

**.MONEY
20/20**
by informa•••

USA
OCTOBER 18-21
LAS VEGAS

WHERE MONEY DOES BUSINESS





ARE YOU SHAPING THE FUTURE OF MONEY? WELCOME HOME

Money20/20 is the place where the world's fintech leaders convene to grow their businesses. We ignite change through the collision of people and ideas, powering new strategies and partnerships that transform mindsets.

Our shows attract senior executives from the most influential businesses across the global money ecosystem including banks, payments, tech, startups, retail, crypto, financial services, policy, and more.

This is the community that will unlock the next big opportunities in fintech. The deals, partnerships, insights, tech and tools to shape your business tomorrow, are here.

THIS IS WHERE MONEY DOES BUSINESS.

“

MONEY20/20
PRESENTS A
VALUABLE
OPPORTUNITY TO
CONNECT WITH
USERS AND
INDUSTRY
LEADERS, GATHER
FEEDBACK, AND
UNDERSTAND
CURRENT INDUSTRY
CONCERNS.

”

Chief Revenue Officer, Stripe



UNITING THE GLOBAL FINTECH ECOSYSTEM

Money20/20 is the place where the world's fintech leaders convene to grow their businesses, by:

ACCELERATING DEALS

We supercharge deal flow in the most efficient way possible: use the power of our global network to generate leads and get business done at scale.

BUILDING PARTNERSHIPS

We curate high-impact ways to identify and meet potential partners: create experiences that take existing relationships to the next level.

RAISING THEIR PROFILE

We provide the industry's biggest stage for telling your story to the world: let the fintech community know you mean business.

MAKING BREAKTHROUGHS

We convene fintech's heavy hitters to share revelatory ideas, insights and innovations: gain direct, privileged access to the industry's most influential leaders.

2025 IN NUMBERS

11,000+

TOTAL ATTENDEES

3,400+

ATTENDING COMPANIES



70%

ESTABLISHED
BUSINESSES

30%

STARTUPS

85+

COUNTRIES
REPRESENTED



1 IN 3

ATTENDEES WERE
C-SUITE



630+

SPEAKERS

380+

SPONSORS

320+

PRESS & MEDIA

SECTOR AND COUNTRY BREAKDOWN

TOP 3 SECTORS:

26% 20%

PAYMENTS

BANKING

22%

SOFTWARE/
TECHNOLOGY

TOP 5 COUNTRIES:

United States

United Kingdom

Canada

Brazil

Mexico



WHO COMES? WELL, EVERYONE.

BANKS	PAYMENT PROVIDERS	TECHNOLOGY	FRAUD AND IDENTITY
/ CEO, US and Americas / Chief Data Officer / Chief Payments Executive / Chief Technology Officer / Executive Vice President, Enterprise Data & AI / Global Head of AI and Operational Platforms / Managing Director – Head Global Acquirers/Issuers / Managing Director, Head of Enterprise Payments Technology / Managing Director, Head of Financial Institutions, Americas / SVP, Head of Digital Assets and Blockchain	/ CEO & Founder / Chief AI & Data Officer / Director of AI Partnerships / Head of Crypto GTM / Head of GTM and Partner Success / Senior Director, Product Strategy & Innovation / VP, Authentication, Fraud & Disputes / VP, Global Head of Commercial Partnerships / VP Global Head of Crypto / VP, Head of Innovation for Embedded Finance and Digital Assets	/ Associate Vice President / Chief Risk Officer / Director, Global Industry Business Development, Financial Services / Director, Head of Cloud Payments and FinTech Ecosystems / Director, Payments and Financial Services Partnerships / Global Head of AI in Payments / GVP, AI Data Platform – FSI / VP Global Head of Payments / Head of Product, Data Licensing / Managing Director	/ Chairman / Chief Product and Analytics Officer / Chief Product Officer / Chief Technology Officer / Head of Partnerships / Principal Solutions Architect / Senior Vice President Partner Channel / Sr. Director of Platform & AI / VP & GM of Banking / VP, Product
         	         	         	         

WHO COMES? WELL, EVERYONE.

GOVERNMENT & REGULATION	VCS/INVESTMENT	RETAIL	DIGITAL ASSETS
/ Chairperson / Chairman / Congressman / Deputy Director / Foreign Trade Expert / Former Acting Comptroller / General Director of Global Business / Managing Counsel / Senior Deputy Comptroller & Chief of Staff / Supervisory Examiner	/ Director, Business Intelligence / Fundamental Research Group / Head of Venture Investing / Managing Director / Partner / Partner, Crypto / Portfolio Manager / Principal / Private Equity Investor / VP, Digital Assets Partnerships	/ Chief Product & Technology Officer, B2B / Director, Global Product Partnerships - Payments and Financial Services / Global Head of Product, Fintech / Head, GenAI and ML for Payments / Head of Payments / Head of Payments & FinTech Partnerships / IT Portfolio Architect / SVP, Core Services / VP & Chief Risk Officer / VP of Apple Pay and Apple Wallet	/ Board Director, Global Head of Banking & Payments / Chief Legal Officer & General Counsel / Director, GTM Payments / EVP of Payments & GM, Americas / GM Payments and Commerce / Product Lead, Credit Card / SVP Commercial, Fintech/PSP / SVP Payments & Network / SVP, Product Management, Payments / VP, Managing Director, North America
         	         	         	         



STAKE YOUR CLAIM

Our festival-style layout, allows for booths to blend seamlessly with interactive features, stages and meeting spaces, helping you spark even more connections and get business deals done.

No matter where you are on the show floor, you'll meet, and have conversations with, fintech's most exciting brands.

Speak to our team to find the best space. Things move fast for the most anticipated event of the year.

**CHECK OUT THE LIVE
INTERACTIVE FLOORPLAN**





FACILITATE MEANINGFUL CONNECTIONS

Looking for a more intentional approach to meetings and smaller (but targeted) gatherings onsite that will maximize your ROI?

Our sponsors get **4x more meetings** and **5x more connections**.

From hosted lunches and community partnerships, to private meeting spaces and VIP areas; our focus is to help you design innovative and bespoke spaces that allow you to host customers and prospects in a more private setting.

Either way, we've got you covered.





SMARTMEET BY MONEY20/20

SmArtMeet offers pre-scheduled, high-impact meetings with qualified senior decision makers from top banks, credit unions, and retail organizations actively seeking technology solutions.

It is the most efficient way to connect with your top prospects and future customers, filling your pipeline with new leads and business opportunities that result in measurable ROI.

Meetings are risk-free, meaning that you'll get a refund on meetings that don't happen. Our hosted buyers had a 90% fulfillment rate in 2025.

**LEARN MORE ABOUT
SMARTMEET**





SMARTMEET BY MONEY20/20

SAMPLE BUYER LIST

Companies:



Job Titles:

- Advisor
- CEO
- Chief Information Officer
- Chief Operations Officer
- Director of Card Services
- Director of Payments and Fintech
- Director
- Director, Payments and Checkout, Product Development
- Director, Strategic Partnerships and Investments
- Executive Vice President / Chief Strategy Officer
- Executive Vice President, Chief Deposit Officer
- Executive VP
- EVP, Chief Information Officer
- General Manager Remittance, F/X & Crypto
- Head - Fintech Products
- Head of Payments
- Industry Development Executive
- Innovation Partnerships Manager
- Managing Director
- Payment Head
- Product Management Monetization
- Sr. Manager, Payment Strategy and Analytics
- Strategic Partnerships
- SVP - Checking & HHA Acquisition/Product Design
- SVP Compliance
- SVP Fraud and Physical Security
- SVP, Enterprise Payments Strategy Leader
- SVP, Head of Product, Digital Banking
- SVP, Innovation, Corporate Strategy
- SVP/Chief Operating Officer
- Vice President, Financial Services
- Vice President; Strategic Sourcing
- VP - Global Commercial Services Product
- VP - Enterprise Product and Intel Solutions
- VP - Product and Member Experience
- VP of Digital Services
- VP Treasury & Finance
- VP, Payments Strategy & Product



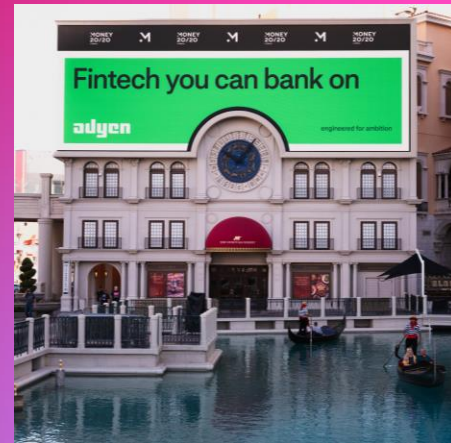
NOT JUST ANOTHER BRANDING EXERCISE

In some circles, Money20/20 is seen as a rite of passage for those who go on to make a difference in the world.

Move markets by reaching the most valuable audience in fintech.

From partnering with us to produce new content formats that will put your brand at the heart of our revolutionary agenda, to jaw-dropping show floor activations and larger-than-life signage. Attendees will be surrounded by your brand throughout their entire Money20/20 experience.

Looking for something bespoke? Our team will work closely with you to bring your ideas to life!



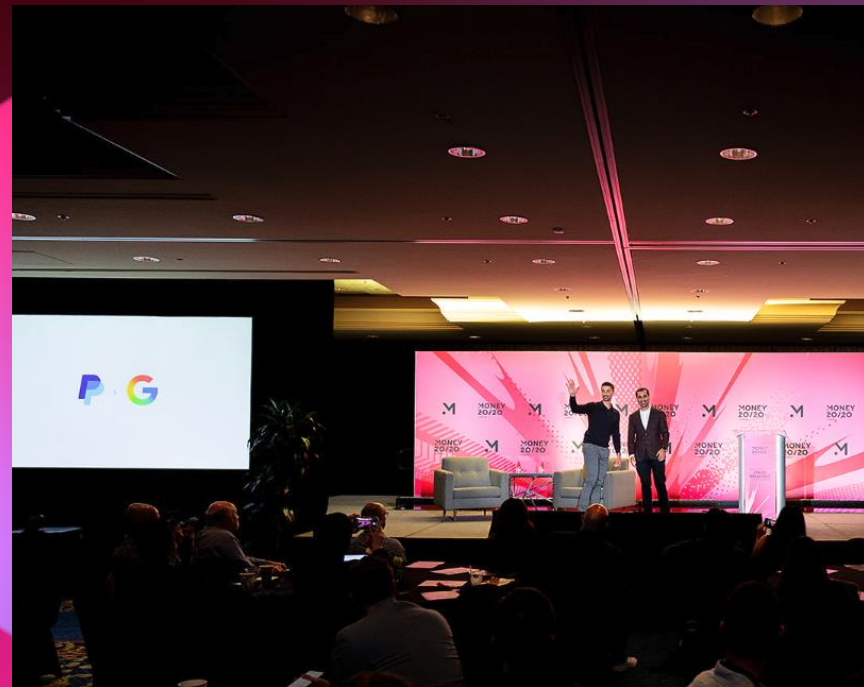


HEADLINES ARE MADE HERE

Setting the stage for successful launches and major industry announcements is what we do best.

Like Western Union announcing their plans to launch the U.S. Dollar Payment Token (USDPT), its new stablecoin, in the first half of 2026, PayPal and Google announcing their partnership that will bring agentic shopping experiences to life, and Checkout.com teaming up with Uber to provide global acquiring and gateway services across multiple markets globally.

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone or launching a new initiative - means you'll be maximizing your breaking news before, during and after the event. Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.



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CAPTURE GLOBAL ATTENTION

320+

MEDIA & ANALYSTS IN
ATTENDANCE

6.98k

MEDIA MENTIONS DURING
THE SHOW

Forbes

AXIOS



Bloomberg

NYSE
AN ICE EXCHANGE



WSJ



HELPING THE FINTECH ECOSYSTEM DO BUSINESS



"MONEY20/20 IS
ONE OF THE
BIGGEST
MOMENTS IN US
FINTECH."

CTO
Adyen

"THERE'S NOTHING
LIKE CONNECTING IN
PERSON WITH
CLIENTS AND
PARTNERS WHO ARE
PUSHING
BOUNDARIES AND
REDEFINING WHAT'S
POSSIBLE IN GLOBAL
PAYMENTS."

HEAD OF VISA
DIRECT SALES
Visa

"WE INVEST IN
MONEY20/20 EVERY
YEAR TO ENSURE
WE'RE WELL-
POSITIONED FOR THE
CHANGES AHEAD, AND
IT'S VITAL FOR US TO
ENGAGE AT SCALE
WITH SUCH A BROAD
AND DIVERSE
AUDIENCE."

SVP AND GM,
AMERICAS
PayPal

"EVENTS LIKE
MONEY20/20 ARE THE
BEST CHANNELS
BECAUSE IT ALLOWS
YOU TO REALLY MEET
THE RIGHT PERSON AT
THE RIGHT TIME."

CHIEF MARKETING
OFFICER
Thunes





MEET THE TEAM

Schedule a call today with the team behind the magic of Money20/20. We're just one click away and ready to walk you through the options available to give you the greatest possible experience at our shows.

GET IN TOUCH TODAY



JESSICA BLUE
EXECUTIVE VICE
PRESIDENT



STEPHEN SLATTERY
SVP GLOBAL
SALES



REMI KENT
VP, ENTERPRISE
SALES



NICOLE VIAFORE
HEAD OF ACCOUNT
MANAGEMENT



JAMES GIBSON
SENIOR DIRECTOR,
ENTERPRISE SALES



NATALIE BOHNER
ENTERPRISE SALES
DIRECTOR



KRISTA MOORE
DIRECTOR,
INTERNATIONAL
SALES



IAN STOCKSTILL
ACCOUNT
MANAGER



LAUREN PAYTON
ACCOUNT
MANAGER



CRYSTAL DENNER
ACCOUNT
MANAGER



**MARIAM
JAKHASHVILI**
ACCOUNT
MANAGER



MIKE MICHALAKIS
BUSINESS
DEVELOPMENT
MANAGER



BILL WHITE
BUSINESS
DEVELOPMENT
MANAGER



AMBER WOYTAN
BUSINESS
DEVELOPMENT
MANAGER



AMANDA SERPA
BUSINESS
DEVELOPMENT
MANAGER



VERONICA DACOSTA
SALES
ADMINISTRATOR



MONEY IS GLOBAL

Launched by industry insiders in 2012, as the world began to recover from the global financial crisis and digitization began to transform our world, Money20/20 has rapidly become the heartbeat of the global fintech ecosystem.

As we have grown, the most innovative, fast-moving ideas and companies have driven their growth on our platform. Mastercard, Airwallex, J.P. Morgan, Stripe, Google, Marqeta, Visa, Adyen, Checkout.com and more make transformational deals and raise their global profile with us.

We attract leaders from the world's greatest VC firms, banks, regulators and media platforms: convening to cut industry-shaping deals, build world-changing partnerships and unlock future-defining opportunities.

**JOIN US AT MONEY20/20, THE PLACE
WHERE MONEY DOES BUSINESS.**



MONEY20/20 ASIA

27-29 April 2027
Queen Sirikit, Bangkok
[ASIA.MONEY2020.COM](https://asia.money2020.com)



MONEY20/20 EUROPE

8-10 June 2027
The Rai, Amsterdam
[EUROPE.MONEY2020.COM](https://europe.money2020.com)



MONEY20/20 MIDDLE EAST

14-17 September 2026
Riyadh, Saudi Arabia
[MONEY2020MIDDLEEAST.COM](https://money2020middleeast.com)



MONEY20/20 USA

18-21 October 2026
The Venetian, Las Vegas
[US.MONEY2020.COM](https://us.money2020.com)