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### Your Simply Awesome virtual phone system All In One app.



Pickle's business phone system is a full-featured Virtual PBX hosted in our cloud that can free you from the limits of a landline using the latest VoIP technology.

Get your landline online or even make it mobile with Pickle in your pocket. We can move your phone off your desk and into our cloud so that you stay connected, anywhere you are and wherever you go, all in one simply awesome smartphone app.

Pickle's business phone system is a full-featured virtual PBX hosted in our cloud that can free you from the limits of a landline using the latest VoIP technology. With no hardware to setup or software to install, our All In One solution connects the existing phones, mobiles and computers used in your business right now in a cost-saving flexible phone system for both inbound and outbound calls that's gonna be Simply Awesome.

### Simply Awesome features with every user extension.



### The benefits of Pickle's business solutions.



#### Be a serious player

Our solutions will help you appear like a big player by providing a national business presence for callers to contact you no matter what state they are calling you from. Using National Inbound services your customers can use easy to remember Local, 13, 1300, 1800 or even mobile numbers from anywhere in Australia.



#### Efficiency that works for everyone

Pickles Inbound Voice Solutions can assist you to handle inbound calls more efficiently by using intelligent call routing to direct each call to the right answer point at the right time. Location Dependent Call routing can deliver calls to a different location for example, sales, or accounts, while Time Dependent Call Routing directs callers to the most appropriate destination at any time of the day or night. Network Interactive Voice Response (IVR) also provides your organisation with network based caller segmentation, call steering and caller self service to route calls to your desired destinations. And when the unexpected happens due to changing business conditions, natural disasters or emergencies, we have a range of service management and business continuity options that will assist your organisation to respond rapidly and provide efficient customer service each and every time.



#### It's all about the ratings

Our solutions also offer advanced interactive self service functionality such as flexible touch tone menus, speech recognition and text to speech options, so your callers can access the information they need more quickly. You can gather up-to-date, relevant and personalised intelligence relating to the caller and their reason for calling, helping you to deliver a new level of customer service and making your services more relevant to your customers. Advanced self service can also deliver further operational efficiency gains for your business by automating high volume transactions, reducing the demands on your customer service agents.



#### Advanced capabilities just for you

Phone System as a Service (PSaaS), On-demand Contact Centre and Network IVR are hosted, cloud based solutions that give you the flexibility to rapidly scale up or down when required. Being in the cloud, you can also benefit from continuity of your customer service with our carrier grade network redundancy and nation-wide call diversion capabilities.

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#### You are always in control

With the Pickle Portal you can view and control your Inbound traffic as well as view real time call attempts and a graphical display of call flow using our Inbound Service Management online tool. We can also help you to understand and monitor calling patterns and costs using the Think Pickles Insight Plus online reporting in our state of the art online cloud based platform.



#### No bill shock here

No contracts. Easy to navigate plans. No downtime. No worries.

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### A jar full of features.

Feature	All In One	Ultimate	Support
Available Phone Numbers			
1300 number	$\checkmark$	~	✓
1800 number	$\checkmark$	~	✓
Local number	~	~	×
Mobile number	~	✓	×
Inbound Routing Features			
Area Code or Prefix Routing	$\checkmark$	$\checkmark$	✓
Time Dependent Routing	$\checkmark$	✓	$\checkmark$
Selected Caller Routing	$\checkmark$	$\checkmark$	$\checkmark$
Customised Call Barring	$\checkmark$	$\checkmark$	$\checkmark$
DB & CRM Routing	$\checkmark$	$\checkmark$	$\checkmark$
Mobile Location Indicator (MoLI)	$\checkmark$	$\checkmark$	×
Routing	×	×	$\checkmark$
Call Origin Routing	×	×	$\checkmark$
Call Distribution/Termination Features			
Call Overflow	,		
Call Overflow Call Distributor			
			✓
Customised Voice Announcement	~		×
IVR Menu	~		X
Call Whisper	× .		×
Call Recording	×		×
Voicemail	<b>~</b>	✓	×
Voicemail Transcription	X	~	×
Phone System Core Features			
Outbound Calling	~	×	×
Hunt groups	✓ ×	×	×
User Extensions	✓ ✓	×	×
iOS & Android apps	~	×	×
HD Audio	~	×	×
Call Transfers (Blind & Attendant)	~	×	×
Call Parking / Pickup	~	×	×
	·		~
Access Control Features			
Selected Caller Access	$\checkmark$	$\checkmark$	$\checkmark$
Local Call Barring	$\checkmark$	$\checkmark$	$\checkmark$
Mobile Call Barring	$\checkmark$	<ul> <li>✓</li> </ul>	$\checkmark$
Service Management Features			×
Real Time Changes			×
Call Insights Sume Dhamahaak			✓
Sync Phonebook			×
Call Flow Designer			×
Event Tracking	$\checkmark$	✓	×
SMS Messages			
Inbound Text	×	✓	×
Outbound Text	×	✓	×
SMS Workflows	×	✓ ·	×
API	×	✓ ·	×
Zapier Intergration	×	· · · · · · · · · · · · · · · · · · ·	×
Service Options	,		
Custom Intergrations			✓
Professional Voice Artists	✓	✓	X
Ready Ring IP Phones		X	×
Network IVR	×	×	✓
Number Ranges	$\checkmark$	×	×

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### ALL IN ONE

### The techy stuff. For the little nerd in all of us.



So much of business today still relies on person to person communications. Our inbound voice solutions make it easier for customers to reach you, provide flexible call routing options and enable you to tailor the right solution to your needs. They also offer a highly effective call management tool.

We offer a comprehensive range of services for inbound 13, 1300 and 1800 voice calls. A full range of features combined with affordable rates makes Pickle the compelling choice for organisations seeking to attain maximum value for their inbound traffic.

The Pickle Intelligent Network (IN) platform delivers inbound call routing to single or multiple answer points allowing calls to be routed to pre-selected answer points based on time of day, geographic and exchange based call origin or call traffic loads, giving our customers flexibility in call handling regardless of the number type used for inbound calls.





Feature	Detail	Benefit
Available Phone Numbers		
1300 number	1300 XXX XXX	A ten digit number where your customers only pay the cost of a local call, when calling within Australia, from a fixed line phone or standard national mobile phone.
1800 number	1800 XXX XXX	Allows your existing customers or prospective clients to call you free of charge from a fixed line phone or standard national mobile phone, from anywhere in Australia.
Local number	(0X) XXXX XXXX	Suitable for customers that want appear like a local business, run local adverstising or retain old phone numbers.
Mobile number	04XX XXX XXX	Allows your customers to call and SMS your business from any fixed-line or mobile phone, from anywhere in Australia at standard rates.
Inbound Routing Features		
Area Code or Prefix Routing	Route calls from fixed line services depending on their originating telephone number area code or prefix (e.g. 02 or 029).	Segment your callers based on their location, similar to Call Origin Routing but based on the originating telephone number.
Time Dependent Routing	Route calls based on time of day, day of week, day of month and/or day of year.	Route calls to the most appropriate destination at any time of day or night.
Selected Caller Routing	Route calls based on their individual Calling Line Identification (CLI).	Customise your call routing for your most important customers.
DB & CRM Routing	Route calls based on the caller's data from your CRM or database variables.	Provide personalised support by automatic routing calls to the right staff member and provide your agent with a pre-call account summary before the call is connected.
Call Distribution/Termination Feat	ures	
Call Overflow	Calls overflow to alternate destination numbers if the primary destination is busy or unanswered.	Ensure calls reach an available answering point.
Call Distributor	Calls are distributed to multiple answering points based on a preset percentage splaying of call trac.	Spread your calls evenly across your answering points.
Customised Voice Announcement	Play pre-recorded announcements to callers.	Provide information to callers without the need for your staff to answer.
Voicemail	Calls are answered by Voicemail when the line is busy, or no answer, or for calls outside business hours.	Ensure calls are answered, even when your staff are unavailable.
IVR Menu	An interactive touch tone service, features include advance speech recognition, Text to Speech capabilities and customer data interrogation.	Connect your customers with the right team member or department easily thanks to our intelligent pre-set call menu
Call Whisper	Announce who is calling from you business numbers or your personal phone.	Know who is calling for priority management of those calls.
Simultanous Ring	Direct calls to automatically ring multiple phones at once, such as your home, mobile, or office lines.	Ring Multiple Answer Points at once

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#### **Access Control Features**

Service Coverage	Full national coverage, or limit your service to state wide coverage or a combination of states.	Customise your inbound service if you have a state based business.
Selected Caller Access	Restrict access to only accept calls from nominated phone numbers (a limited number of phone numbers can be nominated).	Set up a premium service line only available to key clients.
Local Call Barring	Bar calls from within the same area code (i.e. 02, 03, 07, etc.) as the terminating destination	Control the costs of local calls to your business.
Mobile Call Barring	Bar calls from mobile phones.	Control the costs of higher cost call types.
Customised Call Barring	Bars Selected Callers from Calling you	Giving Ultimate control on who can call you, from certain areas or locations.

### **Service Management Features**

Real Time Changes	Changes are effective within a matter of seconds and without any service interruption.	A simple, easy to use web-based application that allows you to view and make real time changes.
Call Insights	A comprehensive online reporting tool designed to make your reporting smarter and more efficient.	Assists you to gain customer and business insights, and helps you to manage call costs and service traffic.
Sync Phonebook	Easily import, sync and manage your business contacts.	You can even route calls by contact data. Everything is at your fingertips.
Call Flow Designer	Build a flexible call and SMS workflows without any assistance.	Use drag and drop tools alongside prebuilt templates to craft the perfect flow and go live quickly.
Event Tracking	This action allows you to send custom analytics events to 250+ applications.	You can setup your flow to forward event data to any of your other analytics providers such as Google Analytics, Salesforce, Slack.
SMS Messages		
Inbound Text	Receive inbound text messages from customers.	Inbound texts automatically appear in our portal, and agent replies are sent as texts.
Outbound Text	Send outbound texts messages to your customers.	Deploy Notifications and reliably reach users at scale with a dedicated mobile number, redundancy, and intelligent routing.
SMS Workflows	Provide personalized support by building dialogue workflows that can easily route to two-way Conversations.	Apply time-saving tools like macros, triggers, and other business automations — so you can scale up your text support easily. More flexible, so you can do you.
SMS API	Create triggered Alerts and automatically handle responses with the SMS API and chatbots.	We can also offer custom APIs and integrations
Zapier Intergration	Connect the apps you use everyday to automate your work and be more productive.	1500+ apps and easy integrations

#### **Service Options**

Voicemail Transcription	Ability to convert Voicemails to email, automatically. Don't like listening to voicemails, no problem you can send all calls to email to review at a time that works for you.
Call Recording	Ability to listen back to your previous calls for quality control and review purposes. This is also great to listen back to callers of your coaching staff.
Custom Intergrations	We can Integrate Think Pickle with the apps you use every day.
Professional Voice Artists	Sound professional from the very first call with top-rated voice talent and a range of hold music options that won't make you think you're in an elevator. Give your business a professional voice with everything from script consultation, voice talent, licensed music, studio production, we even offer ongoing support.
Phone Words	Be Memorable! Turn your phone number into a word for easy recall and brand reinforcement. Easy to use and hard to forget, Phonewords are an effective sales and marketing tool that can help you engage with your prospects and customers.
On-demand Phone System	A network-hosted, fully featured contact centre solution that is easy to set up and scale as and when your business requires. Users only require a smart phone to start taking calls, while supervisors have access to an extensive collection of real-time displays and historical reports. Other standard offerings include call recording, hunt groups and an automated outbound dialler.
SIP Voice	A telephony service which connects your IP PBX to the PSTN via the Internet. Think Pickle SIP supports a wide range of centralised and decentralised PBX architectures, giving you the flexibility to rationalise your voice network and offer unified communications features across your sites.
Business Internet	A high-quality, dedicated Internet connectivity for companies who are connected to the NBN or other fibre networks. Think Pickle offers you the power and reliability of a carrier-grade network combined with the flexibility and cost effectiveness solution.



# Ready to get started? You'll be glad you did!

If you would like to discuss any of our Simply Awesome business solutions, and to learn more about Pickle. Feel free to connect with us today on one of the below methods.

# 1300 688 588

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