



Everyone's Invited Education

Impact Report

2023-2024

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A year in review



Watching porn

10% of children are watching porn from as young as 9, and most commonly from 13.¹



Children offending against children

The majority of recorded incidents of online sexual abuse involved reports of children (aged 10 to 17) offending against other children (52%), up from around one third.²



Public understanding of rape

This year, the Crown Prosecution Service found that, the public's accurate understanding of rape "is outweighed by false beliefs, misunderstanding, lack of knowledge, and underlying stereotypes", and that these misconceptions are more prevalent among younger generations.³



61% don't know where to go

61% of children and young people said they were unsure or did not know where to go for support if affected by domestic abuse.⁴



1 in 4 men

believe it is harder to be a man than a woman and a fifth of those who have heard of him now look favourably on the social media influencer Andrew Tate, the polling of over 3,600 people found.⁵

Opening Letter

Head of Education, Ellie Softley

Over the past year, our education programme has continued to experience **remarkable success** and **growth**, demonstrating **resilience** and **adaptability** in the face of **significant challenges**. Our achievements over the last twelve months highlight the power of our collective efforts and the **efficacy of our programme**, as well as the ongoing need for **engaging, consistent, and relevant education**. We have expanded our reach and witnessed firsthand the **transformative impact** of our work. The conversation is shifting in schools, communities, and online spaces. We see a **growing awareness** and **acceptance** of the values we champion: **equality, respect, and informed, healthy relationships**.

However, with the rapidly **changing digital landscape**, the continued **influx of pornography** and the **lack of support and funding for RSE**, there is still work to be done. A recent study found that **1 in 12 women** in the UK are expected to experience violence. As we look to the future, we remain committed to holistically delivering our education across the UK and beyond, with **survivor's voices at the heart of our education**.



1.Children's Commissioner. (2023). "Growing up with pornography: advice for parents and schools". Available [here](#).

2.NPCC. (2024). "Child Sexual Abuse and Exploitation Analysis Launched". Available [here](#).

3.Crown Prosecution Service. (2024). "CPS and Equality Ours: Research into the public understanding of Rape and Serious Sexual Offences (RASSO) and consent". Available [here](#).

4.Women's aid. (2023). "Women's Aid publishes groundbreaking research looking at what influences children and young people's understanding of domestic abuse". Online report. Available [here](#).

5.Booth, R. (2024). "Gen Z boys and men more likely than baby boomers to believe feminism harmful, says poll", The Guardian. Available [here](#).

6.Dodd, V. (2024). "Violence against women a 'national emergency' in England and Wales, police say", The Guardian. Available [here](#).

A look back

- 50** We delivered education to 50% of schools we work with at a subsidised rate.
- 26** We made connections with over 26 Counties, District & Metropolitan Councils.
- 25** We delivered an average of 25 sessions a month this year.
- 10** We spoke at ten conferences across the UK.
- 7** We ran seven free online sessions for practitioners from the NHS, social work and beyond.
- 1** We delivered training to one police force.



“This was my favourite talk that I’ve had this year and I have talked to my friends and they all said the same. The speaker was so good.” Student

“Thank you for such an informative session on a difficult topic. I have been able to engage in conversations since the session which we wouldn’t have been to before” Parent

“Everyone’s Invited has delivered the single best CPD I have ever received” Teacher

This year we worked with...



Students

29,331



Staff

5,320



Parents

470



Sessions

245

What we talked about

Everyone's Invited offers three foundational talks designed to be delivered together throughout the year, but they can also be run as individual talks. We cover a vast array of topics within our **Rape Culture, Sexual Wellbeing** and **Sexual Violence** talks. Additionally, we offer workshops, including an **Active Upstander Workshop** and our new **United Voices Workshop** for the academic year 2024-25. United Voices aims to unite young men and women around gender equality in the classroom.



Internalised Misogyny

We discussed internalised misogyny through a pop culture lens, exploring different stereotypes in the movie Legally Blonde.



Rise of Online Misogyny

We delivered in-depth training on incel ideology and the impact of online misogyny in schools.



Influenced/Influencer

We trained students to analyse the content they consume online using a critical lens.



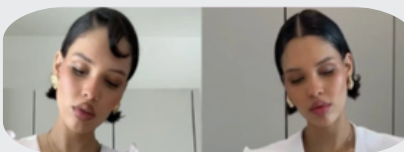
Attending a SARC

Many students asked us what it is like to have a sexual violence victim examination, so we talked them through the process.



History of Feminism

What are the different waves of feminism, and why do many young people not want to get on board with feminism? How can it help society at large?



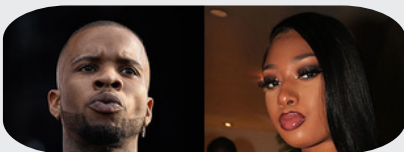
Rise of the Trad Wife

TikTok has seen a rise in the trend of being a 'trad wife'. These are influencers who are being idolised for sticking to traditional gender norms. We helped students to analyse their impact on gendered expectations.



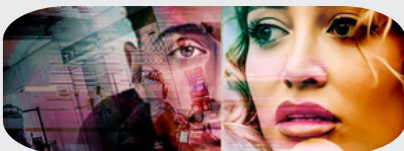
Stalking & Male victims

We discussed the hit Netflix show 'Baby Reindeer' and explored why male victims of violence rarely come forward.



Rape Culture in Music

Examining the Megan Thee Stallion and Tory Lanez shooting case, we explored the impact of music & lyrics on behaviour.



Tech Enabled Violence

Georgia Harrison's perpetrator received one of the first convictions for Image Based Abuse. What are the new laws surrounding online abuse?

Special projects



Stowe Changemakers Day

Over the past two years, Everyone's Invited has partnered with **Stowe School**, engaging **senior leadership**, staff & students. In our first year, we delivered talks to **nearly every student** and trained school community members to become Active Upstanders. Demonstrating a **continued commitment to addressing rape culture**, Stowe invited us to host a **Changemakers Day** in November 2023. Our founder, **Soma Sara**, delivered a keynote speech, followed by our foundational talks covering topics from Rape Culture to Gendered Pressures for each year group. Students then **collaborated across year groups to create posters and artwork**, which were compiled into a book for each boarding house to **combat rape culture and sexual violence** at school. Examples of their impactful work are showcased on the next page. We eagerly anticipate continuing our collaboration with Stowe in the upcoming academic year.

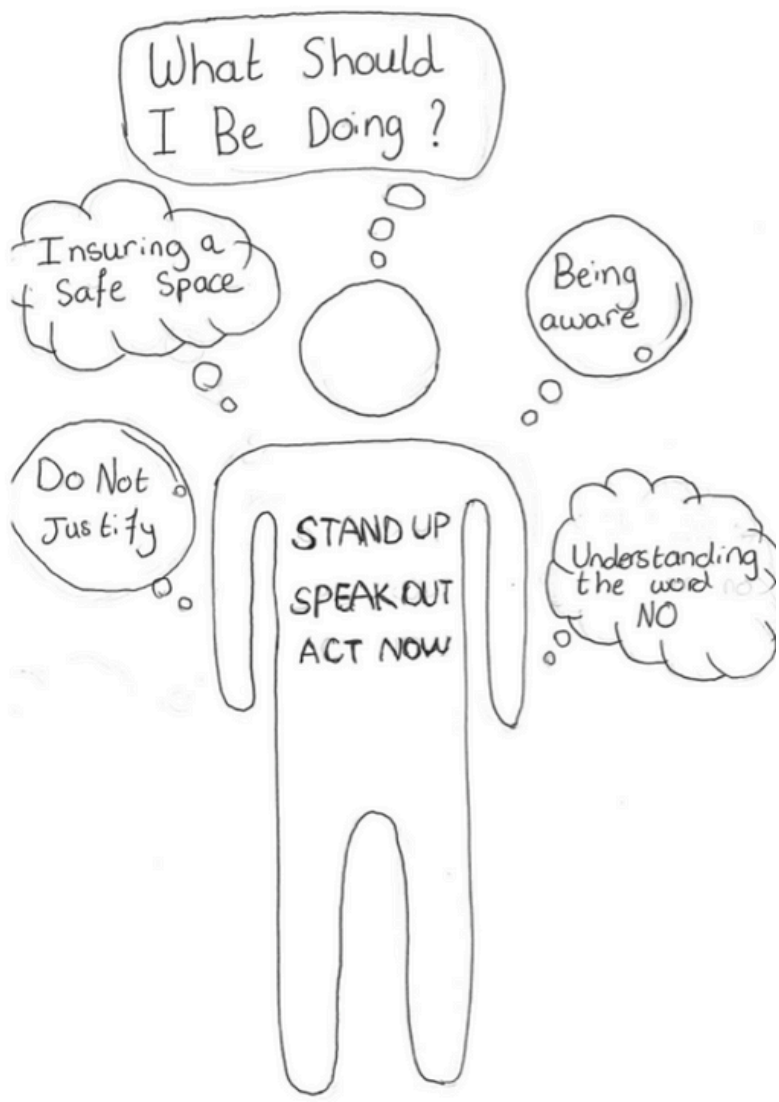
Police

We delivered training to **Greater Manchester Police** school officers in November 2023. In these sessions, we exposed tactics that misogynistic influencers are using to **radicalise young men** and boys. We identified what we call '**Palatable Misogyny**': misogynistic language and attitudes that are discreetly immersed amongst engaging topics such as wellbeing, fitness tips and male mental health awareness. Through these videos, such influencers explicitly tell young men and boys to be **"alpha males"** and encourage them to control elements of their female partners' lives. We identified the '**Misogyny Sandwich**', where influencers are interspersing positive, empowering content with harmful, misogynistic messages, making it challenging for young people to discern the dangers.

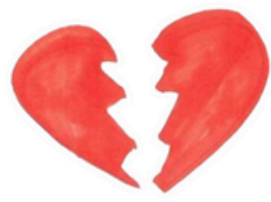
We look forward to a continued relationship with police forces across the UK.

Legal Sector

We were invited to deliver our Rise of Online Misogyny training to a **group of lawyers pursuing a civil case against the "misogynist influencer" Andrew Tate**. We shared our research on and experience of the impact Tate's rhetoric and schemes have had on young people in the UK. Our research began when we witnessed a **sharp increase in misogynistic language** and ideas in the classroom towards the beginning of June 2023. We started to search the internet and engage in online forums such as **TikTok, Reddit, and Discord** while continuing conversations with students across the UK, gathering evidence to inform and shape our training. This online misogyny training, our **most delivered session this academic year**, helps professionals understand the trends and business models inspired by Tate, which has spawned from **far-right online incel movements**.



**BREAK THE SILENCE
END THE VIOLENCE**



EVERYONE INVITED.

Case studies



Alloa Academy

Alloa, located in one of the most deprived areas in Scotland (top 10% according to the Indices of Multiple Deprivation), **successfully applied for local council funding** for our visits. Due to the programme's **success at the school**, evidenced by **significant positive changes** in behaviour and attitude, the **council has continued to fund the education**, allowing us to return and further our impact. This case study looks at one scenario from three different perspectives.

Pupil

“Before I went along to the talk I felt trapped and had no one to talk to. After listening to (the facilitator) speak, I felt like everything he was talking about summed me up. He was a really nice guy, and I felt I could go and chat with him at the end. I opened up to him and told him everything that had gone on. It felt really good to talk to him, and it made me realise that I wasn't happy and that I had to make the change to be happy again”.

Parent

“My 15-year-old son was in a relationship with a girl the same age. I started to notice the controlling behaviours. The relationship was toxic, and it was having a major impact on our relationship with him and our family. He got in the car the day after the talk and started explaining that he had been asked to help out at an assembly that day and that there were people in to talk about relationships. He spoke to one of [the facilitators] afterwards and told them everything!! I now have my happy, confident boy back. These visits to the schools are extremely important and help guide our kids”.

School Perspective

“The implementation of the Everyone's Invited education programme in our school has enhanced both staff and student awareness regarding issues of consent, rape culture and sexual harassment. Post-implementation, there has been a noticeable shift towards a more informed and proactive stance - more pupils will call behaviours out. The school curriculum now includes dedicated sessions on consent, respect, and healthy relationships - using more current examples. These sessions are integrated into regular lessons as well as PSE. We foster an environment where these critical topics are continuously discussed and pupils feel supported”.

Our team



Ellie Softley

Head of Education

Ellie is a founding member of Everyone's Invited and has worked in sexual violence prevention for 7+ years. She has extensive experience working for organisations delivering education on gender inequality and sexual violence prevention.



Alex Somers

Head of Facilitation

Whilst studying her degree Alex gained an interest in the issue of sexual violence within our society and wrote her dissertation on rape culture and the effects of Everyone's Invited. Alex has delivered over 100 sessions during her time at Everyone's Invited.



Sophie Lennox

Education Project Co-Ordinator

Sophie is the Education Project Co-Ordinator at Everyone's Invited. With a background in facilitating sexual violence prevention, she combines her passion and knowledge of policy and advocacy for social change with hands-on experience in the sector



Alessandro Kořak

Education Project Facilitator

Alessandro holds an MSc in Humanitarianism and Conflict and passionately advocates for social justice and gender equality. With experience teaching abroad in Uganda, he is dedicated to addressing gender-based violence.

Our facilitators



Nathaniel Cole

Lead Facilitator

Nathaniel is a workshop facilitator & public speaker working across masculinity, relationships & sex education for young people and diversity & inclusion for young people.

Hugo Lloyd Williams

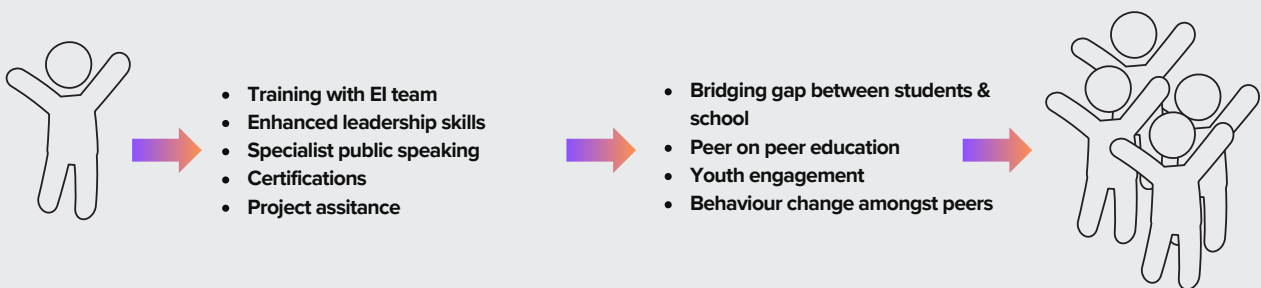
Lead Facilitator

Hugo is a Facilitator for Everyone's Invited. Hugo brings three years of experience facilitating workshops around gender stereotypes, consent and allyship as a Lead Facilitator for Beyond Equality, a charity working to engage men and boys in gender equality discussions.

A look forward

Community Champions

To create **safer, more inclusive, and student-led** educational environments, Everyone's Invited proudly introduces **Community Champions**, a pioneering initiative dedicated to **empowering school leadership**. This programme will work alongside students from different schools across the UK on a **year-long structured project** that will help them **foster a culture of respect, empathy, and proactive engagement** in their school communities. This course will run online twice a term, from October to July, and will be open to students from Year 9 upwards. The objective of this programme is to **increase student knowledge** and **lower rates of language and attitudes contributing to rape culture**. We want to support students in developing their initiatives and create a collaborative culture between senior leadership and students to make their schools a more accepting, inclusive, and safer space. Their engagement with the initiative will inevitably feed into our content and maintain our commitment to **student-led, relevant education**.



Community Champions will equip the selected students with the **knowledge, skills, and confidence** to create their **preventative initiatives** within their schools. These ambassadors will learn the core elements of our three talks and extra contextual education around gendered pressures, influencers and online misogyny. This will include effective **communication, critical analysis, and pedagogical techniques**. Our comprehensive online training sessions will empower them to **holistically address and mitigate challenges** within their school environments, educating younger generations and collaborating with pastoral teachers to create change.

This project will create a **long-term impact and sustainable change**. We will engage with the participants in **consistent monitoring & evaluation**, helping them develop and implement their feedback resources within their schools. We want this programme to be **led by students and embedded within the school culture**. We will monitor the progress and efficacy of this work through **qualitative and quantitative methods**.

County Council

Over the last two years, we have travelled up and down the UK, connecting with **public health leads** who deliver RSHE across their designated **counties and districts**. This year, we aim to take this one step further by creating an **online community for all RSHE county leads**. This platform will provide **up-to-date, relevant education and a space for sharing best practices**. The benefits of connecting practitioners across the country are tenfold. We will increase information sharing to **boost the relevancy and quality of education**, share best practices, and help **unify resources and approaches to RSE** across different local councils to support and safeguard young people. **Twenty-six boroughs, counties, and metropolitan councils are currently signed up.**



Free Sessions

We offered **seven free training sessions** to professionals across various sectors, including the **NHS, youth work, education, parents, and county council RSHE leads**. We reached **200** people across these sessions and continue to take a holistic approach to growing our community.



Research & Development



3BM Development: Engaging Boys

In response to **growing levels of misogyny** and **ideological differences** between boys and girls in the UK, we engaged **specialist consultants** to enhance our efforts at Everyone's Invited. **3BM** are a **collective that specialises in helping individuals understand and address gender-based violence and masculinity** - how it shows up in their lives, how it affects them and the people they know and what they can do about it. We collaborated with 3BM to **pilot workshops in London schools**, testing a new approach to **engage boys in combating misogyny and rape culture**. The workshops were designed to challenge boys' values while getting them to engage in activities that taught them emotional connection and understanding. They equipped participants with the skills to confront and understand the realities of sexual violence today.

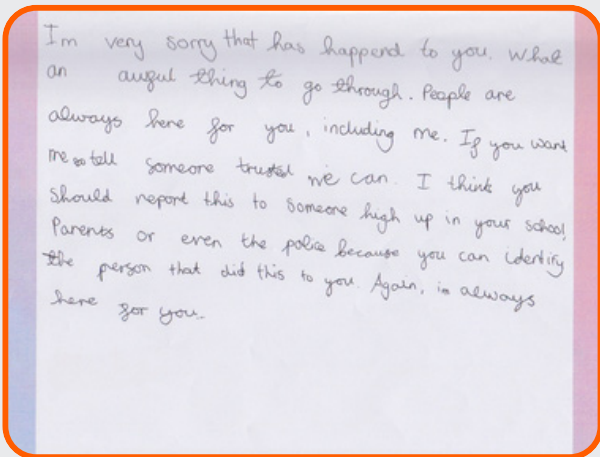
Importance placed on Gender Equality before the session.

24%



Importance placed on Gender Equality after the session.

41.7%



Delivery Method

Three workshops were designed and piloted with the schools. Each workshop focused on the key areas below.

- 1 - Exploration
- 2 - Value Judgement & World Understanding
- 3 - Collective Buy-In & Act

Think

Boys were taught how to **critically engage** with oppression, including ableism, classism, homophobia, racism, sexism and transphobia. Discussions were rooted in understanding the emotional motivations for harm. They also explored **what they thought men and women were in our society**, their roles, and what they're celebrated for.

Act

The sessions cultivated **boys writing emotionally responsive and sensitive messages to survivors** of sexual abuse - an exercise they would have initially resisted. Throughout the sessions, **boys were encouraged to challenge each other**, in many cases their friends, on issues relating to misogyny and sexual violence. Casual or 'Palatable' misogyny was actively addressed and countered as we modelled inclusive behaviour in an accessible and engaging way.

Boys Challenging Boys

Throughout the sessions, boys also had to **challenge each other**, in many cases their friends, when discussing topics relating to misogyny and sexual violence. Casual or 'Palatable' Misogyny wasn't allowed to thrive as it typically does in a school setting because we were there to talk about these topics and **model inclusive behaviour in an accessible way**.

United Voices

In response to the findings of the pilot workshops, we launched **United Voices**, a workshop programme spanning over a term or a year. This initiative **includes three workshops for girls and boys**, addressing topics such as **online misogyny, internalised misogyny, communication in relationships, equality**, etc. The final workshop brings the students together to **share their insights and find common ground**, centring the learning in **empathy building**. Our education team has never seen **more of a divide between young men and women** over the past year. With polarising messaging on social media, topics surrounding equality and gender being used as political football and increasing levels of violence, young people have never needed efficient and accurate RSE more. They **struggle to trust one another and build friendships** based on mutual respect. We aim to **unite young men and women** in meaningful discussions about sexual violence, unity and equality.

Research, Monitoring & Evaluation

Our continuous research and understanding of the **younger generation set us apart** from other educational charities. Over the last two years, we have been **one of the few charities that have developed and provided training on the rise of online misogyny**. Through upkeep with social media trends and regular engagement with young people, we created a programme about how **incel culture has rooted itself in UK schools**. The training discusses how the rise of incel culture is facilitated by the specific business model of **'influencers'** on social media. We have delivered it across local councils, schools, and the police force in Manchester.

This year, we plan to explore its **effect on young women across the UK**. We will continue conversing with **youth focus groups, stakeholders, and other practitioners**. We are committed to a **youth-centred approach** in our education, and continuous monitoring and evaluation of our programme is necessary to achieve this.

Our monitoring and evaluation programme is a blend of **quantitative and qualitative research**. Quantitatively, we track the number of students, staff, and parents we directly engage with. Our qualitative evaluation is based on pre- and post-delivery surveys, which we can use to accurately track the immediate impacts of our educational sessions. We have been building our **evaluation base** over the last year, and it is **evident that our interventions have made considerable strides towards achieving our overall mission of eradicating rape culture**.

Some questions we asked students last year...

"How important is this talk to be receiving?"

"What topics would you like to speak about more?"

We are also keen to focus our monitoring and evaluation not just on the efficacy of our programme but also on understanding what the students are taking away from the sessions and how this affects their friendships, internal worldviews, and emotions.

We also asked students:

"How did this talk make you feel?"

We hope to build on our monitoring and evaluation and create rigorous practices through collaboration with researchers and practitioners in the field.

We would like to thank every school, student, staff member, and parent who has engaged with our programme in the last year. Your empathy, commitment to change, and passion for learning never go unnoticed. We look forward to continuing to build meaningful, long-lasting relationships across the sector and beyond.

