

Private market solutions for **Wealth Managers**

Private Market Solutions

Preqin has been empowering the global finance community for more than 20 years, making investing in alternative assets a seamless, data-driven process by providing comprehensive and actionable market data, research, and analytics. With solutions across the entire investment process, we enable our clients to make informed decisions that deliver optimal outcomes.

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Empower your clients and educate them on alternative assets

Stay informed of the latest news, trends, and opportunities in the private market space with award-winning research and up-to-date learning modules to educate your clients on how they can diversify their portfolios by allocating to alternative assets.

Preqin Academy offers core learning modules that cover the basics of alternative investments, as well as valuable insights to support your education needs.

EXPLORE PREQIN ACADEMY

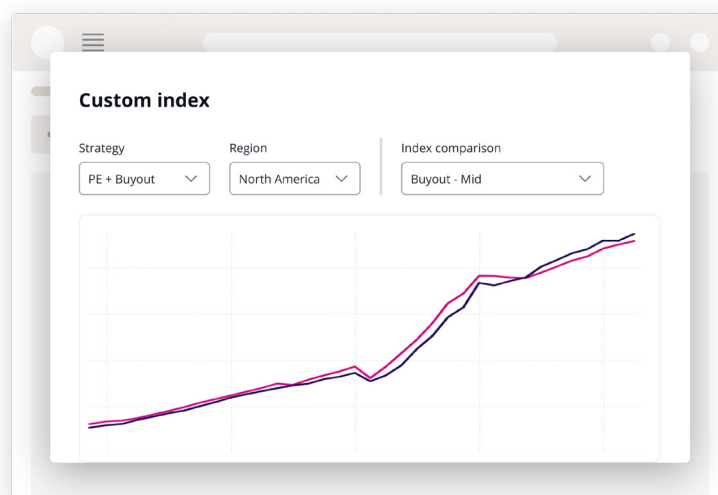


Deliver data-driven investment advice

Easily source the data you need to answer all client queries and deliver effective insights. Showcase your expertise by sharing the latest market trends and providing fund performance analysis for different asset classes, strategies, and vintages to better guide your clients.

Access market data, research, and news in one platform to be able to provide your clients with actionable insights to inform their investment strategies.

DISCOVER PREQIN INSIGHTS+



Construct a precise asset allocation strategy

Build a diversified asset allocation strategy with access to custom indices based on a universe of **13,000+ funds** and **\$11tn in capitalization**. Combined with essential industry research and analysis, it helps you build the right asset allocation strategy to meet your investment objectives. Define and align your execution plan with your risk-to-return objectives using a using custom cash flow and j-curve models, and performance benchmarks.

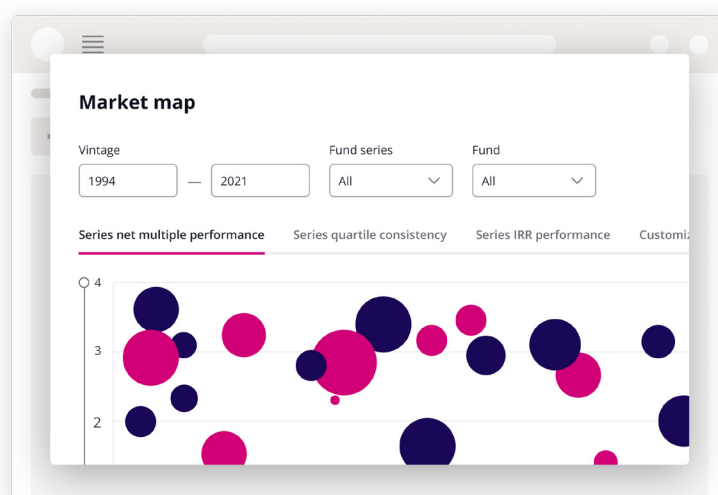
[EXPLORE OUR DATA](#)

12,000+

private capital
series

66,000+

funds with
up-to-date
performance



Source new investment opportunities

Systematically and efficiently map the market of actionable, high-quality investment opportunities aligned to your strategy with the help of dynamic data filtering and visual analytics on **more than 224,000 funds**. Search for managers by investment strategy, ESG factors, performance history, and underlying investments to determine if they fit your requirements.

Keep track of new opportunities, managers, and funds with saved searches and email alerts to help you manage GP outreach campaigns for current or future investment cycles.

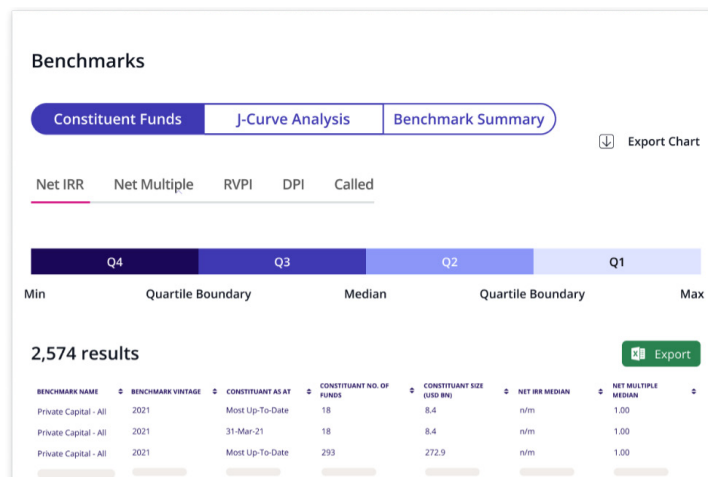
EVALUATE PROSPECTIVE INVESTMENTS

150,000+

benchmarks

50+ years

fund performance



Drive deeper performance analysis

Leverage comprehensive **fund and asset-level performance data** to fuel meaningful performance analysis. Explore **Private Capital and Hedge Fund Benchmarks** through a combination of strategy, vintage, and geographic filters to identify the benchmark most relevant to your investment objectives.

[EXPLORE PREQIN BENCHMARKS](#)

Preqin Private Markets Performance Data report



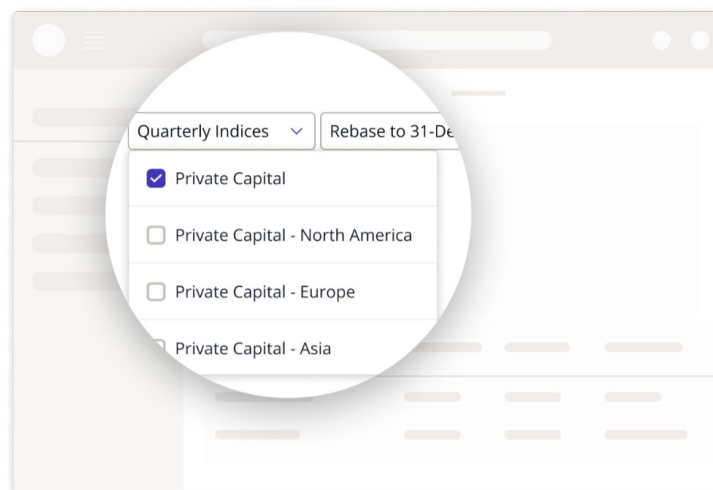
Get a free quarterly update on private capital performance.

Preqin's Private Markets Performance Data report provides a quarterly update on private capital performance and a snapshot of the latest fund performance data, including ESG benchmarks and Preqin Private Capital Indices.

GET THE FREE REPORT

\$11.7tn
in capitalization

50
private market
indices



Compare private equity returns

Compare portfolio returns at the strategy or asset class level versus the industry, as well as private market versus key public market indices with **Prequin's Private Capital Indices**. Get visibility of strategy and asset class returns going back to 2000 for use in historical context, risk models, and portfolio benchmarking.

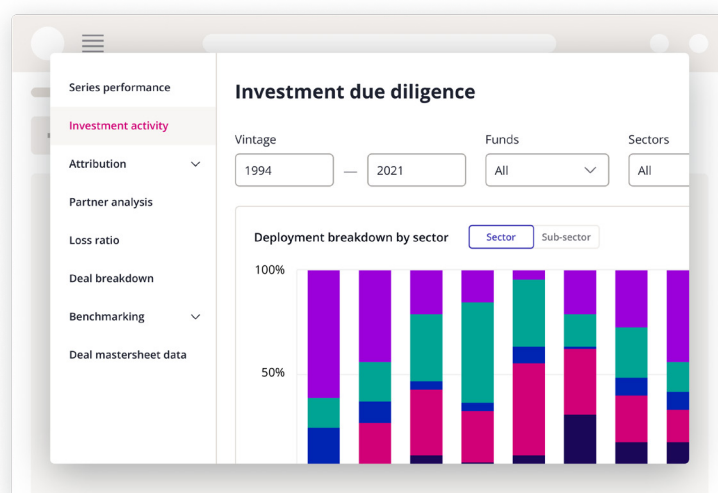
UNLOCK PRIVATE CAPITAL INDICES

65,000+

fund managers

7,500+

funds with
cash flow data

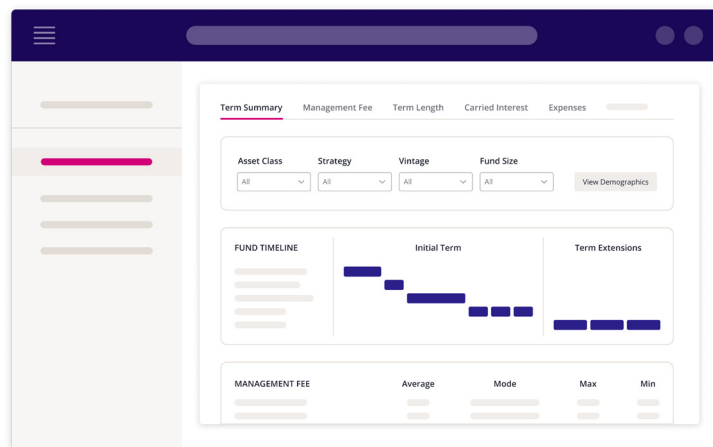


Conduct in-depth investment due diligence

Digitize and automate GP fund series and attribution performance with advanced visual analytics that enable efficient and in-depth analysis across multiple fund series to validate investment decisions.

Access reliable track records of funds' **cash flow pacing behavior and return trajectories** to verify managers' track record of paying out in each time frame aligned to expectations. Understand how much and how quickly capital is typically called and returned for a particular strategy or fund manager.

ENHANCE YOUR INVESTMENT DUE DILIGENCE



Negotiate with confidence

Gain actionable insights to inform effective legal negotiations and ensure fund fees and terms are competitive.

Project cost implications across a fund's lifecycle for terms and performance scenarios.

Benchmark economic and non-economic terms across hundreds of LPAs.

EXPLORE TERM INTELLIGENCE

Why do Wealth Managers choose Preqin?



Extensive data coverage

Our global in-house research teams leverage thousands of sources every day, including regulatory filings, press releases, news, and websites, as well as Freedom of Information Act (FOIA) requests, so you never miss out on new information.



Reliable data accuracy

Our transparent methodologies and strict quality control mean that you can rely on our data to inform your next move and give you the confidence to act.



Trusted market credibility

Preqin has provided essential data and insights to alternative professionals for 20 years. Our services empower financial professionals who invest in or allocate to alternatives to make confident decisions throughout the entire investment lifecycle.

We provide Wealth Managers with valuable resources to support every stage of the investment process. Our global data, insights, and investment management solutions offer enhanced transparency, real-time analytics, and greater investment control.

How can we help you?

Find out how to make the most of Preqin's data and analytics solutions – request a demo with an expert today.

[REQUEST A DEMO](#)