ashtags!

Won't Work!
Why?

@go_afreet

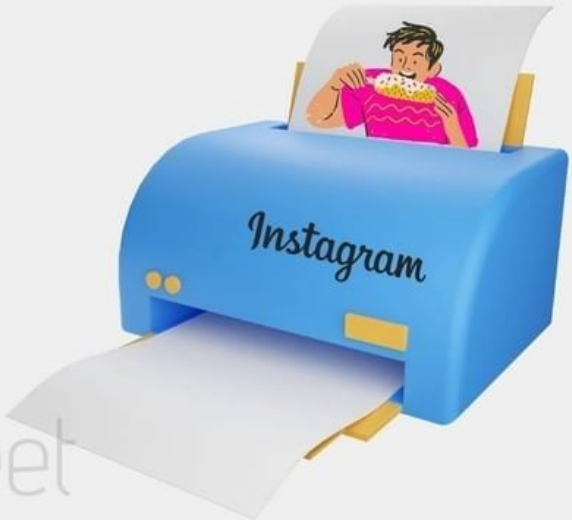
Algorithm Secrets - INSTAGRAM

Hey, I'm Instagram's Algorithm! Let me reveal to you the secret!

@go_afreet

Algorithm Secrets - INSTAGRAM

I NO longer use the hashtag to learn about your post. I READ your caption keywords & ALT text with the image to learn what's it about.



@go_afreel

Hashtags are used to categorize content and make it more discoverable; Use NO more than 3 or that will be considered a Spammy!

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I have a performance graph to share with you, of engagement vs number of hashtags used in several post.

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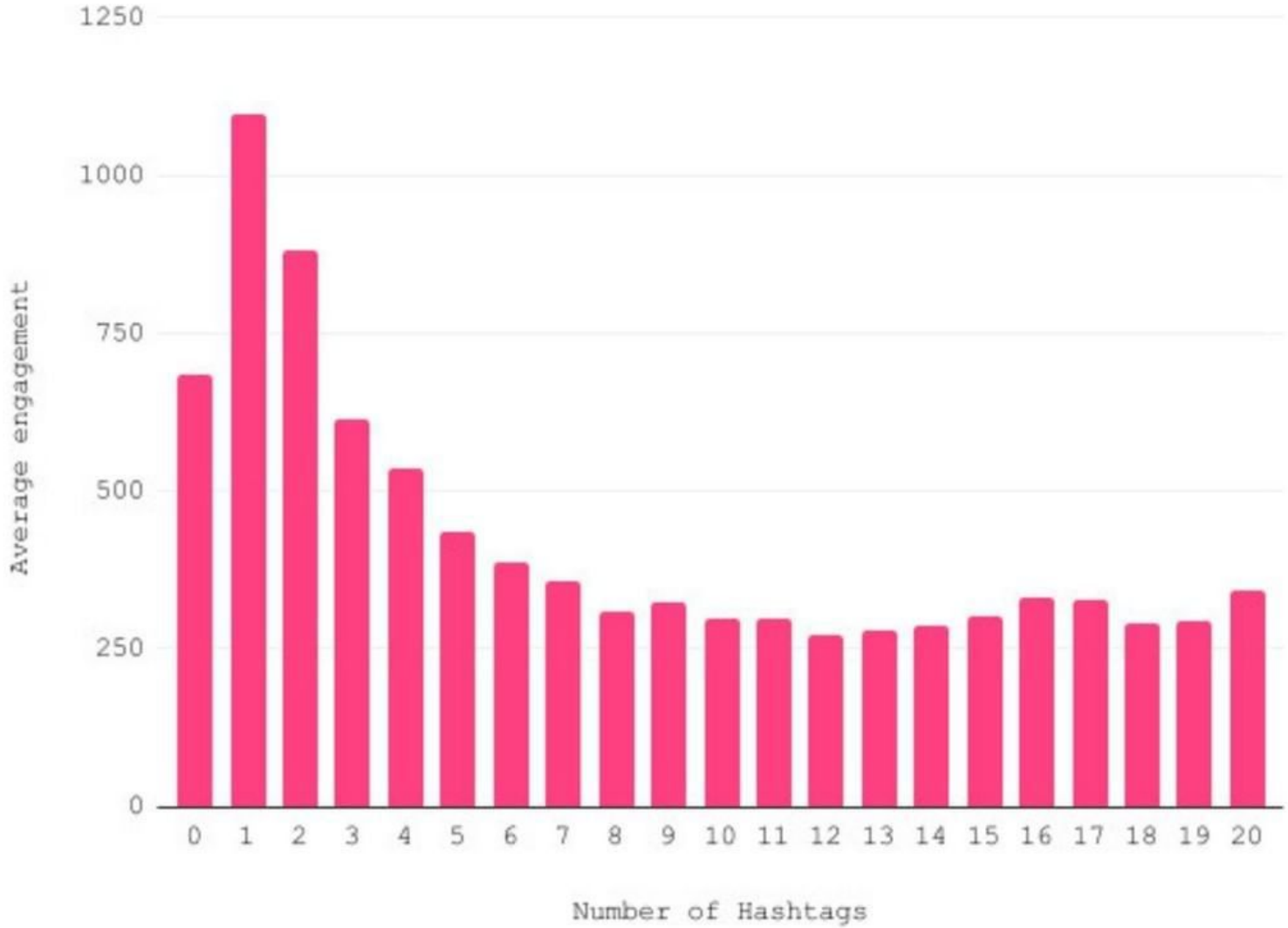
1250
1000
750
500
250
0
Average engagement
0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
Number of Hashtags

See you soon.
Till then

Share

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