

# 5 Do's

of Digital Marketing

Part 1

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# Do's

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1.

© AFREET

Be

Consistent

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Maintain a consistent digital marketing schedule!



This way, your audience will be able to find and interact with your content regularly.



It also informs your customers that you are active. It should be noted that being consistent does not imply spamming.



A newsletter published once a month is considered consistent.



Simply create a schedule that is realistic and does not consume too much of your time.



# Do's

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2. Create  
Engaging  
Content

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As previously stated, if you want to stand out, you must create high-quality, engaging content.



Use high-quality photos, appealing fonts, and colors, and make them useful to your audience.



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3.

Do's

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Set  
Realistic  
Goals

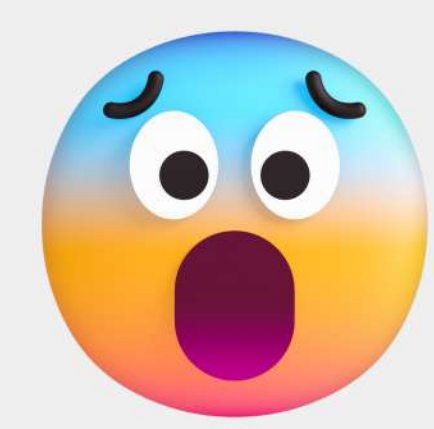
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Set attainable goals for your company.



It is unrealistic to expect a small business with 300 Instagram followers to reach 500 followers in a month.



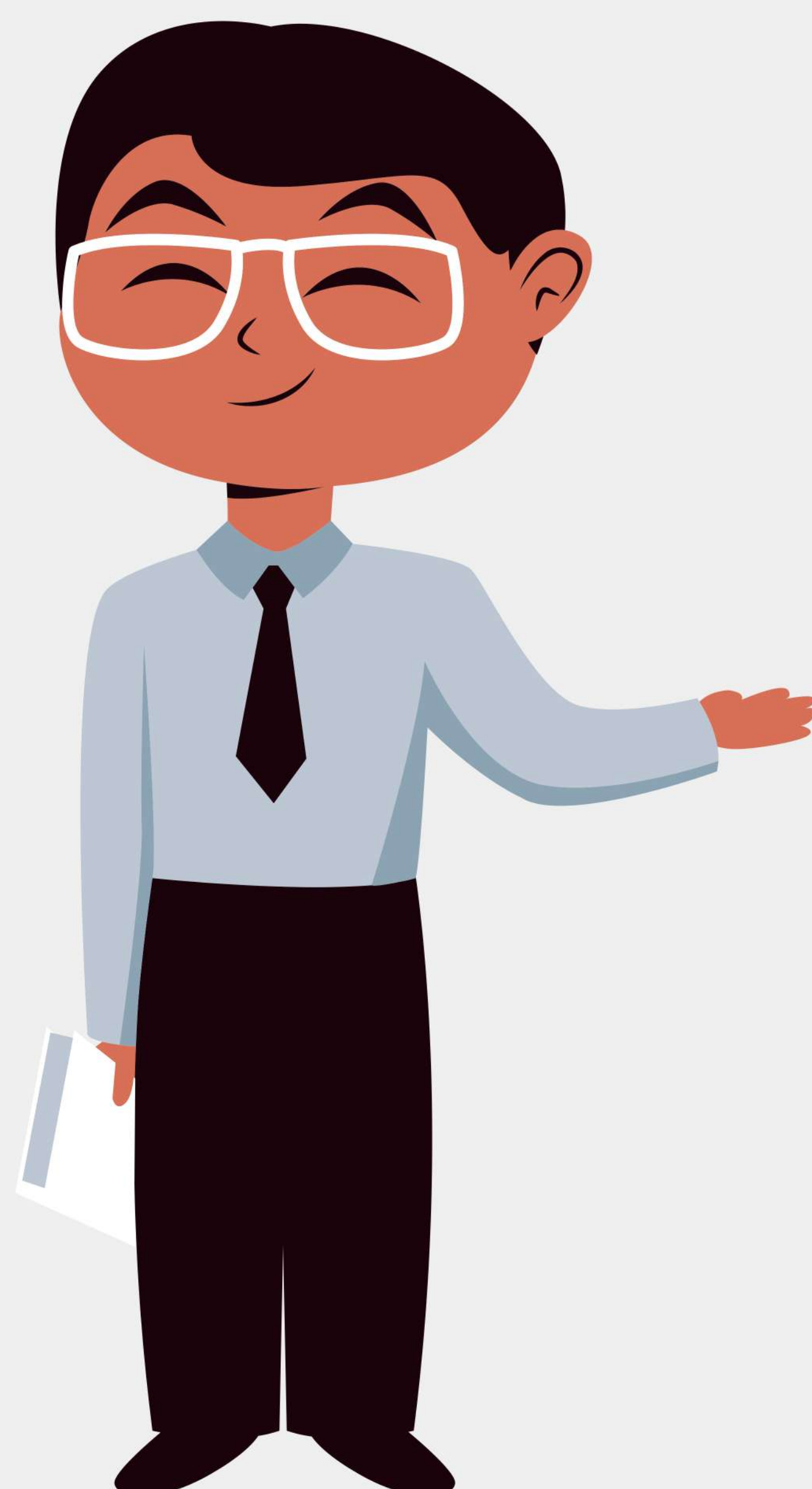
Instead, set attainable goals that will motivate your team.



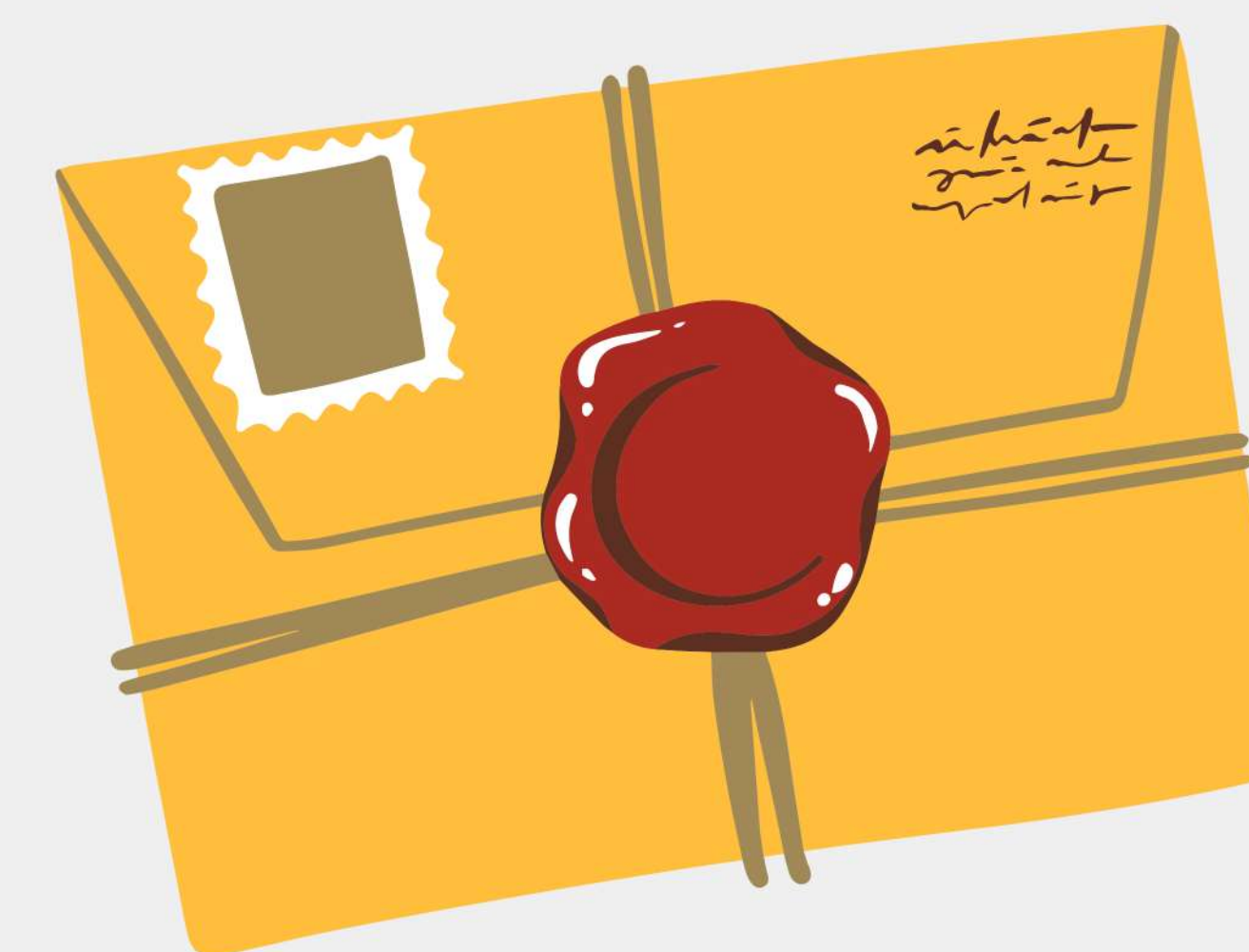
Perhaps this means gaining 50 followers by the end of the month.



Based on your overall digital marketing strategy, set these objectives.



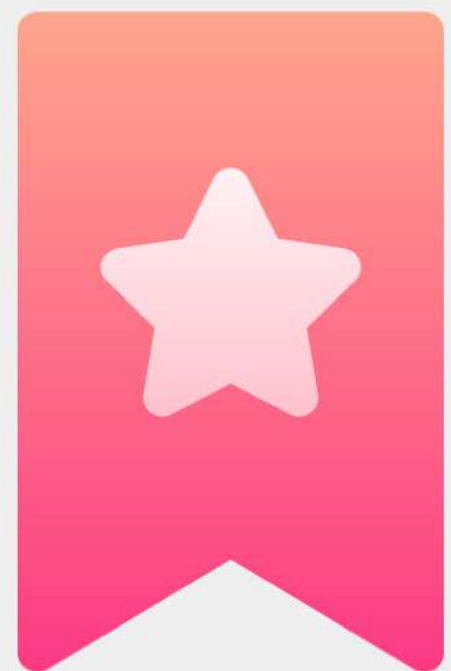
**That's it for now !**  
Stay tune for next episode.



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# 5 Do's

of Digital Marketing

Part 2

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# Do's

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## 4. Optimize for Local

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## Fix Marketing # 4

- 🙄 Many businesses make the mistake of starting too broad.
- ✌️ Before tackling a larger geographic region, limit your audience to your immediate vicinity.
- 👍 Choose a market to investigate, such as the city in which you live, and incorporate it into your digital marketing techniques.
- 😍 For example, because Goafreet is located in Vadodara, we optimize our digital marketing strategy for areas by including phrases like digital marketing services in Vadodara, Gujarat.



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# Do's

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# 5.

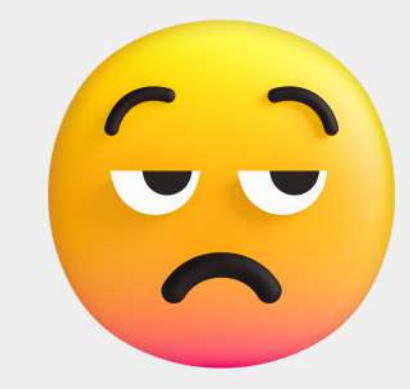
## Ask for Help

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## Fix Marketing # 4



Building and maintaining a digital presence is time-consuming.



It is a full-time job (one that pays for my home/ property or any loan EMI, bills, travel, etc. every month) .



So, if you're struggling to keep up, not getting the results you want, or simply don't feel prepared to take it all on, ask for help.



There are professional companies that can help you achieve your goals and manage your digital marketing strategy for you.

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