

.MONEY
20/20
by informa...

USA
OCTOBER 18-21
LAS VEGAS

WHERE MONEY DOES BUSINESS

FINTECH'S #1 SHOW

us.money2020.com



TABLE OF CONTENTS

WHY ATTEND	1
STATS & TESTIMONIALS	2, 3
PROVEN RESULTS	4
ATTENDING COMPANIES	5
GLOBAL MEDIA	6
2026 SPEAKERS & AGENDA	7, 8
2026 CONTENT PILLARS	9, 10
2026 CONTENT FORMATS	11
NETWORKING & LEARNING EXPERIENCES	12, 13
AGENDA AT A GLANCE	14
SPONSORS	15
PASS TYPES	16



WHY WE BUILT MONEY20/20

In 2012, when fintech conferences were a snooze fest, we crashed the party. The people shaping what's next needed a platform that can keep up. So, we built something different, Money20/20, where power players from the entire financial ecosystem join to supercharge business and shape the industry. Our track record speaks for itself: Airwallex, Stripe, Marqeta, Adyen found their feet on our floors. This is where money does business. This is the platform you don't outgrow. The community you're forever a part of.

**WHY ATTEND? MONEY20/20 USA IS
WHERE YOU GROW YOUR BUSINESS.**

- **ACCELERATE DEALS** - Leverage our global network to generate new leads and get business done at scale.
- **BUILD PARTNERSHIPS** - Use high impact networking for new partnerships & to strengthen existing ones.
- **RAISE YOUR PROFILE** - Enhance your visibility & increase brand awareness with the industry's most senior audience.
- **MAKE BREAKTHROUGHS** - Stay informed about the latest ideas, insights and innovations from the industry's most influential leaders.

WHAT YOU DON'T GET ANYWHERE ELSE

This is the only show where you'll get 1:1 access to the most influential leaders from across the entire money ecosystem all at once. It's your perfect blend of quantity and quality.

11,000+

ATTENDEES

3,400+

LEADING COMPANIES

SCALE.
SENIORITY.
SUBSTANCE.

1 IN 3

C-SUITE

66%

USA'S TOP 20
FINTECH UNICORNS

630+

SPEAKERS

85%

OF THE WORLD'S TOP
20 BANKS



85+

COUNTRIES



320+

MEDIA & ANALYSTS

"What could take a month or two over Zoom - to really connect with people - at Money20/20 you're able to do it in person, quickly, in a very efficient way. It's that awesome in person energy that drives our deal flow."

ALEXANDRA GENOVESE
VICE PRESIDENT OF
STRATEGIC PARTNERSHIPS



"Money20/20 is one of the biggest moments in US fintech."

TOM ADAMS
CTO



"Money20/20 presents a valuable opportunity to connect with users and industry leaders, gather feedback, and understand current industry concerns."

EILEEN O'MARA
CHIEF REVENUE OFFICER



PROVEN RESULTS



Dandelion's partnership resulted in a successful happy hour, yielding over 600 leads.



dLocal made 200 business connections and held over 80 meetings with qualified prospective partners.



IBM launched Money Wire at Money20/20, gaining huge media attention and 280 quality leads.



Nium generated an opportunity value of 8X their investment.



Power Finance secured investments and a \$275M acquisition deal.



Prove doubled leads, opportunities, and deals yearly.

ATTENDING COMPANIES

Money20/20 USA brings the entire money ecosystem together to get business done.

Banks	Payments	Tech	Fraud & Identity	Merchants & Retailers	Digital Assets	Regulators	VCs
							
							
							
							
							

GET NOTICED
BY GLOBAL
MEDIA &
ANALYSTS

AMERICAN BANKER

BANKING DIVE

Bloomberg

BUSINESS INSIDER

CoinDesk

cheddar
business

CNBC

COINTELEGRAPH
The future of money

FASTCOMPANY

Finextra

Forbes

FORTUNE

FOX
BUSINESS

Gartner

Inc.

INSIDER
INTELLIGENCE

MARKETPLACE

MarketWatch

The Motley Fool

TS
TEARSHEET

yahoo!finance

2026 ANNOUNCED SPEAKERS & AGENDA

Get direct insights from top leaders driving global financial change.



KEYNOTE

WILLIAM (BILL) DEMCHAK
Chairman & Chief Executive Officer



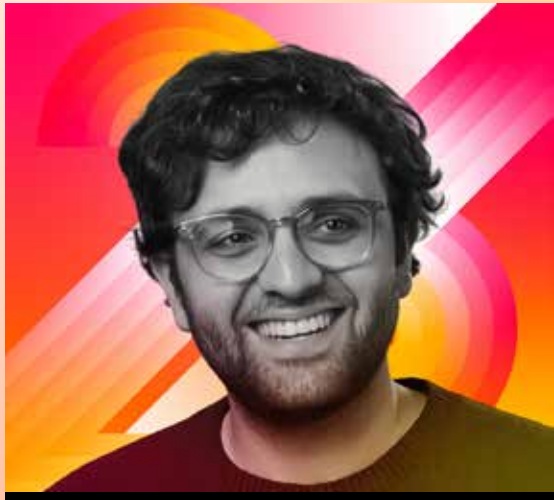
KEYNOTE

CAMERON FOWLER
CEO



KEYNOTE

MARIËTTE SWART
Chief Risk & Compliance Officer



KEYNOTE

TAREK MANSOUR
CEO



NAVEED ANWAR
Global Head of AI, Digital & Data Platforms



RACQUEL ODEN
US Head of International Wealth & Global Private Banking



NAT WEBER
Chief Development & Impact Officer, Americas



VIRA PLATONOVA
SVP, Global Head of Visa Direct



DEBOPAMA SEN
Head of Payments at Citi Services



JAIRO RIVEROS
President, Americas



FIRDAUS BHATHENA
Chief Technology Officer



DANIEL COHEN
President



2026 ANNOUNCED SPEAKERS & AGENDA



BISWARUP CHATTERJEE
Head of Partnerships &
Innovation, Services



JO ANN BAREFOOT
Chief Executive
Officer & Co-Founder



ERIN CRAWFORD
VP, Head of Consumer
Digital – Payments &
Money Management



FIFTH THIRD



TOM BIANCO
General Manager,
Newline by Fifth Third



FIFTH THIRD



PENNY LEE
President & CEO



JIMMIE LENZ
Director, Master of
Engineering in FinTech



APRIL RUDIN
CEO



CLEVE MESIDOR
Executive Director



JUAN PABLO ORTEGA
CEO & Co-Founder



TONY HUANG
CEO, Co-Founder



RODNEY ROBINSON
Chief Executive
Officer & Co-Founder



MANDY DEFILIPPO
CEO, US & Americas,
EMEA & Pakistan



2026 CONTENT PILLARS

These are not predictions but a reflection of where the industry is already heading, and the conversations that will define what comes next.

BORDERLESS FINANCIAL ARCHITECTURE

Cross-border modernization, tokenization, and stablecoins for global mobility and commerce.

The US is at the forefront of making finance borderless, with businesses and individuals increasingly relying on systems that connect economies worldwide. The narrative is clear: real-time cross-border payments are a top priority, secure and transparent processes are central to strategy, and tokenization and stablecoins are actively being explored to make transactions faster and more efficient.

KEY DISCUSSION POINTS:

- Accessible Infrastructure
- Tokenization & Stablecoins
- Interoperability for Global Commerce
- Security as a Priority

TECHNOLOGY AS THE GREAT EQUALIZER

The democratizing power of agentic AI, autonomous agents, AI predicted fraud and hyper-personalization for innovation and access.

Technology is leveling the playing field, creating opportunities for individuals and businesses. Across the US, AI adoption is now mainstream for improving efficiency, while digital tools are increasingly being used to expand access to financial services.

KEY DISCUSSION POINTS:

- AI for Accessibility
- Digital Identity Solutions
- Emerging Tech for Business Efficiency
- Building Trust

2026 CONTENT PILLARS

These are not predictions but a reflection of where the industry is already heading, and the conversations that will define what comes next.

PARTNERSHIPS AS THE ENGINE TO SCALE

Fintech as a service, embedded finance, collaborating and investing to create capable and secure financial systems.

The financial industry is pivoting toward resilient ecosystems that prioritize collaboration, trust, and adaptability. Partnerships consistently emerged as a foundational theme, with organizations leveraging emerging technologies, regulatory alignment, and new business models and GTM strategies (FaaS) to drive innovation meet evolving customer needs, and create scalable, inclusive solutions that deliver long-term value.

KEY DISCUSSION POINTS:

- **Partnership over Competition**
- **Scalable and Secure Systems**
- **Technology-Driven Integrity**
- **Funding Wave**

BRAVE NEW WORLD: SETTING GUARDRAILS

Addresses regulatory challenges, trust-building, and the need for transparency in a rapidly evolving landscape.

The financial landscape is undergoing a significant transformation, with trust, transparency, and regulatory clarity taking center stage across payments, banking, and emerging technologies. Regulatory uncertainty remains a dominant concern not only in digital assets and stablecoins, but also in the large-scale adoption of AI, data usage, and supervisory frameworks within financial institutions.

KEY DISCUSSION POINTS:

- **Regulatory Frameworks for Scale**
- **Modern Supervision Models**
- **Transparency and Data Access**
- **Cross-Sector Alignment**

HOW YOU LEARN: OUR 2026 CONTENT FORMATS

PRESENTATIONS

The names you know and look up to take the stages solo or with partners to discuss market signals, strategic visions and insights for execution.

DEBATES

Folks with strong opinions pick a side and duke it out in these moderated exchanges for presenting opposing views on complex or fast-moving topics.

ROUNDTABLES

Talk among your peers about strategic, forward-looking topics that require candor. Some are open to all; others are invitation only.

FIRESIDE CHATS

One-on-one expertly moderated conversations. The fire is the operating lessons and leadership insights you'll walk away with from these sessions.

PRODUCT PITCHES

Hands on demonstrations of real apps, workflows and functionality. See exactly how it'll work in your business.

PANEL DISCUSSIONS

Substance, depth and balance, that's what you'll get from our tightly curated panel discussions.

MEETUPS

Facilitated sessions based on groups affinity (i.e. LATAM) designed to move beyond networking, fostering relationship building and knowledge exchange.

WORKSHOPS

Immersive 3-4 hour deep dives into critical topics like AI and payments with collaborative breakout discussions. Accelerate learning and walk away with actionable insights.

THE MONEY20/20 EXPERIENCE

Experience meaningful networking and substantive learning throughout the show.

SMARTMEET BY MONEY20/20

Pre-scheduled hosted meetings.

MONEY ROW

Day and night networking (+ content) at the Venetian's famous restaurants.

THE INTERSECTION

Dedicated content and networking covering the convergence of TradFi & DeFi.

CONNECTIONS LOUNGE

Free flow meetings through our Money20/20 Connect App.

FIRST TIMERS NETWORKING

Dedicated for those new to the show or traveling solo.

THE MONEYPOT: PODCASTS, STAGE & NETWORKING

Dedicated space to hear live podcasts + more.



THE MONEY20/20 EXPERIENCE

MONEY BY NIGHT

Make lasting connections and epic memories during an unforgettable industry night.

MEETUPS

Niche networking based on group affinity.

RISEUP & AMPLIFY PROGRAMS

RiseUp – for women & non binary leaders.
Amplify – for people of color & underrepresented leaders.

MONEY20/20 STARTUP HUB & PITCH COMPETITION

Dedicated space for startups to get ahead.

BREAKFAST & LUNCHES

Curated sessions over a meal hosted by our partners.

IMMERSIVE STAGES & ACTIVATIONS

Meticulously designed to bring innovation to life.



SHOW SCHEDULE OVERVIEW

Show Floor Is Open Monday-Wednesday

SUNDAY, OCTOBER 18	→	MONDAY, OCTOBER 19	→	TUESDAY, OCTOBER 20	→	WEDNESDAY, OCTOBER 21
Registration _____ 8AM – 8PM is open		Registration _____ 7AM – 7PM is open		Registration _____ 7:30AM – 5:30PM is open		Registration _____ 8AM – 11AM is open
Sunday’s content ____ 9AM-4:15PM focuses on in-depth summits		Show floor is open ____ 9AM-5:30PM		Show floor is open ____ 8:30AM-5:30PM		Show floor is open ____ 8:30AM-12PM
Connections _____ 9AM-4PM lounge (meetings) is open		Content and _____ 9:30AM-5:00PM keynote sessions		Content and _____ 9AM-5:00PM keynote sessions		Wednesday’s _____ 9AM-11:30AM content focuses on marketing deep dives
First timers _____ 12PM-2PM networking session		Connections _____ 9:15AM-5:15PM lounge (meetings) is open		Connections _____ 8:45AM-5:15PM lounge (meetings) is open		Connections _____ 8:45AM-11:45AM lounge (meetings) is open
Pre-networking _____ 4PM-5PM reception		SmΔrtMeet by ____ 11:00AM-1:00PM Money20/20 (hosted meetings)		SmΔrtMeet by ____ 11:00AM-1:00PM Money20/20 (hosted meetings)		
Sunday Night Live & ____ 5PM-6:30PM The Money Awards		Money by Night ____ 8:30PM-11:30PM at OMNIA		Money Row _____ 8:30AM – 11PM		
		Money Row _____ 8:30AM-11PM				

Complimentary food and drinks will be available to attendees throughout the show.

250+ SPONSORS & COUNTING



ELITE SPONSORS



5 STAR SPONSORS

Ascenda



J.P.Morgan



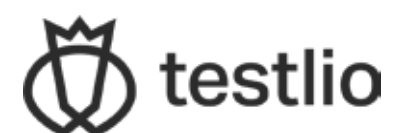
NEW SPONSORS



HYOSUNG



Partnerize



RETURNING SPONSORS



BVNK

d.local



incode

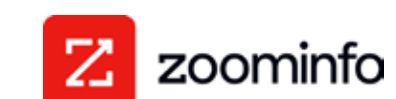
J.P.Morgan



Thunes.



worldpay



SEE SPONSORSHIP
OPPORTUNITIES



CHOOSE YOUR PASS

MOST POPULAR

STANDARD PASS

\$4,049 (SAVE \$150)

Price goes full rate after Sept 11

INVESTOR PASS

\$3,799 (SAVE \$300)

Price increases after Sept 11

PLATINUM PASS

\$5,995

EARLY STAGE STARTUP PASS

\$1,545 (SAVE 63%)

GOVERNMENT & NONPROFIT PASS

\$2,845 (SAVE 32%)

SMARTMEET BUYER PASS RETAILERS

\$947.50 (SAVE 50%)

GROWTH STAGE STARTUP PASS

\$1,855 (SAVE 56%)

RETAILER PASS

\$1,645 (SAVE 61%)

SMARTMEET BUYER PASS FINANCIAL INSTITUTIONS

\$1,645 (SAVE 50%)

CREDIT UNION PASS

\$2,845 (SAVE 32%)

REGIONAL & COMMUNITY BANK PASS

\$2,845 (SAVE 32%)

All passes include access to the show floor, content stages, networking, Money20/20 Connect app, full-day dining and more. Startup, Investor and Platinum Passes receive additional exclusive benefits.

GET YOUR PASS NOW