



# Certificate



**Certificate number: 2022-006**

Certified by EY CertifyPoint since: February 9, 2022

Based on certification examination in conformity with defined requirements in ISO/IEC 17021-1:2015 and ISO/IEC 27006:2015/A1:2020, the Information Security Management System as defined and implemented by:

**The Rocket Science Group, LLC d/b/a  
Mailchimp, an Intuit Inc. company\***

located in 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, United States of America, is compliant with the requirements as stated in the standard:

**ISO/IEC 27001:2013**

Issue date of certificate: February 9, 2022

Expiration date of certificate: February 8, 2025

EY CertifyPoint will, according to the certification agreement dated October 18, 2021, perform surveillance audits and acknowledge the certificate until the expiration date noted above.

*\*The certification is applicable for the assets, services and locations as described in the scoping section at the back of this certificate, with regard to the specific requirements for information security as stated in the Statement of Applicability, version v1.2, dated January 26, 2022.*

DocuSigned by:

*Jatin Sehgal*  
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28 February 2022 | 5:48:07 PM CET

J. Sehgal | Director, EY CertifyPoint

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# The Rocket Science Group, LLC d/b/a Mailchimp, an Intuit Inc. company

## Scope for certificate 2022-006

The scope of this ISO/IEC 27001:2013 certification is as follows:

The scope of the ISO/IEC 27001:2013 certification covers Mailchimp's Information Security Management System (ISMS) established over Mailchimp's Automated Marketing & Commerce Platform, as well as the security of member and contact data within the platform, stored and processed in accordance with its Terms of Service. The Mailchimp platform, and its available features, are deployed across Mailchimp's Colocation Infrastructure and third party cloud service providers.

The certified ISMS scope includes the following supporting resources:

- The Mailchimp Application which includes the software, hardware, and SaaS services utilized by Mailchimp's customers to create, send, publish content and manage their audiences, and the ability to service customer accounts.
- The Data Warehouse which supports information processing, analytics, machine learning, and data science. It supports the customer's ability to utilize advanced analytics features and Mailchimp's internal business analytics.
- The Mailchimp Transactional Application which includes all software and SaaS services utilized by Mailchimp customers to create and send their transactional email, and the ability to service customer accounts.
- The Mail Transfer Agent which includes the hardware and software utilized by the Mailchimp App and Transactional to send email.

The certified ISMS scope includes the following information:

- Data about Mailchimp's users ("Members")
- Data about Mailchimp's audience ("Subscribers")

The certified ISMS scope includes the following organizational units and departments:

- |                |                         |
|----------------|-------------------------|
| ➤ Technology   | ➤ Product Management    |
| ➤ Engineering  | ➤ Project Management    |
| ➤ Operations   | ➤ Product Partnerships  |
| ➤ APT          | ➤ Product Analytics     |
| ➤ Delivery     | ➤ Human Resources       |
| ➤ Security     | ➤ DE&I                  |
| ➤ IT           | ➤ Employee Experience   |
| ➤ Development  | ➤ Talent Acquisition    |
| ➤ Mobile       | ➤ Talent Development    |
| ➤ SRE          | ➤ People Operations     |
| ➤ QA           | ➤ Office Management     |
| ➤ Product      | ➤ Rewards               |
| ➤ Data Science | ➤ Finance               |
| ➤ Data Systems | ➤ Accounting Operations |

This scope is only valid in connection with certificate 2022-006.

# The Rocket Science Group, LLC d/b/a Mailchimp, an Intuit Inc. company

## Scope for certificate 2022-006

- Tax & Treasury
- Corporate Finance
- Corporate Development
- Enterprise Risk Management & Internal Audit
- Revenue Management
- Strategy Operations
- Vendor Risk Management
- Customer Support
  - Marketing Partnerships
  - Tech Support
  - Compliance
  - Billing Support
  - Support Ops
- VIP Services
- Legal
- Legal
- Design
  - UX Design
  - Product Design
  - Brand Design
  - Marketing Design
  - UX Research
  - Content Design
  - Design Ops
- Marketing
  - Brand Marketing
  - Integrated Marketing
  - Product Marketing

The Information Security Management System is centrally managed out of 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA. The scope mentioned above applies to the following locations:

- 675 Ponce de Leon Ave NE Suite 5000, Atlanta GA, USA (corporate HQ)
- 512 Means Street NW Suite 404, Atlanta GA, USA
- 1033 Jefferson St NW, Atlanta, GA 30318, USA
- 300 Satellite Blvd NW, Suwanee, GA 30318, USA
- 12201 Tukwila International Blvd, Seattle, WA 98168, USA

The Information Security Management System mentioned in the above scope is restricted as defined in "ISMS Scoping" version 1.1, dated December 7, 2021.

This scope is only valid in connection with certificate 2022-006.