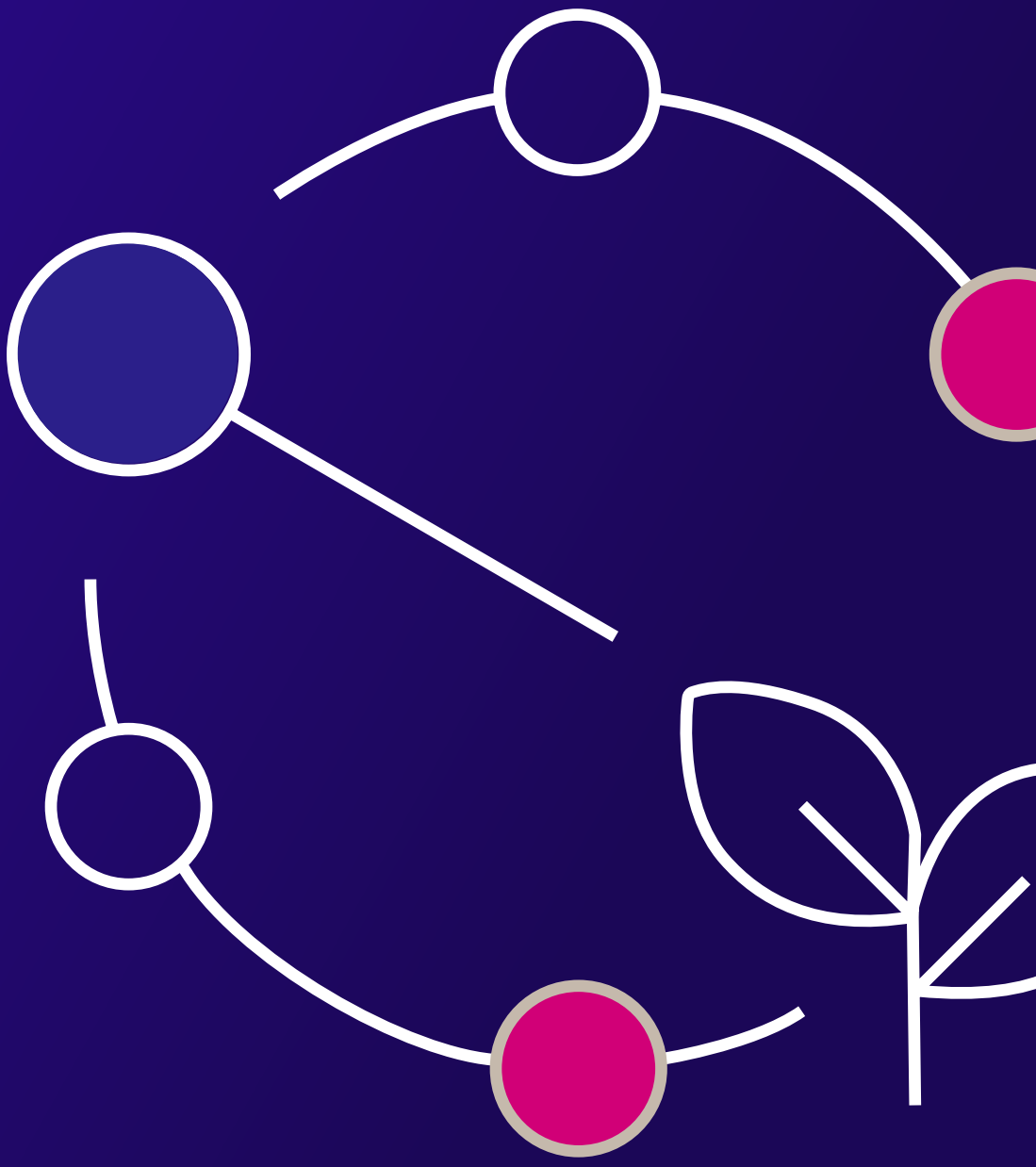
Preqin Sustainability for GPs

For fundraising, investment, and investor relations teams

Powered by Preqin data



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Comprehensive private market **ESG data** and **insights** for GPs

Backed by 20+ years of industry experience, Preqin Sustainability empowers investors to **make data-driven investing decisions in private markets**.

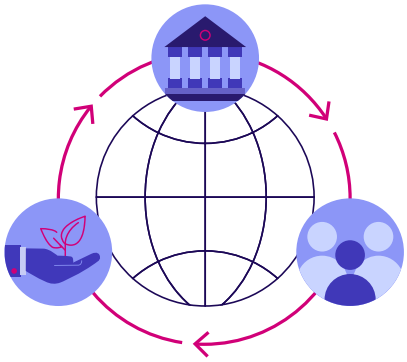
Pioneering data methodology

Preqin's ESG data, sourced from a diverse network and rigorously validated, ensures in-depth insights. Preqin continually expands datasets through partnerships and innovation, delivering comprehensive sustainability insights in the formats that matter most to clients..



Sustainability frameworks & standards alignment

ESG data aligns with leading frameworks and taxonomies, including the UN Sustainable Development Goals (SDGs), SASB standards, and others.



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Data for value creation

ESG data is seamlessly embedded across every layer of our Preqin Pro data and analytics platform and is available at the LP, GP, fund, and asset level.

25,000+

investors

LP-level data includes:

- Sustainability Management Indicators
- Past sustainability investments
- LP sustainability mandates
- Sustainability affiliations & memberships
- Key sustainability contacts

55,000+

fund managers

GP-level data includes:

- Management Sustainability Indicators
- GP regulatory disclosures
- Sustainability affiliations & memberships
- Key sustainability contacts
- SASB risk map

47,000+

funds

Fund-level data includes:

- Sustainability fund labels and themes
- Sustainability fund screening criteria: UN SDG alignment and controversial industries
- Sustainability fund performance benchmarks
- SASB risk map

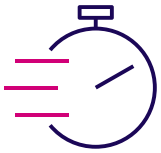
379,000+

assets

Asset-level data includes:

- Sustainability sourcing criteria: fund inclusions, UN SDGs, controversial industries
- Financial materiality
- Sustainability and benchmarks
- Sustainability metrics and physical climate risk analytics for real estate assets.

Discover sustainability data that empowers GPs to:



1. Accelerate fundraising:

Connect with investors who share your vision around sustainability

Quickly identify investors aligned with your funds' sustainability goals by reviewing in-depth ESG data on 25,000+ LPs. Gain insights into their sustainability mandates and sustainability strategies to help you raise capital faster. You can also get a competitive edge by viewing the sustainability profiles of other fund managers to ensure you build the most compelling fundraising pitch.

Access investor's current sustainability mandates:
Find LPs considering sustainability investments in the next 12 months and see if they are currently below their overall target allocation.

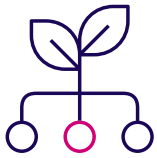
Connect with key sustainability contacts:
Source the most relevant sustainability contacts at each firm.

Discover LPs' past sustainability investments:
Identify investors with a track record of committing capital to sustainability labels and themes such as impact, SDFR, climate, or those with similar goals to yours.

Review LP & GP management sustainability indicators:
Explore investor disclosures on sustainability policies and gain insights into your peers' sustainability strategies to identify opportunities, strengthen your competitive position, and accelerate capital.

View sustainability affiliations & memberships:
Analyze third-party affiliations and memberships of investors and fund managers to evaluate their sustainability commitments.

Analyze fund labels and themes:
Conduct in-depth analysis of the sustainability-related labels and themes of your peers to build a more competitive investment plan.



2. Smart capital deployment:

Leverage sustainability insights for strategic deal sourcing

Apply ESG metrics and assessments for private companies and real assets to enrich your deal sourcing and early due diligence processes.

Easily select companies based on ESG data:
Source or exclude companies based on sustainability fund inclusions, UN SDG alignment, and controversial industries.

Harness financial materiality assessments:
Identify sustainability factors that pose a risk to an investment's financial health and risk profile with financial materiality assessments at the company level.

Leverage sustainability data and analytics for real estate assets:
Perform sustainability-related due diligence on real estate assets, with access to estimated carbon intensity and energy consumption metrics and benchmarks, alongside physical climate risk analytics for 84k+ buildings worldwide.

Assess sustainability performance with reported, company-level data:

- → Utilize sustainability benchmarks based on industry and geography – and compare real, reported data to understand how portfolios differ
- → Access real, reported ESG data aligned with industry frameworks to ensure consistent data across portfolios and make like-for-like comparisons



3. Assess the market & define fund strategy:

Explore sustainability-related trends, investor appetites, and peer activity

Use ESG data and tools to understand market trends, inform your sustainable investing strategy, and review peer strategies to build a more competitive plan.

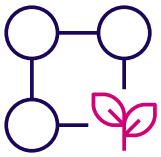
Analyze funds with sustainability fund labels and themes:

- Easily filter and review funds with sustainability-related labels and themes, including SFDR articles 8 & 9, climate, Sharia, SDGs, and more
- View the amount of capital invested across various markets, regions, and asset classes to uncover trends
- Investigate your peers' sustainability-labeled labels and themes to develop a more competitive investment plan

Explore investors' past sustainability investments:
Identify investors with an interest in sustainable investing and a track record of committing capital, or to sustainability-labeled labels and themes such as SFDR, climate, energy transition, and others.

See LP & GP sustainability management indicators:
Look at investors' and fund managers' level of public disclosure on sustainability policies to evaluate their sustainability commitments.

Review sustainability affiliations & memberships:
Consider investors' and fund managers' third-party affiliations and memberships to evaluate their sustainability commitments.



4. Report on performance:

Enhance investor reporting with customizable sustainability analytics

Strengthen investor relations and reporting with customizable sustainability analytics at the market, strategy, fund, and asset levels. Expand your reporting to include ESG metrics for assets you've invested in to provide added value and transparency.

Showcase your sustainability commitments:
Emphasize your sustainability credentials to investors by comparing your level of sustainability disclosure to that of your competitors.

Compare fund performance:
Find funds similar to yours by utilizing sustainability fund label and theme filters – including climate, SFDR, SDGs, Sharia, and more. Create custom benchmarks to draw competitor comparisons across relevant sustainability labels and themes.

Assess portfolio risk factors using our SASB risk map:
Compare your portfolios' material sustainability risk factors with those of your competitors. Use our SASB risk map to identify sustainability factors that pose a risk to a fund's financial health and risk profile.

Accurately measure sustainability factors:
Leverage reported sustainability metrics and benchmarks to inform your portfolio reporting, better understand risks, and improve portfolio strategy.

Preqin Sustainability enables GPs to:

	Fundraising	Capital deployment	Market research
Review 25,000+ LP profiles with sustainability criteria including management indicators, sustainability affiliations, and more.	●	–	●
Access key LP sustainability contact details	●	–	●
Find LPs via their past sustainability investments	●	–	●
Source current LP sustainability mandates	●	–	●
Review 55,000+ GP profiles with sustainability criteria	●	–	●
See funds with sustainability labels	●	–	●
Utilize sustainability fund performance benchmarks	●	–	●
Conduct fund-level financial materiality assessments	–	●	●
Conduct asset-level financial materiality assessments	–	●	●
Access sustainability data and benchmarks at the asset-level	●	●	●
Review sustainability data and physical climate risk analytics for 84k+ real estate assets	–	●	●

Preqin Sustainability in numbers

Sustainability strategies, policies, and commitments of:

25k+ investors

55k+ fund managers

47k+ funds

Sustainability fund performance benchmarks:

159+

Sustainability-related labels and themes:

4.3k+

LPs with past sustainability investments:

2.7k+

Number of key sustainability contacts:

10k+

Profiles with sustainability affiliations and memberships :

4k+ GPs

2.3k+ LPs

Asset-level data:

379k+

assets

294k+

portfolio companies with financial materiality assessments

84k+

real estate assets' climate risk analytics, emissions and energy consumption metrics

33k+

total portfolio companies with reported ESG metrics

166k+

assets with sustainability sourcing criteria

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With Preqin Sustainability you gain access to:

- Sustainability research notes
- Exclusive sustainability events and webinars
- Sustainability news

> Our ethos of innovation inspires our mission to continuously expand and enhance our sustainability datasets, delivering unparalleled visibility into the sustainability for private markets.



Andrea Ramirez
VP, Head of Sustainability Commercial Strategy
BlackRock

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See how you can make data-driven investment decisions with **Preqin Sustainability**

BOOK A DEMO

Award-winning ESG data provider



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