otherwise found to be ineligible or not in compliance with these Official Rules, that entrant shall be deemed ineligible, the prize will be forfeited, and an alternate potential winner will be selected in a new random drawing from among all remaining eligible entries, time permitting.
7. **Prizes and Approximate Retail Value ("ARV"):** **A total of two (2) Prizes to be won.** Each winner will receive a cheque for five thousand Canadian dollars (\$5,000 CAD) made payable to the confirmed winner, intended to be used towards a room renovation. The ARV of each prize is \$5,000 CAD. Total ARV of all prizes is \$10,000 CAD. Limit one (1) prize per person and per household. Prize cheques will be mailed to the confirmed winners at the address provided in the Declaration. Sponsor and Administrator are not responsible for lost, stolen, delayed or misdirected mail. The selection, scope, planning, contracting, permitting and completion of any renovation, and any costs exceeding the prize amount, are the sole responsibility of the winner, and the Released Parties assume no responsibility or liability for any renovation work, contractor, product or service obtained with the prize. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor, in which case a prize of equal or greater value (as determined solely by Sponsor) will be awarded. Acceptance of the prize constitutes permission for the Sponsor and its agencies to use winner's name, city and province of residence and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. No responsibility or liability is assumed for damages, losses or injury resulting from acceptance or use of prize. The prize is awarded "as is" without any warranty of any kind except as required by law. Any applicable taxes and all expenses and costs not expressly listed above are the sole responsibility of the winner.
8. **General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator, which are final. Winning a prize is contingent

upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English and French versions of these Official Rules, the English version shall prevail, govern and control, to the extent permitted by law. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost or late entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter or the email address associated with the P&G brandSAVER account used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the Website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or Website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or Website, then the Sponsor reserves the right at its sole discretion, to cancel, modify or suspend the Sweepstakes, in whole or in part, in which case a notice will be posted online and a random drawing to award the prizes will be conducted from among all eligible entries received prior to cancellation. By entering, entrants release and hold harmless the Released Parties from any and all liability for any injuries, losses or damages of any kind arising from or in connection with participation in the Sweepstakes or the acceptance, use or misuse of any prize.

9. **Governing Law:** The Sweepstakes and the Official Rules shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without regard to conflicts of law provisions. To the extent permitted by applicable law, you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event legal fees; and (c) you waive the right to claim any punitive, incidental or consequential damages. Nothing in these Official Rules limits any rights that residents of Quebec or any other province or territory may have under applicable consumer protection legislation that cannot be waived by contract.
10. **Sponsor/Administrator:** The Sponsor of the Sweepstakes is Procter & Gamble Inc., 5160 Yonge Street, Toronto, ON M2N 6L9. The Administrator and prize fulfillment vendor of the Sweepstakes is Topbox Inc., 33 Melford Dr, Unit 6, Scarborough, ON M1B 2G6.