

WHAT'S INCLUDED

Mailchimp Migration Services

With Mailchimp Standard or Premium plan, receive up to 8 hours of services from a Migration Specialist to minimize gaps or downtime in your operations and ensure a smooth transition.

What exactly is included in a Mailchimp Migration?



List Import

Import your audience lists and ensure all fields are applied appropriately so you can feel confident your lists are migrated and organized, the way you want from the start.



Audience Management

Organize your audience segments for you so you can quickly start targeting sub-groups with more tailored messaging.



Native Integration Setup

Connect your tech stack by setting up select native integrations so valuable customer data never stops flowing (**note:** custom integrations are not in scope for the Mailchimp Migration Service).