

Allocator Hub

Investment Due Diligence

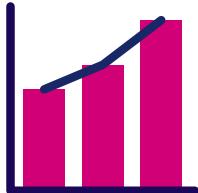
Streamline your investment due diligence workflow to drive better outcomes at a fraction of the cost and time

Investment due diligence in private markets is a complex and costly process. Manual extraction and standardization of GP data room documentation and due diligence analysis and reporting can take up to 60% of investment teams' time and budget, leaving little time and resources for conducting deeper analysis. Additionally, allocators lack access to essential market data needed for accurate fund performance comparisons and benchmarking.

Our solution – The Allocator Hub

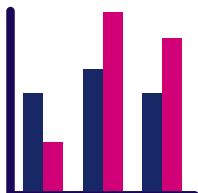
The Allocator Hub is an end-to-end private markets analytics platform that enables investment teams to radically accelerate and streamline **investment due diligence** workflows by **digitizing** and **automating** GP fund series performance and attribution analysis.

With the Allocator Hub, you gain access to:



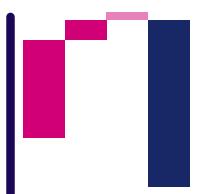
Interactive data analytics and visualizations

Access and export powerful visual analytics to conduct in-depth manager attribution analysis and prepare DDQs and IC memos in a fraction of the time.



Contextualized performance analysis

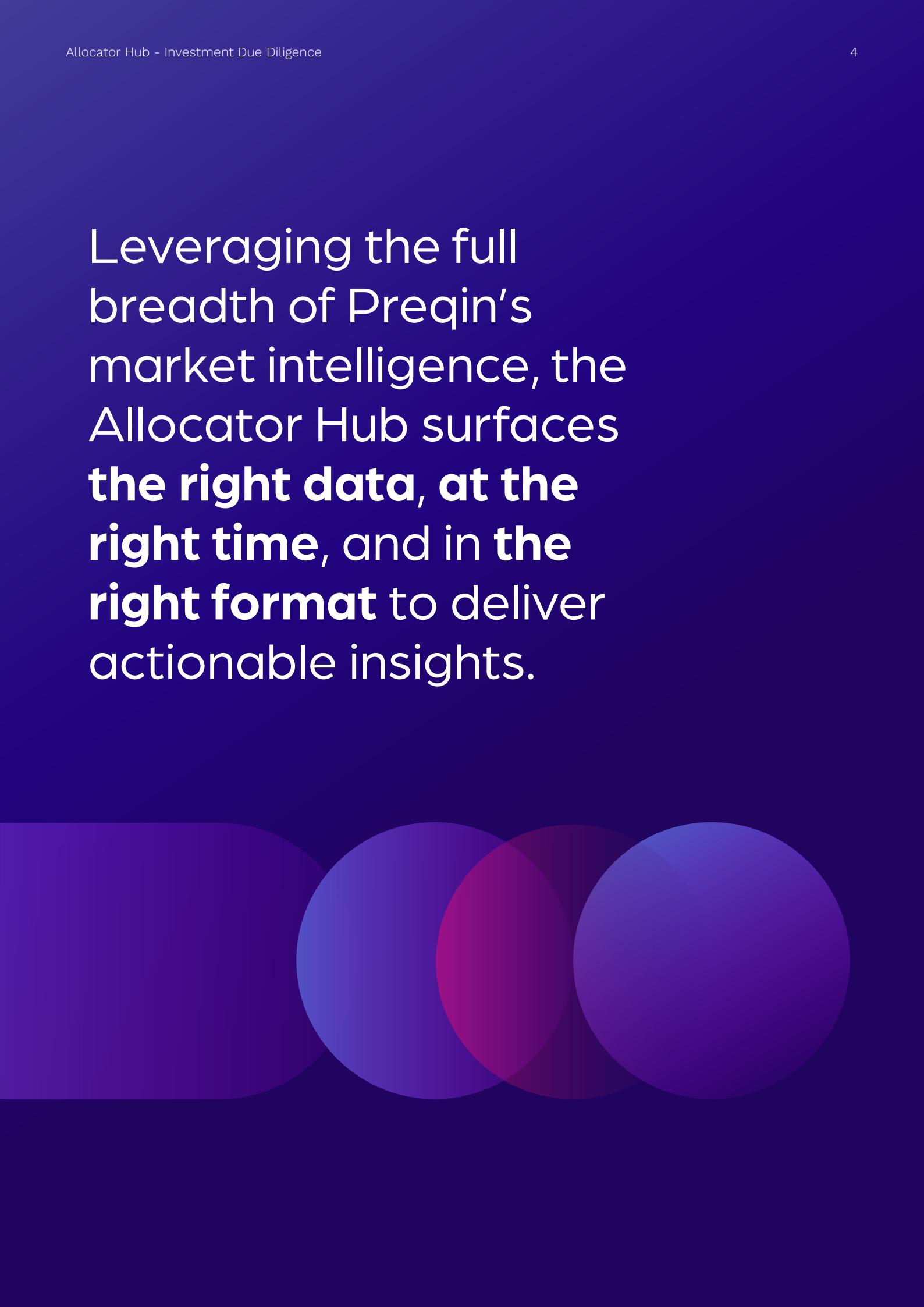
Compare performance across a fund series against the market and select peer groups. Conduct deeper analysis with benchmarks for loss ratios, value creation, and entry multiples.



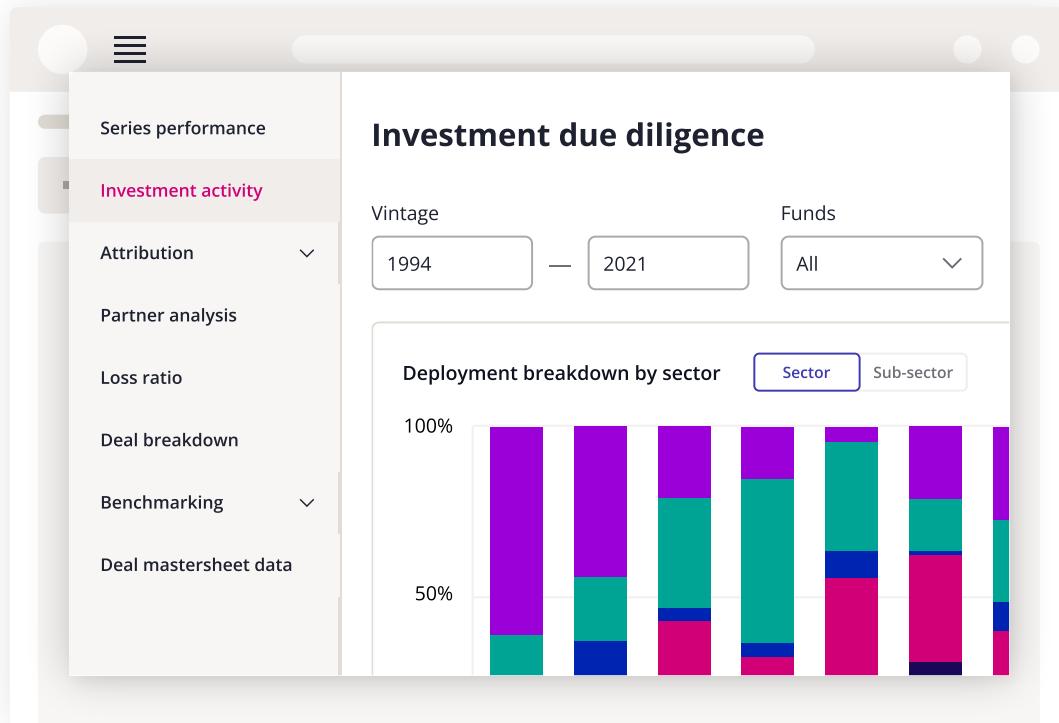
Data automation and digitization

Streamline data extraction, standardization, and mapping of GP data room documentation to enable efficient performance track record and attribution analysis.

Leveraging the full breadth of Preqin's market intelligence, the Allocator Hub surfaces **the right data, at the right time, and in the right format** to deliver actionable insights.

The background of the slide features a graphic composed of four overlapping circles. The circles are semi-transparent and overlap in the center, creating a visual metaphor for data integration or the intersection of multiple data sources. The colors of the circles transition from dark purple on the left to light blue on the right, with a central red/pink area where all circles overlap.

Digitize and automate GP fund series analysis



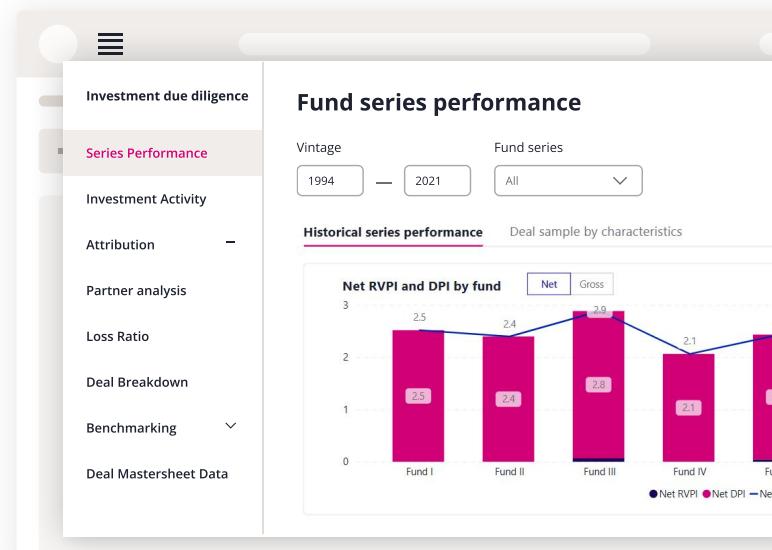
Investing in a fund is investing in a team and its strategy so understanding of past performance, its drivers, and the potential for replication is crucial.

With the Allocator Hub, investors can enhance their initial investment due diligence by gaining deeper insights into the alignment between managers' strategies and their sources of returns – enabling more informed, data-driven decision-making.

[EXPLORE DUE DILIGENCE](#)

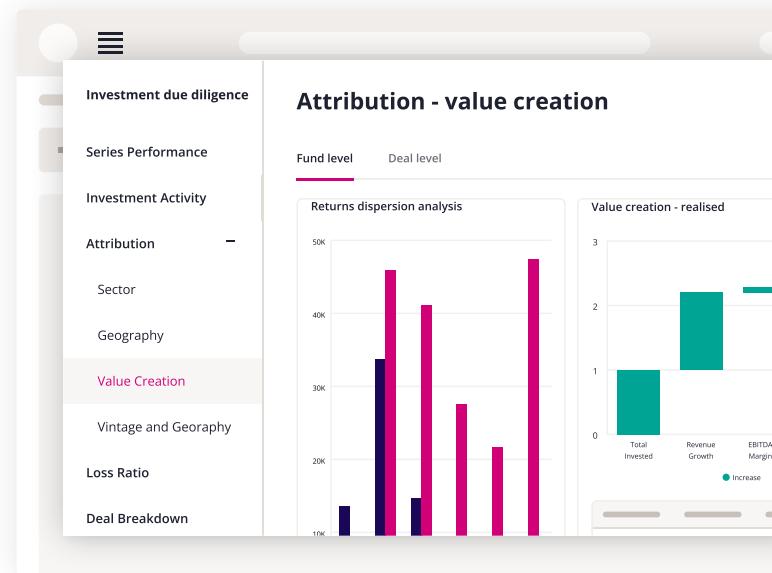
Assess fund manager consistency and performance replicability

Analyze historical fund series performance and deal-level activity, segmented by sector and geography, to gain insights into the replicability of a manager's performance across market conditions. Benchmark the quartile performance of a fund series relative to the market to assess the GPs' performance track records and consistency.



Conduct attribution analysis to reveal performance drivers

Gain a comprehensive understanding of fund performance drivers through in-depth attribution analysis, examining realized and unrealized value by sector and geography. Perform detailed partner-level assessments to analyze deal performance and volume by lead partner. Explore value creation across a fund series at both the fund and deal level to provide clear insights into fund manager strategy and expertise in driving returns.

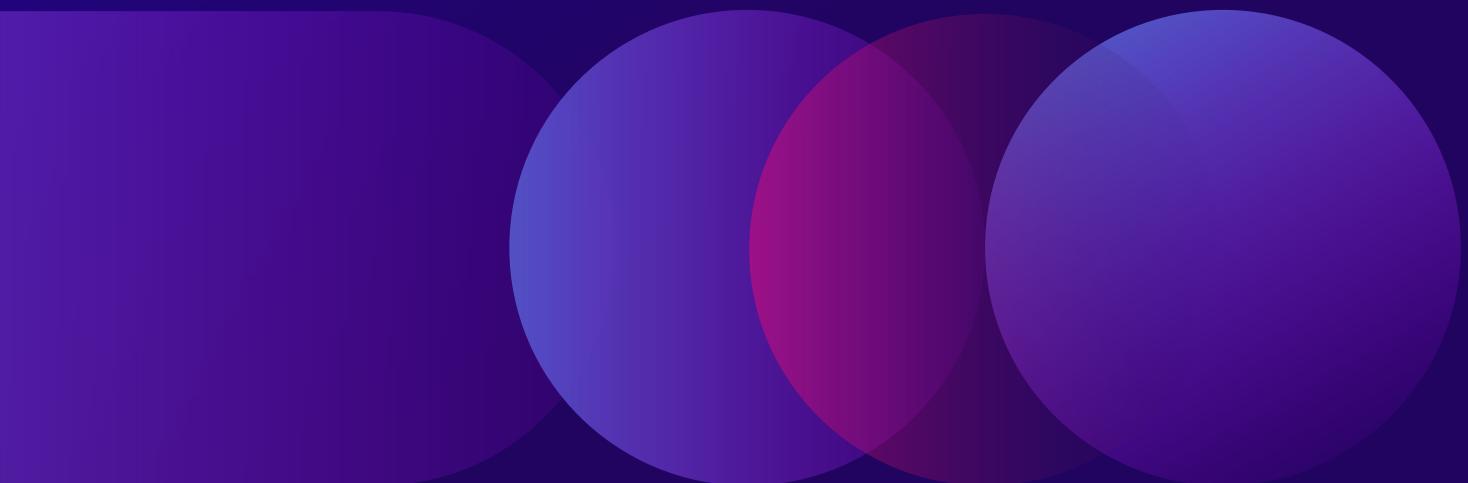


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The Allocator Hub is a powerful tool with impressive functionality and an intuitive design. Its time-saving benefits, particularly for automating portfolio benchmarking and IDD workflows, are standout.

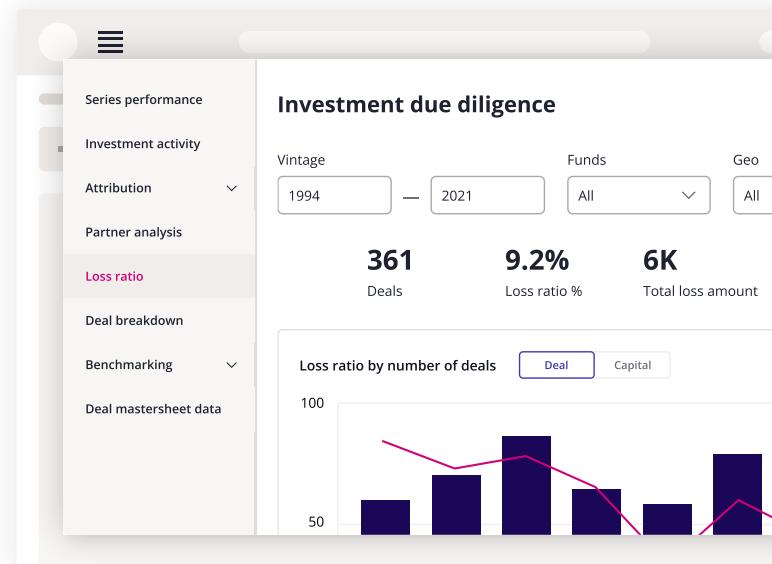
Natalia Sigrist

Partner, Private Equity, Unigestion



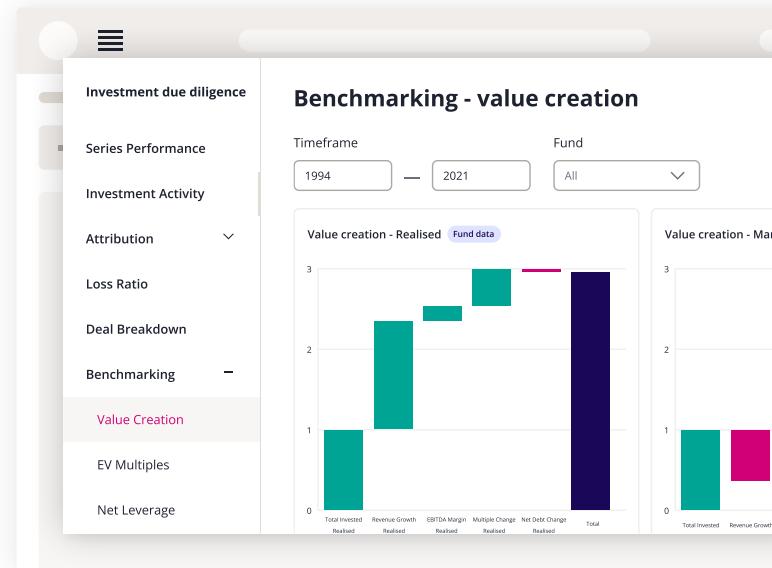
Conduct comprehensive risk analysis

Assess potential investment risks and contextualize fund manager track records with granular loss ratio analysis, segmented by deal count, invested capital, sector, region, and lead partner. Benchmark net leverage across a fund series by entry and exit multiples against the market to gain deeper insights on investment risk exposure.



Contextualize performance with market-leading benchmarks

Evaluate fund manager value creation across a fund series by comparing it to market benchmarks to assess alignment with market performance. Gain accurate insights into market value by analyzing deal entry multiples across a fund series and comparing performance against relevant market benchmarks.



How can we help you?

Preqin has been empowering the global finance community for more than 20 years with actionable market data, research, and analytics to make investing in alternative assets a seamless, data-driven process.

Find out how to make the most of Preqin's data and analytics solutions – book a demo with an expert today.

BOOK A DEMO