



FACT SHEET

VAIL RESORTS®
EXPERIENCE OF A LIFETIME™

Vail Resorts has a long history in the ski industry, beginning with the opening of Vail Mountain in 1962. Today, our publicly-traded company (NYSE: MTN) is a leading global mountain resort operator with a portfolio of 40 resorts across 15 states and three countries, including some of the world's most iconic destinations as well as travel-centric retail and hospitality businesses.

Our mission, which comes to life through our brave, ambitious and passionate employees, is to create an Experience of a Lifetime™ for our guests. Through EpicPromise, our corporate responsibility platform, we are also driven by our commitment to the environment, the communities where we operate, and our team.



Our Values

We hold ourselves accountable to living seven foundational values every day, in everything we do:

- Serve Others
- Do Right
- Be Inclusive
- Drive Value
- Do Good
- Be Safe
- Have fun

Commitment to Zero

Climate change is one of the most serious issues facing not only the ski industry, but the world. As a company that is rooted in the great outdoors, we have a special responsibility to protect the environment for future generations. We believe the most significant opportunity to make a measurable impact on climate change exists within our own operations.

We have pledged to achieve a zero net operating footprint by 2030 across the entire enterprise—and have made significant progress. Commitment to Zero allows one mountain resort operator to have a big impact on preserving the environment through its three pillars: zero net emissions, zero waste to landfill, and zero net operating impact on forests and habitat.