

Elevator Pitch Template

Opening Hook

Start with a compelling statement or question to grab attention.

Introduction

Introduce yourself or your company, and provide a brief overview of what you do.

Problem Statement

Clearly state the problem or need that you address.

Solution

Explain how your product or service solves the problem or meets the need.

Unique Selling Proposition

Highlight what makes your solution unique or better than alternatives.

Call to Action

End with a clear call to action, such as scheduling a meeting, trying a demo, or visiting a website.

Contact Information

Provide your contact details or how they can get in touch.