

# It's not milk powder. It's great tasting yogurt.



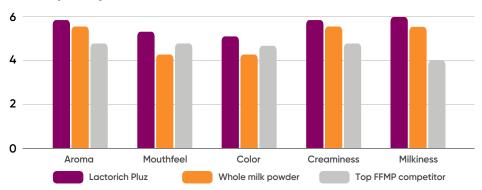
## Delivering better yield, taste and texture

**ofi**'s instant filled milk powder, **Lactorich Pluz**, is specifically formulated to provide excellent yield\* in multiple yogurt applications across all yogurt parameters.

Lactorich Pluz in yogurt applications delivers better performance on aroma, mouthfeel, milkiness and creaminess when compared with yogurt applications produced from whole milk powder.

In addition, Lactorich Pluz addresses the health concerns of end consumers by using non-hydrogenated, trans-fat-free vegetable oil.

## Sensory comparison



With Lactorich Pluz, you can achieve the desired viscosity and hardness of your yogurt application, meeting the expectations of your consumers.

## **Product highlights**



Highest yield among similar products

Uses less powder for the same amount of yogurt



**Natural ingredients** 

Incorporates high-quality milk solids sourced from Europe, New Zealand and USA



**Healthier choice** 

Good source of calcium and protein

Made with non-hydrogenated

Made with non-hydrogenated, trans-fat-free vegetable oil



Fortified with vitamins (A, B2, D3, E)



Halal certified

Meets your customer's needs anywhere in the world



**Great stability**18 months of shelf life

### Product qualities - hardness (g)



#### Product qualities - viscosity (Cp, S64, 60rpm)



Lactorich Pluz enhances the viscosity in stirred yogurt and hardness in set yogurt, ensuring the highest yield amongst yogurt produced from whole milk powder or any other filled milk powder.

<sup>\*</sup>Yield: amount of yogurt with desired texture produced from the same quantity of milk powder.