

Date: September 15, 2022
Client: P&G Canada
Promotion: The P&G Canada Brand Sweepstakes
Regarding: Official Rules- Final

**THE P&G CANADA BRAND SWEEPSTAKES (ANNUAL)
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Timing:** The P&G Canada Brand Sweepstakes (the “**Sweepstakes**”) begins 12:00:00 a.m. Eastern Time (“**ET**”) on September 15, 2022 and ends at 11:59:59 p.m. ET on June 30, 2023 (the “**Sweepstakes Period**”). Sponsor’s computer is the official time-keeping device for the Sweepstakes.
- 2. Eligibility:** The Sweepstakes is open only to legal residents of Canada who reached the age of majority in their province or territory of residence as of the last day of the month prior to date of entry. Employees of Procter & Gamble Inc. (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. (“**Administrator**”) and their immediate family members (spouses, parents, children, and siblings and their spouses) and/or household members of each (whether related or not), are not eligible to participate or win. Void outside Canada and where prohibited by law. All provincial, territorial, municipal and local laws and regulations apply.
- 3. How to Enter: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.**
 - a.) Enter by Redeeming Points: As a PG Good Everyday Rewards member, you may enter the Sweepstakes by visiting pggoodeveryday.ca to log in and start earning points. Terms and Conditions apply to rewards points. For details see <https://www.pggoodeveryday.ca/offer-rules/>. Once registered and you have accumulated twenty-five (25) points, you may redeem twenty-five (25) of your points for one (1) entry into the Sweepstakes for the prize you wish to enter for.
 - b.) Enter by Invitation to Sign Up: During the Sweepstakes Period, you may receive an invitation to be entered into the Sweepstakes. Such invitations will be sent at random. Should you receive an invitation to enter, you will have the chance to sign up for PG Good Everyday Rewards to automatically receive one (1) entry into the Sweepstakes for the prize you wish to enter for. To sign up for PG Good Everyday Rewards, visit pggoodeveryday.ca and complete the on-screen registration. There is no cost to register for PG Good Everyday Rewards.
 - c.) Enter by Invitation to Take Survey: During the Sweepstakes Period, you may receive an invitation to take a P&G Good Everyday Rewards survey. Such invitations will be sent at random. Should you receive an invitation to take the survey, you may complete the survey to receive one (1) entry into the Sweepstakes for the prize you wish to enter for.
 - d.) Enter by Invitation via In-Email Survey Response: During the Sweepstakes Period, you may enter if you receive an invitation via an in-email survey response to receive one (1) entry into the Sweepstakes for the prize you wish to enter for.
 - e.) Enter by Email: You may earn a Sweepstakes entry without signing up for PG Good Everyday Rewards by sending an email to PGGEbrandsweeps@dja.com during the Sweepstakes Period. The email must include your first and

last name, mailing address, month and year of birth and the prize you wish to enter for (specific prizes listed in section 7 below and on pggoodeveryday.ca) to receive one (1) entry into the Sweepstakes.

All entries must be received by 11:59:59 p.m. ET on June 30, 2023 in order to be eligible. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

- 4. Privacy:** Information collected from participants is subject to Sponsor's Privacy Policy at https://www.pg.com/privacy/english/privacy_statement.shtml and will be used and disclosed for the purpose of administrating this Sweepstakes. This section does not limit any other consent(s) that an entrant may provide the Sponsor in relation to the collection, use and/or disclosure of their personal information.
- 5. Random Drawings:** Twelve (12) winners (one for each prize as described below) will be selected in separate random drawings on or about July 3, 2023, on or about 9:00 AM ET, from among all eligible entries received within the Sweepstakes Period for each prize. The drawings will be conducted by Don Jagoda Associates, Inc. (at their offices in Melville, NY USA), an independent judging organization whose decisions are final on all matters relating to the Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period and for each prize.
- 6. Winner Notification/Prize Redemption:** Potential winners will be notified by email on or about the drawing date listed above. To be declared a winner, selected entrants must first complete a written Declaration and Release Form ("Release") confirming compliance with the Official Rules and correctly answer, unaided a time-limited skill testing question to be administered by email. Selected entrants will be required to sign and return via email to the address stated on the Release within five (5) business days of notification. Failure to reach a potential winner after three (3) attempts within five (5) business days of notification, return notification as undeliverable, or a potential winner otherwise does not meet all Sweepstakes conditions, will result in all rights to the prize to be forfeited and an alternate winner may be selected. Unclaimed prizes will not be awarded. No correspondence pertaining to this Sweepstakes will be entered into except with potential winners. Prizes will be awarded and delivered to the confirmed winners by the Administrator.
- 7. Prizes and Approximate Retail Values ("ARV"): A total of twelve (12) prizes to be awarded.**

<u>Prize</u>	<u>ARV (CAD)</u>
Men's Grooming Favourites Product Basket	\$224
Women's Grooming Favourites Product Basket	\$245
Personal Care Product Basket	\$67
Personal Health Care Product Basket	\$116
Skin Care Product Basket	\$172
Hair Care Product Basket	\$159
Family Care Product Basket	\$103
Fabric Care Product Basket	\$196
Feminine Care Product Basket	\$179
Oral Care Product Basket	\$408
Home Care Product Basket	\$143
Baby Care Product Basket	\$220

The prizes must be accepted as awarded. No transfer, substitution, refund or cash equivalent for the prizes (or portion of prizes) will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize (or portion of prize) of equal value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Actual value of prizes may vary based on local market conditions. Winners will not receive any monetary difference between actual prize and the stated approximate retail value. Limit one (1) prize per person.

- 8. General rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost or late entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right, at its sole discretion, but subject to giving notice in Quebec to the Regie des alcools, des courses et des jeux to cancel the Sweepstakes, in whole or in part, a notice will be posted online and random drawings to award the prizes will be conducted from among all eligible entries received for each prize prior to cancellation. Sponsor reserves the right to modify the Sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity to the Sweepstakes as determined by the Sponsor, in its sole discretion.
- 9. Release:** Without limiting any other provisions of these Official Rules, by accepting a prize, winners agree to release and hold harmless the Sponsor, Administrator, its agencies, suppliers, and each party's respective subsidiaries, affiliated companies, officers, directors, employees and agents, from and against any and all claims or cause of action including but not limited to any injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of a prize or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.
- 10. Publicity:** By accepting a prize, winners agree to be governed by these rules, and, if requested, agree to have his/her name and address (city and province only) in a winners' list. Winners further agree to allow the Sponsor to use

his/her name, address (city and province only) and photograph in perpetuity without compensation for advertising or other purposes worldwide, in any and all media now known or hereafter devised, including the Internet, without compensation related to this Sweepstakes.

- 11. Governing Law:** All issues concerning this Sweepstakes shall be dealt with in accordance with the laws of the province of Ontario. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the province of Ontario; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event lawyer's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages. For residents of Quebec, any litigation respecting the conduct or organization of a contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 12. Winners' List:** To receive a Winners List by email, send an email to: winners@dja.com with The P&G Canada Brand Sweepstakes (01-2803-02) as the subject line. Requests must be received by July 31, 2023.
- 13. Sponsor/Administrator:** The Sponsor of the Sweepstakes is Procter & Gamble Inc., 4711 Yonge Street, Toronto, ON M2N 6K8 CA. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc. 100 Marcus Drive, Melville, NY 11747 USA.