



MEDIA RELEASE

Mt Ruapehu launches 'Turns for Tenants', a programme incentivising local homeowners and landlords to rent a room to an RAL employee for Winter 2022.

Mt Ruapehu, 1 April 2022:

In response to an escalating housing shortage, Ruapehu Alpine Lifts (RAL) has this week launched a new initiative – Turns for Tenants – an incentive programme designed to connect local homeowners and landlords with RAL employees needing accommodation for the 2022 winter season.

Inspired by similar programmes run in North America, the Turns for Tenants programme offers incentives to local homeowners and landlords to rent a room; be it a unit, guest house, an extra bedroom within a house, or an entire house, to an RAL employee. The incentive: the homeowner or landlord's choice of either a season pass, a package of day passes, or a \$500 voucher to be spent on mountain, in return for a renting a room.

Chief Operating Officer, Travis Donoghue, says "while we have been working hard on the provision of our own employee housing, the ongoing shortage has meant that we have had to think differently this year. Unlocking extra rooms and accommodation within the local community encourages affordability and accessibility; a win-win for local homeowners and landlords and RAL employees."

Local homeowners and landlords have been quick to respond to the initiative, with others in the community applauding RAL's initiative to help with the "annual scramble" for accommodation. Several applications have already been received and the initiative has been shared broadly across social media by homeowners, past and present employees, and industry groups alike.

To qualify for the incentive, homeowners or landlords are asked to apply online here: <https://www.mtruapehu.com/turns-for-tenants>. RAL will act as a facilitator, connecting available rentals with employees looking to rent. All rental / lease agreements are between the homeowner or landlord and the tenant.

Application for job roles at RAL for the 2022 winter season are open and listed here: <https://mtruapehu.hosting.staffcv.com/>

ENDS

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