

**.MONEY
20/20**

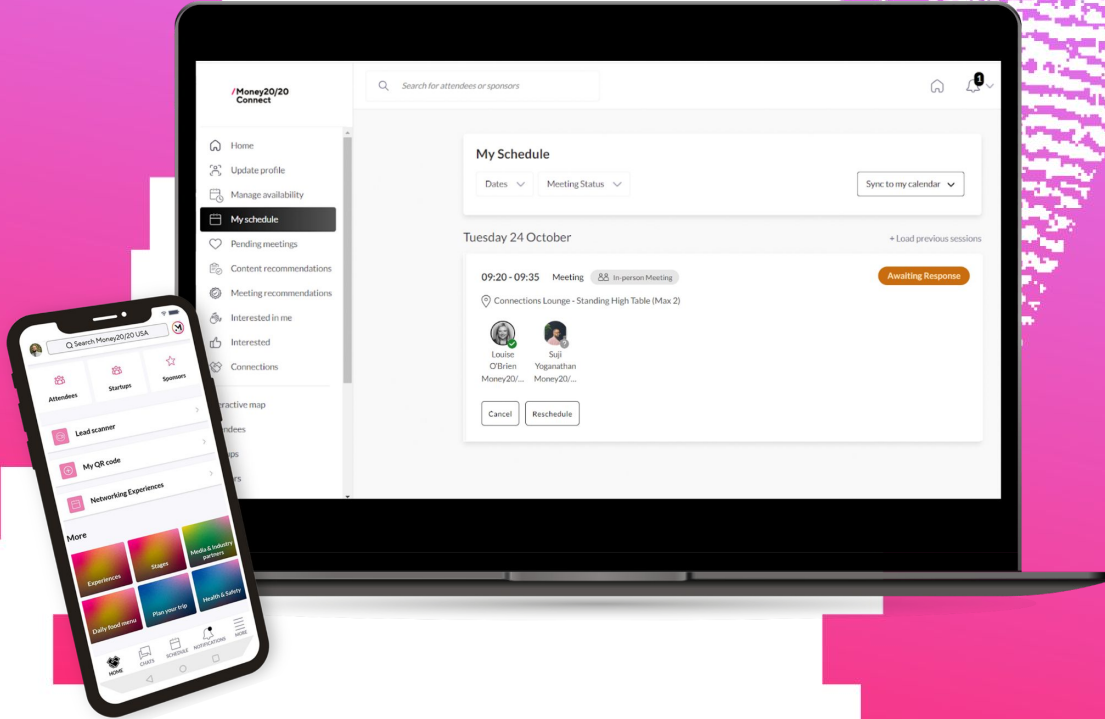
Part of Ascential plc

**MONEY20/20
CONNECT
STEP-BY-STEP
GUIDE**



STEP-BY-STEP GUIDE

1. GETTING STARTED
2. PROFILE SETUP
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4. SHOW INTEREST OR SKIP PROFILES
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1. GETTING STARTED

Log into Money20/20 Connect via your Money20/20 Account. If this is your first time attending Money20/20 USA with your company, you will need to register for an account ahead of logging into Money20/20 Connect. This can be done via our [website](#).

The email associated with your pass is the email you will need to use to create your account and log into Money20/20 Connect. If you do not know which email address has been used, please speak to your internal pass manager who assigned your pass.

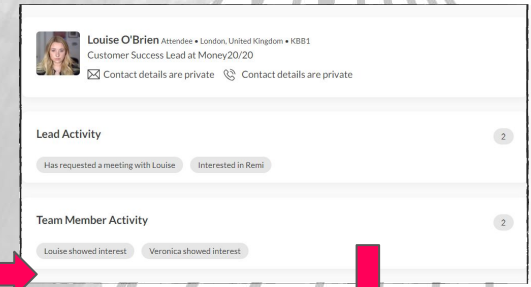
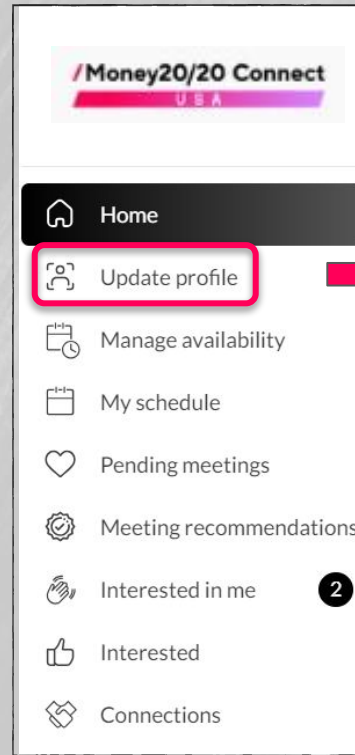
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2. PROFILE SETUP

Once logged in, you will be prompted to confirm the visibility of your contact details. This will allow you to make your details private or visible for connections to see. You can always adjust this in **"Edit Profile"** later if you change your mind.

You can make changes to your profile in the **"Update Profile"** tab such as Company name, adding a bio or changing your job role. Please make sure that networking is enabled to benefit from our networking features. Remember to select **'submit'** at the end of the page to save changes and allow some time for these changes to reflect.

Please note: any changes you make on this page will be reflected on your badge at the show.



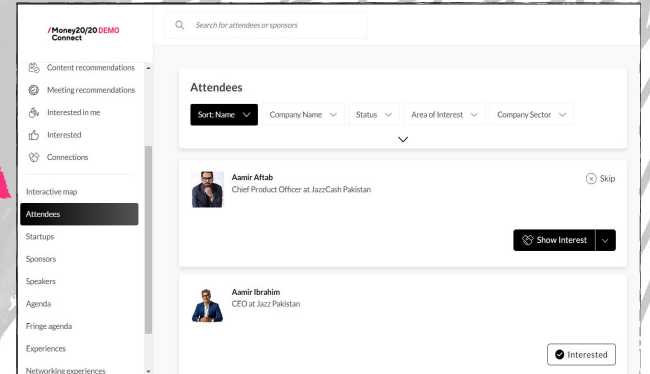
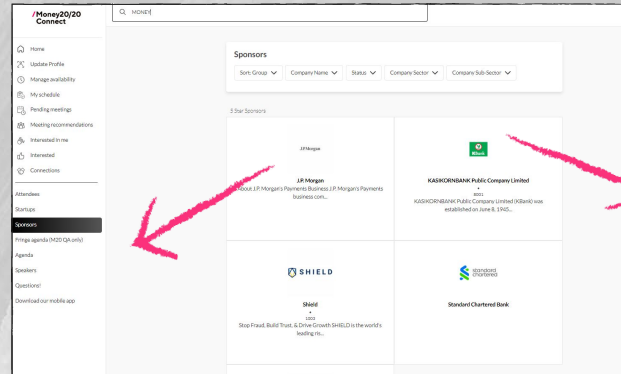
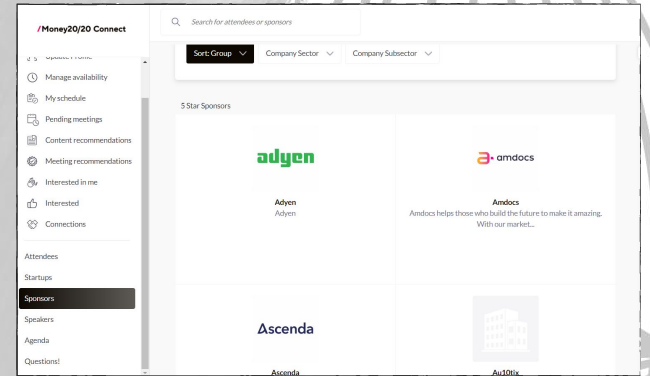
3. EXPLORE ATTENDEE AND SPONSOR LIST

Via the sidebar you will be able to access the attendee list. Filter via job title, region, sector and more, to find the people you want to meet with.

You can also navigate the speaker and sponsor list in similar fashion.

Note: these lists are continuously updated, so make sure to revisit regularly.

Top Tip: Use the search bar at the top to search attendees or sponsors by name. There is also filter included in the results page.

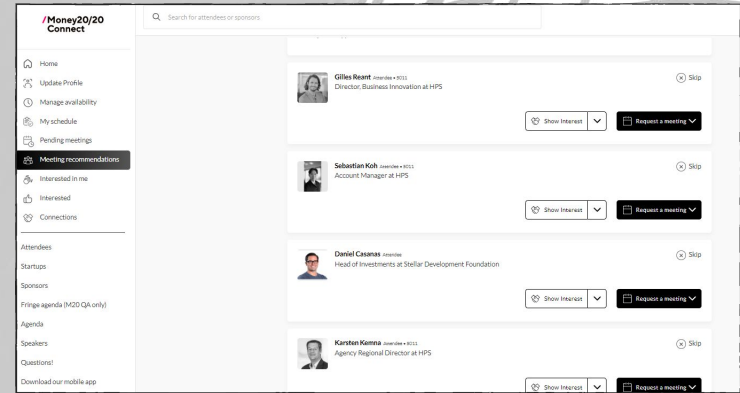
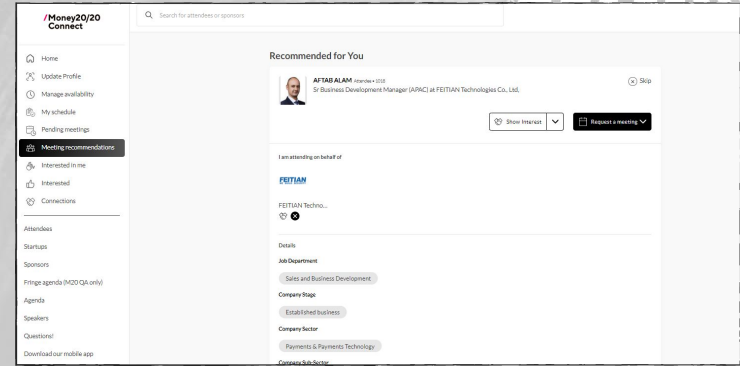


4. SHOW INTEREST OR SKIP PROFILES

In order to get the most out of the connections platform, we need to know who you do and don't want to connect and meet with.

Show Interest to those you wish to connect and meet with. **Skip Profiles** of those who are not the type of attendees you wish to meet with.

This information added with your pre-set preferences will be used to match you for meetings. There is no guarantee that the attendees you show interest to will be the ones you meet with, but their profile information will feed into the AI and be used to ensure you meet with a similar type of attendee.



Top Tip: The more you use the recommendations function, the more the AI improves its suggestions. You can also show interest and message Sponsors.

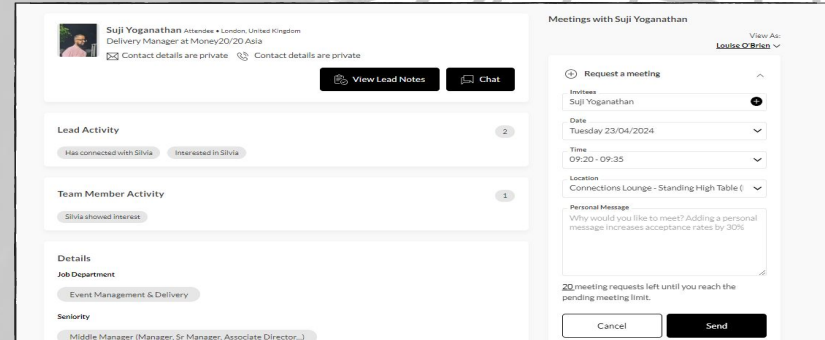
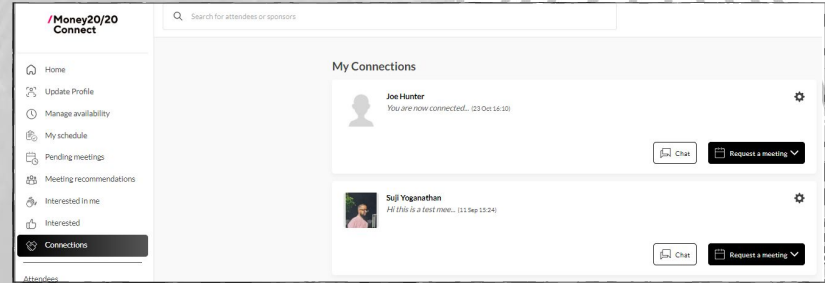
5. ARRANGING MEETINGS WITH CONNECTIONS

“My Connections” is where your connections will show once you or your newfound connections have accepted a request.

You can click on “My Connections” for a more in-depth breakdown and arrange meetings with new connections to further conversations.

You can select a meeting location at your stand or in the Connections Lounge which is our dedicated networking area. A table number will be supplied when both parties have accepted.

You can add multiple attendees to the meeting by clicking the “+” symbol next to the initial attendee.



Top Tip: When requesting a meeting, it is advised that you become a connection first. Also, it doesn't hurt to send a welcoming “personal message” with the meeting request. This increases your chance of a connection being made.

6. EVENT AGENDA

The event agenda holds all the content sessions giving you a breakdown of days, times, and information about each session including speakers, themes, and stage location. You can use the filters to sort by location or interest.

If something piques your interest, you can select to add it to “**My Schedule**” which will slot in to your personal calendar.

You can also select an event to get further information and context on the session as well as similar session suggestions.

Top Tip: Make sure to check out the **Fringe Event Agenda*** so you don't miss out on the sponsor-led events on the show floor!

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The screenshot shows the Money20/20 Connect Event Agenda interface. The top navigation bar includes a search bar for attendees or sponsors, a home icon, a notification bell, and a 'My Team' profile. The left sidebar lists various navigation options, with 'Agenda' currently selected. The main content area displays the event agenda for Tuesday 06 Jun. A search filter is open, showing a list of topics to filter by, including 'Inquisition (API)', 'Smooth interactions', 'Strategic decisions', 'The Socio-economic impact', 'Thinking differently', and 'Unexpected finance'. Below the filter, a session titled 'Money20/20' is visible, with a 'Rate Session' button and an 'Added to schedule' button. Below it, a session titled 'Money20/20 Welcome' is shown with a 'Recommended' tag.

The screenshot shows a detailed view of an event card. The top section displays the time slot '10:00 - 10:15' and the session title 'Digital Currency: The Bridge To Faster, Cheaper Payments' with a 'Recommended' tag. Below the title, the location is listed as 'The Horizon Stage, powered by Mastercard' with the tag 'Unexpected finance'. At the bottom of the card, there are two buttons: 'Added to schedule' and 'Rate Session'. Below this card, another session is visible: 'Startup Pitch: Ballerine' with the location 'The Close Up Stage' and the tag 'Thinking differently', and an 'Add to Schedule' button.

7. MANAGE YOUR SCHEDULE

Within your profile, you will be able to manage your availability. If there are any times you are not able to attend a meeting, please block these out.

This will ensure that meetings are only booked for when you are available.

Go to **“My Schedule”** to keep track of the meetings that you have arranged or have been arranged for you.

You will receive an email notification when your meetings are ready to review.

You will also be able to see any content sessions or show floor events you added to your schedule here so you can plan your day accordingly.

You can also sync your personal schedule to your email provider so you can organize your day via multiple calendars. Please advise that the sync time vary from provider to provider.

The screenshot displays the 'My Schedule' section of the Money20/20 Connect application. On the left is a navigation sidebar with options: Home, Update profile, Manage availability, My schedule (highlighted), Pending meetings, Content recommendations, Meeting recommendations, Interested in me, Interested, and Connections. Below this are sections for Interactive map, Attendees, Startups, and Sponsors. The main content area features a search bar at the top, followed by a 'My Schedule' header with 'Dates' and 'Meeting Status' dropdowns and a 'Sync to my calendar' button. Below this, the date 'Tuesday 24 October' is shown with a '+ Load previous sessions' link. A meeting is listed for 09:20 - 09:35 in the 'Connections Lounge - Standing High Table (Max 2)'. The meeting details include the title 'Meeting', a '28 in-person Meeting' badge, and an 'Awaiting Response' button. Attendees listed are Louise O'Brien and Suji Yoganathan. At the bottom of the meeting card are 'Cancel' and 'Reschedule' buttons. A red arrow points from the 'Sync to my calendar' dropdown menu in the top right corner to the 'Sync to my calendar' button in the meeting card.

IF YOU EXPERIENCE ANY DIFFICULTIES WITH
MONEY20/20 CONNECT, PLEASE CONTACT
CONNECTIONS@MONEY2020.COM FOR
FURTHER ASSISTANCE.

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HUMAN X
MACHINE