

Account Goals

- ★ Use Mailchimp to automate and send campaigns to subscribers and grow your list
- ★ Increase subscriber engagement by sending the right messaging, to the right people, at the right time

Key Resources

- New User Orientation Webinar ([watch webinar here](#))
- Visit Intuit Mailchimp's Youtube Channel [here](#)
- Getting Started Learning Path [here](#) - Mailchimp Academy

Account Setup

- ❑ [Click here](#) to log into your new Mailchimp account
- ❑ [Check out this video](#) to learn how to add new users to your account
- ❑ [Watch this video](#) to see how you can monitor your sending/contact limit to avoid overage fees
- ❑ [Check out this resource](#) to learn how to authenticate your domain to improve your email deliverability

Add + Organize Your Contacts

- ❑ [Check out this resource](#) to create an Audience in your Mailchimp account
- ❑ [Check out this video](#) to learn how to import your contact list
 - ❑ [Import Contacts from Another Platform](#)
 - ❑ [Import Contacts from a File](#)

Send Campaigns

- ❑ [Step by step guide](#) on how to design & style your first email campaign
 - ❑ Watch this video [here](#)
- ❑ [Step by step guide](#) on how to send your first email campaign
 - ❑ Watch this video [here](#)

Need Help?

- ★ [Click here](#) to access help guides & tutorials
- ★ [Click here](#) to contact Technical Support via Chat or Email