

## THE P&G GOOD EVERYDAY CANADA SIGN-UP CONTEST

### OFFICIAL RULES

#### **NO PURCHASE NECESSARY TO ENTER THE CONTEST. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

- 1. Timing:** The P&G Good Everyday Canada Sign-Up Contest (the "Contest") begins 12:00:00 a.m. Eastern Time ("ET") on December 23, 2021, and ends at 11:59:59 p.m. ET on February 28, 2022 (the "Contest Period"). Sponsor's computer is the official time-keeping device for the Contest.
- 2. Eligibility:** The Contest is open only to legal residents of Canada who reached the age of majority in their province or territory of residence as of the last day of the month prior to date of entry. Only new registrations to P&G Good Everyday Canada via <https://www.pggoodeveryday.ca/signup/contest-1-of-10-1000-prepaid-cards/> are eligible to be automatically entered into the Contest. Employees of Procter & Gamble Inc. (the "Sponsor"), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Archer Corporate Services, LLC ("Administrator") and their immediate family members (spouses, parents, children, and siblings and their spouses) and/or household members of each (whether related or not), are not eligible to participate or win. Void outside Canada and where prohibited by law. All provincial, territorial, municipal and local laws and regulations apply.
- 3. How to Enter: No purchase necessary.** During the Contest Period, entrants who sign up for P&G Good Everyday Canada will automatically receive an entry into the Contest. To sign up for P&G Good Everyday Canada, visit <https://www.pggoodeveryday.ca/signup/contest-1-of-10-1000-prepaid-cards/> ("Website") and follow the Website's on-screen instructions to fully complete and submit the online registration. When all required steps of the entry process are complete during the Contest Period, the Entrant will automatically be eligible to earn one (1) entry (an "Entry") in the Contest.

There is no cost or purchase required to sign up for P&G Good Everyday Canada. After signing up in accordance with these Rules, an Entrant may withdraw his/her/their registration for the program at any time without affecting his/her/their eligibility in this Contest. For details on how to withdraw, please consult the program terms, available at <https://www.pggoodeveryday.ca/offer-rules/>. Limit one (1) entry per person.

- 4. Privacy:** Information collected from participants is subject to Sponsor's Privacy Policy at [https://www.pg.com/privacy/english/privacy\\_statement.shtml](https://www.pg.com/privacy/english/privacy_statement.shtml) and will be used and disclosed for the purpose of administering this Contest. This section does not limit any other consent(s) that an entrant may provide the Sponsor in relation to the collection, use and/or disclosure of their personal information.
- 5. Random Drawings:** Ten (10) potential winners will be selected in random drawings on March 1, 2022 on or about 12:00 PM ET, from among all eligible entries received by the Contest closing date. The drawings will be conducted by Archer Corporate Services, LLC (at their offices in Belleville, MI, 48111, USA), an independent judging organization whose decisions are final on all matters relating to the Contest. Odds of winning are dependent upon the total number of eligible entries received by the Contest closing date.
- 6. Winner Notification/Prize Redemption:** Potential winners will be notified by email on or about the drawing date noted above. To be declared a winner, selected entrants must first complete a written Declaration and Release Form ("**Release**") confirming compliance with the **Official Rules** and correctly

answer, unaided a time-limited mathematical skill testing question to be administered by email. Selected entrants will be required to sign and return via email to the address stated on the Release within five (5) business days of notification. Failure to reach a potential winner after three (3) attempts within five (5) business days of notification, return notification as undeliverable, or a potential winner otherwise does not meet all Contest conditions, will result in all rights to the prize to be forfeited and an alternate winner may be selected. Unclaimed prizes will not be awarded. No correspondence pertaining to this Contest will be entered into except with potential winners. Prizes will be awarded and delivered to the confirmed winners by the Administrator.

- 7. Prizes:** There are a total of ten (10) prizes available to be won, each prize consisting of a \$1,000 CAD awarded in the form of a prepaid card, determined by the Sponsor in its sole and absolute discretion. The prize must be accepted as awarded. No transfer, substitution, refund or cash equivalent for the prize (or portion of prize) will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize (or portion of prize) of equal value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Prepaid card expires six (6) months from issuance and cannot be redeemed as cash, usable at ATMs or gas pumps. Card is not reloadable or insured. Card acceptance varies by retailer. Terms and conditions of prepaid card apply. Limit one (1) prize per person.
- 8. General rules:** By participating in the Contest, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Contest nor will any responsibility be taken for lost, late, illegible, postage-due mailed entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Contest or by any human error which may occur in the processing of the entries in the Contest or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Contest. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website or delay due to postal services. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Contest or website may be a violation of criminal and civil law and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, then the Sponsor reserves the right, at its sole discretion, but subject to giving notice in Quebec to the Regie des alcools, des courses et

des jeux to cancel the Contest, in whole or in part, a notice will be posted online and random drawings to award the Prizes will be conducted from among all eligible entries received prior to cancellation. Sponsor reserves the right to modify the Contest or disqualify entrant if fraud, misconduct, or technical failures destroy the integrity to the Contest as determined by the Sponsor, in its sole discretion.

- 9. Release:** Without limiting any other provisions of these Official Rules, **by accepting a prize, winners agree to release and hold harmless the Sponsor, Administrator, its agencies, suppliers, and each party's respective subsidiaries, affiliated companies, officers, directors, employees and agents, from and against any and all claims or cause of action including but not limited to any injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of a prize or parts thereof, if applicable or participation in the Contest or participation in any Contest or related activity.** By entering the Contest, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.
- 10. Publicity:** By accepting a prize, winners agree to be governed by these rules, and, if requested, agree to have his/her name and address (city and province only) in a winners' list. Winners further agree to allow the Sponsor to use his/her name, address (city and province only) and photograph in perpetuity without compensation for advertising or other purposes worldwide, in any and all media now known or hereafter devised, including the Internet, without compensation related to this Contest.
- 11. Governing Law:** All issues concerning this Contest shall be dealt with in accordance with the laws of the province of Ontario. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the province of Ontario; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event lawyer's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages. For residents of Quebec, any litigation respecting the conduct or organization of a contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 12. Winners' List:** To receive a Winners List by email, send an email to: [pep\\_support@theacsadvantage.com](mailto:pep_support@theacsadvantage.com) with The P&G Good Everyday Canada Sign-up Contest as the subject line. Requests must be received by March 15, 2022.
- 13. Sponsor/Administrator:** The Sponsor of the Contest is Procter & Gamble Inc., 4711 Yonge Street, Toronto, ON M2N 6K8 CA. The Administrator of the Contest is Archer Corporate Services, LLC at 6703 Haggerty Rd, Suite B, Belleville, MI 48111.