

THE LOWDOWN ON CANNABIS LABELS



RISE
DISPENSARY

Product labels vary, but these are some common items you'll tend to see on cannabis packaging.

PRODUCT NAME/STRAIN

This one's straightforward: If you try the Citradelic Sunset flower or the Mile High Mint chocolate bar and love it, you can ask for it by name next time.

WEIGHT

This tells you the mass or concentration of the cannabis. Over time, this will be helpful information to figure out which dose works best for you. But you won't go it alone; a cannabis consultant or patient care specialist can help you figure out how much to buy.

TEST DATE, PACKAGING DATE & USE BY DATE

The takeaway to all these dates is that your product will last for a while, but don't forget about it—cannabis is most effective and enjoyable within a year of production. (As if you'd let it linger, right?)

TESTING COMPANY

This is the name of the licensed, independent testing lab that checked the cannabis for harmful materials and confirmed the active ingredients. This testing step is how you can be confident that your cannabis product is safe and good quality.

CANNABINOID CONTENT

Cannabinoids are compounds in cannabis that interact with our body's endocannabinoid system to cause various effects. Depending on the product, cannabinoid strength typically is displayed in either percentage (flower, vape cartridges and extracts) or milligrams (edibles, tinctures, topicals and disposable vapes).

CULTIVATOR

This is the name of the company that grew and processed the cannabis. This can be helpful information if you discover you like a product made by a certain cultivator that is sometimes branded with a different package. Basically, you can still recognize your favorite cannabis product even if it changes outfits.

