



For the kind attention of all consumers and dealers of Kenvue products in India

This document shares the updated MRP* of products from the portfolio of Kenvue in India, in purview of the changes in GST slabs recently announced by the Government of India, effective September 22, 2025.

Note: For a limited period, these products may be available in the market with both the old and new Maximum Retail Price (MRP). Consumers are advised to buy the products as per the new MRP mentioned in the below list (pursuant to revised GST slabs) from September 22, 2025. Keep checking this page for updates, if any.

*MRP (Maximum Retail Price) Reduction is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025. Please keep checking this list for updates, if any.

Benadryl® Daktarin® Imodium® Regaine®

Kenvue India's Benadryl, Daktarin, Imodium and REGAINE portfolios fall under the purview of the recent GST rate revision, with rates reduced from 12% to 5%, effective September 22, 2025. Accordingly, the benefit of this reduction will be passed on to the end consumer as outlined below.

Name of SKU	Current MRP (in INR)	Revised MRP* (in INR)
Benadryl Cough Formula 150 ml (BCF150)	170.00	159.00
Benadryl Cough Formula 450 ml (BCF450)	303.00	284.00
Benadryl Cough Formula 50 ml (BCF50)	86.00	80.00
Benadryl CR 100 ml (BCR100)	155.00	145.00
Benadryl CR 50 ml (BCR50)	90.00	84.00
Benadryl DR 100 ml (BDR100)	148.00	138.00
Benadryl DR 50 ml (BDR50)	90.00	84.00
Benadryl Lozenges-Orange Flavour 8's	30.00	28.00
Benadryl DR Kids 100 ml	101.00	94.00
Daktarin 2% Gel 40g	205.00	192.00
Imodium 2mg Capsule 4N	17.27	16.00
REGAINE 2% 60ml	510.00	478.00
REGAINE 5% 3X 60ml	2,500.00	2,343.00
REGAINE 5% 60ml	1,150.00	1,078.00

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Kenvue India's Johnson's Baby portfolio falls under the purview of the recent GST rate revision, with rates reduced from 18% GST to 5% GST (except Johnson's Buds which have gone from 12% GST to 5% GST), effective September 22, 2025. Accordingly, the benefit of this reduction will be passed on to the end consumer as outlined below.

Name of SKU	Current MRP (in INR)	Revised MRP* (in INR)
Johnson's Active Kids Clean & Fresh Shampoo 100 ml	160.00	142.00
Johnson's Active Kids Clean & Fresh Shampoo 200 ml	285.00	253.00
Johnson's Active Kids Shiny Drops Shampoo 100 ml	160.00	142.00
Johnson's Active Kids Shiny Drops Shampoo 200 ml	285.00	253.00
Johnson's Active Kids Soft & Smooth Shampoo 100 ml	160.00	142.00
Johnson's Active Kids Soft & Smooth Shampoo 200 ml	285.00	253.00
Johnson's Baby Avocado Hair Oil 100 ml	170.00	151.00
Johnson's Baby Avocado Hair Oil 200 ml	300.00	266.00
Johnson's Baby Avocado Hair Oil 60 ml	95.00	84.00
Johnson's Baby Milk Soap 75g	80.00	71.00
Johnson's Baby No More Tears Shampoo 100 ml	125.00	111.00
Johnson's Baby No More Tears Shampoo 200 ml	240.00	213.00
Johnson's Baby No More Tears Shampoo 500 ml	525.00	467.00
Johnson's Baby No More Tears Shampoo 50 ml	70.00	62.00

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Johnson's Baby Soap 100g	92.00	81.00
Johnson's Baby Soap 100g - (3+1)	276.00	245.00
Johnson's Baby Soap 150g	135.00	120.00
Johnson's Baby Soap 150g - (3+1)	405.00	360.00
Johnson's Baby Soap 25g - (11+1)	200.00	175.00
Johnson's Baby Soap 50g	50.00	44.00
Johnson's Baby Soap 75g	70.00	62.00
Johnson's Baby Soap 75g Pack of 3s	199.00	177.00
Johnson's Baby Soap Blossoms 75g	80.00	71.00
Johnson's Baby Soap 25g	20.00	17.50
Johnson's Buds 150N Swabs	165.00	154.00
Johnson's Buds 30N Swabs	40.00	37.00
Johnson's Buds 60N Swabs	75.00	70.00

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Kenvue India's OGX portfolio falls under the purview of the recent GST rate revision, with rates reduced from 18% to 5%, effective September 22, 2025. Accordingly, the benefit of this reduction will be passed on to the end consumer as outlined below.

Name of SKU	Current MRP (in INR)	Revised MRP* (in INR)
OGX Argan Oil of Morocco Shampoo 385 ml	960.00	854.00
OGX Argan Oil of Morocco Shampoo 88.7 ml	320.00	284.00
OGX Biotin & Collagen Shampoo 385 ml	960.00	854.00
OGX Biotin & Collagen Shampoo 88.7 ml	320.00	284.00
OGX Brazilion Keratin Smooth Shampoo 385 ml	960.00	854.00
OGX Brazilion Keratin Smooth Shampoo 88.7 ml	320.00	284.00
OGX Coconut Milk Shampoo 385 ml	960.00	854.00
OGX Coconut Milk Shampoo 88.7 ml	320.00	284.00

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Kenvue India's Aveeno Baby portfolio falls under the purview of the recent GST rate revision, with rates reduced from 18% to 5%, effective September 22, 2025. Accordingly, the benefit of this reduction will be passed on to the end consumer as outlined below.

Name of SKU	Current MRP (in INR)	Revised MRP* (in INR)
Aveeno Baby Daily Moisture Wash Shampoo 354 ml	970.00	863.00
Aveeno Baby Daily Moisture Wash Shampoo 100 ml	380.00	338.00
Aveeno Baby Daily Moisture Wash Shampoo 532 ml	1,550.00	1,379.00

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Kenvue India's ORSL portfolio falls under the purview of the recent GST rate revision, with rates reduced from 12% to 5%, effective September 22, 2025. Accordingly, the benefit of this reduction will be passed on to the end consumer as outlined below.

Name of SKU	Current MRP (in INR)	Revised MRP* (in INR)
ORSL Electrolyte Drink Orange 160 ml – North-East	25.00	23.40
ORSL Electrolyte Drink Apple 160 ml – North-East	25.00	23.40
ORSL Electrolyte Drink Apple 160 ml	30.00	28.00
ORSL Electrolyte Orange 160ml	30.00	28.00
ORSL Apple Drink 200ml	42.00	39.30
ORSL Lemon Drink 200ml	42.00	39.30
ORSL ZERO Electrolyte Drink Mango 200 ml	42.00	39.30
ORSL Plus Orange Drink 200 ml	45.00	42.00
ORSL Electrolyte Drink Orange 200 ml	45.00	42.00
ORSL Electrolyte Drink Plus Active+ Orange 200ml	45.00	42.00
ORSL Electrolyte Drink Rehydrate+ Apple 200ml	50.00	46.80
ORSL Electrolyte Drink Rehydrate+ Orange 200ml	50.00	46.80

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