

**.MONEY  
20/20**

**USA**  
OCTOBER 26-29  
LAS VEGAS

# WHERE MONEY DOES BUSINESS

**US.MONEY2020.COM**





# ARE YOU A **FINTECH** **GAME CHANGER?**

Money20/20 is the place where the fintech industry moves forward. We ignite change through the collision of people and ideas, powering new strategies, and partnerships that transform mindsets.

As the annual meeting place for disruption, it's our responsibility to charter the uncharted and completely shatter industry norms.

Attracting the world's greatest VCs, the fastest-growing startups, and the largest and most influential banks and payment companies across the global money ecosystem. The Money20/20 community are the decision makers that will unlock the next big opportunities in fintech.

**WELCOME TO FINTECH'S #1 EVENT.**

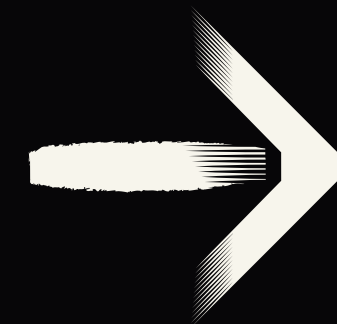
CONNECTING YOU WITH DECISION-MAKERS  
FROM THE GLOBAL COMMUNITY

**3,400+**  
**LEADING**  
**COMPANIES**

**80+**  
**COUNTRIES**

**11,000+**  
**SENIOR**  
**ATTENDEES**

**7 IN 10**  
**ARE**  
**DECISION**  
**MAKERS**



**85% OF THE WORLD'S TOP 20 BANKS**

**66% OF THE USA'S TOP 20 FINTECH STARTUPS**

**4 MONTHS OF MEETINGS IN 4 DAYS**

**310+**  
**PRESS &**  
**MEDIA**

**350+**  
**SOLUTION**  
**PROVIDERS &**  
**PARTNERS**

**500+**  
**EXPERT**  
**SPEAKERS**



# UNITING THE GLOBAL FINTECH ECOSYSTEM

Money20/20 is the place where the world's fintech leaders convene to grow their businesses.



## ACCELERATE DEALS

We supercharge deal flow in the most efficient way possible: use the power of our global network to generate leads and get business done at scale.



## BUILD PARTNERSHIPS

We curate high-impact ways to identify and meet potential partners: create experiences that take existing relationships to the next level.



## RAISE YOUR PROFILE

We provide the industry's biggest stage for telling your story to the world: let the fintech community know you mean business.



## MAKE BREAKTHROUGHS





We convene fintech's heavy hitters to share revelatory ideas, insights, and innovations: gain direct, privileged access to the industry's most influential leaders.







# WHO YOU'LL MEET

Leaders can expect the right place at the right time opportunities to unlock new partnerships and deals.

Money20/20 is the only show gathering the top fintech power players **(1 in 3 attendees are C-Suite)** to drive their business forward.

Banks	Payment Providers	Technology	Fraud and Identity
<p>CEO &amp; Co-Founder CFA, Global Head of AI Chief Marketing Officer or CCO Chief Product Officer Chief Revenue Officer Chief Commercial Officer Managing Director, Digital Foreign Exchange Managing Director, Head of FX Strategy Executive Director Executive Director Payments Strategy &amp; Industry Relations MD - Head of Global Banking Merchant Product</p>	<p>CEO Chairman &amp; President Chief Artificial Intelligence Officer Chief Financial Officer Chief Product Officer CMO EVP, Chief AI &amp; Data Officer President and CEO SVP Product, Platforms &amp; Financial Services SVP, US Acceptance &amp; Credit Issuing VP, Product</p>	<p>CEO Chief Commercial Officer Chief Product and Analytics Officer Chief Technology Officer Co-Founder COO Global MD, GTM Incubation Managing Director, Data &amp; AI Vice Chairman VP &amp; GM, Banking Industry Solutions &amp; Strategy</p>	<p>CEO Chief Research and Development Officer Chief Revenue Officer Chief Strategy Officer Co-founder and CTO GVP, Chief Strategic Advisor - AMER Head of Fraud Insights Managing Director, Financial Services Advisory SVP, Customer Solutions SVP, Product and Strategy</p>
<div></div>	<div></div>	<div></div>	<div></div>

# COMPANIES & JOB TITLES (CONT'D)

Government & Regulation	VCs	Retailers	Professional Services
Acting Chief Innovation Officer Chief Credit Operations Chief Fintech Officer Chief Payments Executive Financial Technology Policy Specialist SVP Government Disbursements Trade Commissioner Vice Chairman Head of Financial Innovation Vice President, Financial Services Vice President Inward Investment	Chief Investment Officer Chief Risk Officer Managing Director, 3X Founder President of Global Fund Services Principal and Director of AI SVP, Head of Data Aggregation Product Vice Chairman Vice President VP, New Investor Initiatives	CEO, Marketplace CFO, Commercial Line Leader Chief Information Officer Senior Director, Corporate Compliance Senior Investment Director Senior Managing Director, Head of Payments SVP, M&A Vice President, Financial Services Vice President, Product VP, Seller Success	Blockchain & Digital Assets Leader Chief Executive Officer Founding Partner Head of Technology Managing Director National Leader, Blockchain & Digital Assets Partner, Global Head of FinTech Senior Counsel Senior Practice Manager, Global Banking SVP Solutions
			



# GET THE **INSIDE TRACK**

Visionary leaders and innovators gathered to shape the financial landscape of tomorrow. Consistently drawing elite speakers across fintech, technology, and financial industries, past participants have included both established authorities and emerging talents. The growing 2025 keynote roster includes:



**GUNJAN KEDIA**

CEO 



**ROBIN VINCE**

CEO 



**KYLE HAUPTMAN**

CHAIRMAN 



**DIETRICH KUHLMANN**

PRESIDENT  
& CEO 



**LEIGH BRADY**

PRESIDENT  
& CEO 



**JAMES SCHENK**

PRESIDENT  
& CEO 



**BEVERLY ANDERSON**

PRESIDENT  
& CEO 



**THAYNE SHAFFER**

PRESIDENT  
& CEO 



**STERLING NIELSEN**

PRESIDENT  
& CEO 



**SUSAN MITCHELL**

CEO 



# CREATE THE FUTURE IN 2025

We are witnessing a fundamental shift in the world of money. New governments, regulators, and business leaders are faced with unprecedented AI-boosted generational change. This year’s agenda focuses on stories told through four distinct themes addressing the very root of what’s happening now and where the industry is going next:

Fintech Spring	Age of Infrastructure	Global Payments Race	Securing Trust
<p><b>Is this finally the moment ‘fintech’ becomes ‘financial services’</b></p> <p>Fintech Spring has arrived with IPOs launching, AI accelerating innovation, banks embracing startups, and regulations shifting. This is the start of a new era, where its convergence marks fintech's exciting evolution into mainstream financial services</p>	<p><b>Will fintech’s next wave of innovation be ‘invisible’?</b></p> <p>Open finance may drive banking consolidation through mergers and acquisitions. Meanwhile, tokenization and stablecoins are transforming technology stacks, prompting banks to focus on core strengths amid fintech competition. We're in the Age of Infrastructure.</p>	<p><b>Is the potential of money movement limitless AND borderless?</b></p> <p>The Global Payments Race is on! The payments landscape is evolving through interoperability, AI, and digital infrastructure. While it may seem like a competitive race, success will emerge through collaboration. Coopetition and cross-border, cross-industry partnerships will define the next phase of fintech innovation.</p>	<p><b>How do we secure trust in uncertain times?</b></p> <p>Economic systems are complex and rapidly evolving. In uncertain times, Securing Trust remains fundamental to finance. The future of trust lies in infrastructure: real-time fraud solutions, AI, and biometrics that create seamless consumer experiences.</p>
<b>Critical Topics Include:</b>			
<p>Digital Banks • M&amp;A • IPOs • Tech Stacks • Open Banking • Blockchain Solutions • Decentralized Finance • Startups • VCs • Regulatory change</p>	<p>Cloud Solutions • Blockchain &amp; Crypto • Quantum Advancements • BaaS • Digital Infrastructure • AI Use Cases • Data Management • Digital ID • Tokenization • Stablecoins</p>	<p>Cross-Border Interoperability • Advanced Connectivity • UX • Open Finance • Speed Of Innovation • BaaS • Tech Stack • Superapps • Partnership Models • Real-Time Payments</p>	<p>Consumer Trust • Open Finance • Data Ownership • Fraud Prevention • Real-Time Fraud Solutions • Biometrics • KYC • Digital Assets • Retailers - Embedding Experiences • Political Landscape</p>

# HEADLINES ARE MADE HERE

**310+**

**MEDIA & ANALYSTS  
IN ATTENDANCE**

**4,500+**

**MEDIA MENTIONS  
DURING THE SHOW**

**6,800+**

**ARTICLES  
WRITTEN**

Setting the stage for successful launches and major industry announcements is what we do best. Like CFPB's new approach to regulation, Mastercard teaming up with MoonPay for Web3 Push, OnlyFans spilling the tea on \$4B in content creator payouts, and Silicon Valley Bank pitching its comeback story.

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone, or launching a new initiative - means you'll be maximizing your breaking news before, during, and after the event. Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.

AMERICAN BANKER

BANKING DIVE

Bloomberg

BUSINESS  
INSIDER

CoinDesk



COINTELEGRAPH  
CT.COM

FAST COMPANY

Finextra

Forbes

FORTUNE

FOX  
BUSINESS

Gartner

Inc.

INSIDER  
INTELLIGENCE

MARKETPLACE

MarketWatch

The Motley Fool

TEARSHEET

yahoo!  
finance



# CURATED TO DRIVE IMPACT

How business is done is not a one-size-fits-all affair! No matter your style, whether that's making waves as a new startup or looking to define your brand as a market leader, we have just the right format.

## SMARTMEET BY MONEY20/20

Your speed-dating jumpstart to key leaders:  
We curate & schedule meetings with perfect-match executives.

## MONEY20/20 CONNECT APP

AI matchmaking tool, personalized schedule,  
event alerts & more.

## MEETUPS

Niche networking conversations in LGBTQ+,  
Women in Fintech, LATAM, VCs, and more.

## STARTUP HUB & PITCH COMPETITION

Rising stars gain visibility on the show floor and pitch  
in front of a panel of VCs to accelerate their business.





# TOGETHER, WE CREATE MAGIC

It's just science, that unforgettable interactions mixed with new connections, enhances growth. Get some serious business done from dawn until dusk.

## INDUSTRY NIGHTS

After-hour experiences that'll leave you with a lifetime of memories and connections.

## THE MONEYPOT: PODCASTS, STAGE & NETWORKING

The content-meets-connection space puts you in the live studio audience.

## MONEY ROW

Networking around the clock at four of The Venetian's hottest locations.





# EMPOWERING FUTURE FINTECH LEADERS

Collaborating with our community to empower real change unlocks breakthrough moments. Strengthen your network with mission-led initiatives.

## THE MONEY AWARDS

The ultimate benchmark for innovation, honoring the companies redefining the future of fintech.

## AMPLIFY

Exclusive program empowering people of color and underrepresented leaders.

## RISEUP

Exclusive program empowering women and non-binary leaders.

## FIRST TIMERS

New to the show or traveling solo? You'll leave with a wallet bursting with business cards.





# READY TO GET STARTED? HERE'S THE 411

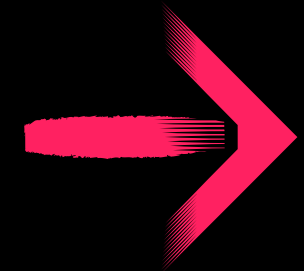
SUNDAY, OCT. 26 8 AM - 11 PM	MONDAY, OCT. 27 8 AM - 11 PM	TUESDAY, OCT. 28 8 AM - 12 AM	WEDNESDAY, OCT. 29 8 AM - 12 PM
8:00 AM - 7:00 PM → Registration 9:00 AM - 11:00 PM → Money Row 9:00 AM - 4:15 PM → In-Depth Summits 9:00 AM → Hospitality Suites Open 10:00 PM → Meeting Rooms Open 12:30 - 2:30 PM → Lunch 1:00PM - 3:00 PM → First Timers 4:00 - 5:00 PM → Networking Reception 5:00 - 6:30 PM → Sunday Night Live & Awards	7:00 AM - 7:00 PM → Registration 8:30 AM - 4:00 PM → Money Row 9:00 AM - 5:30 PM → Show Floor Opens 9:15 AM - 5:15 PM → Connections Lounge 9:30 AM - 5:00 PM → Keynotes & Sessions 11:00 AM - 12:15 PM → SmΔrtMeet by Money20/20 5:00 - 7:00 PM → Industry Night 5:00 - 11:00 PM → Money Row	7:30 AM - 6:00 PM → Registration 8:30 AM - 5:30 PM → Money Row 8:30 AM - 5:30 PM → Show Floor 8:45 AM - 5:15 PM → Connections Lounge 9:00 AM - 5:00 PM → Keynotes & Sessions 11:00 AM - 12:15 PM → SmΔrtMeet by Money20/20 3:00 - 4:15 PM → SmΔrtMeet by Money20/20 7:30 - 11:00 PM → Money Row 7:30 PM - 12:00 AM → Industry Night	8:00 - 11:00 AM → Registration 8:30 AM - 12:00 PM → Show Floor 8:45 - 11:45 AM → Connections Lounge 9:00 AM - 11:30 PM → Keynotes & Sessions 11:00 AM → Hospitality Suites Close 12:00 PM → Meeting Rooms Close

Exhibit Hall is open Monday to Wednesday

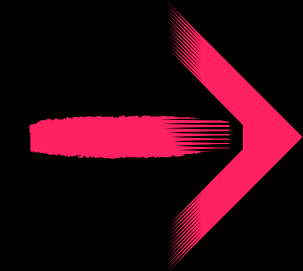


# YOU WANT RECEIPTS?

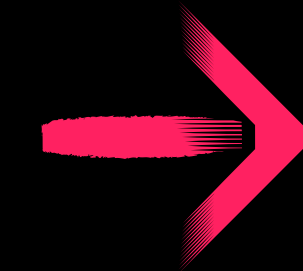
## WE GOT 'EM



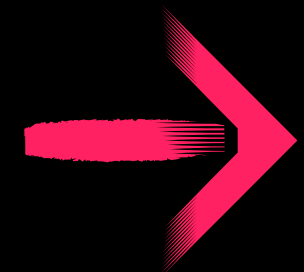
Dandelion's partnership resulted in a successful happy hour, yielding over 600 leads.



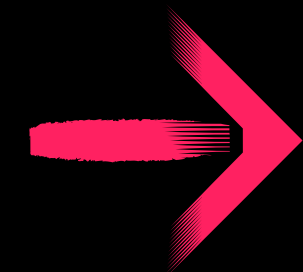
dLocal made 200 business connections and held over 80 meetings with qualified prospective partners.



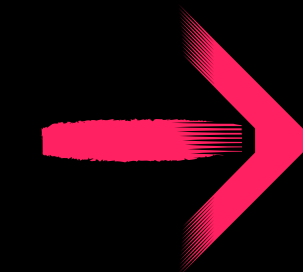
IBM launched Money Wire at Money20/20, gaining huge media attention and 280 quality leads.



Power Finance secured investments and a \$275M acquisition deal.



AU10TIX's headshot lounge activation led to 230 meetings.



Prove created over 40 high-quality opportunities in the pipeline.





# ARE YOU READY TO BECOME A FINTECH GAME CHANGER?

Money20/20 USA isn't just a show. It's the place that transforms your business. Whether it's through building partnerships, accelerating deals, making breakthroughs, and raising your profile, this is where you come to grow your business. Don't miss out, join now.

**GET YOUR PASS NOW**

**BECOME A SPONSOR**

Money20/20 USA • Oct 26-29, 2025 • The Venetian, Las Vegas • [us.money2020.com](https://us.money2020.com) • [Get Your Pass](#)

