

.MONEY
20/20[^]
BY ASCENTIAL

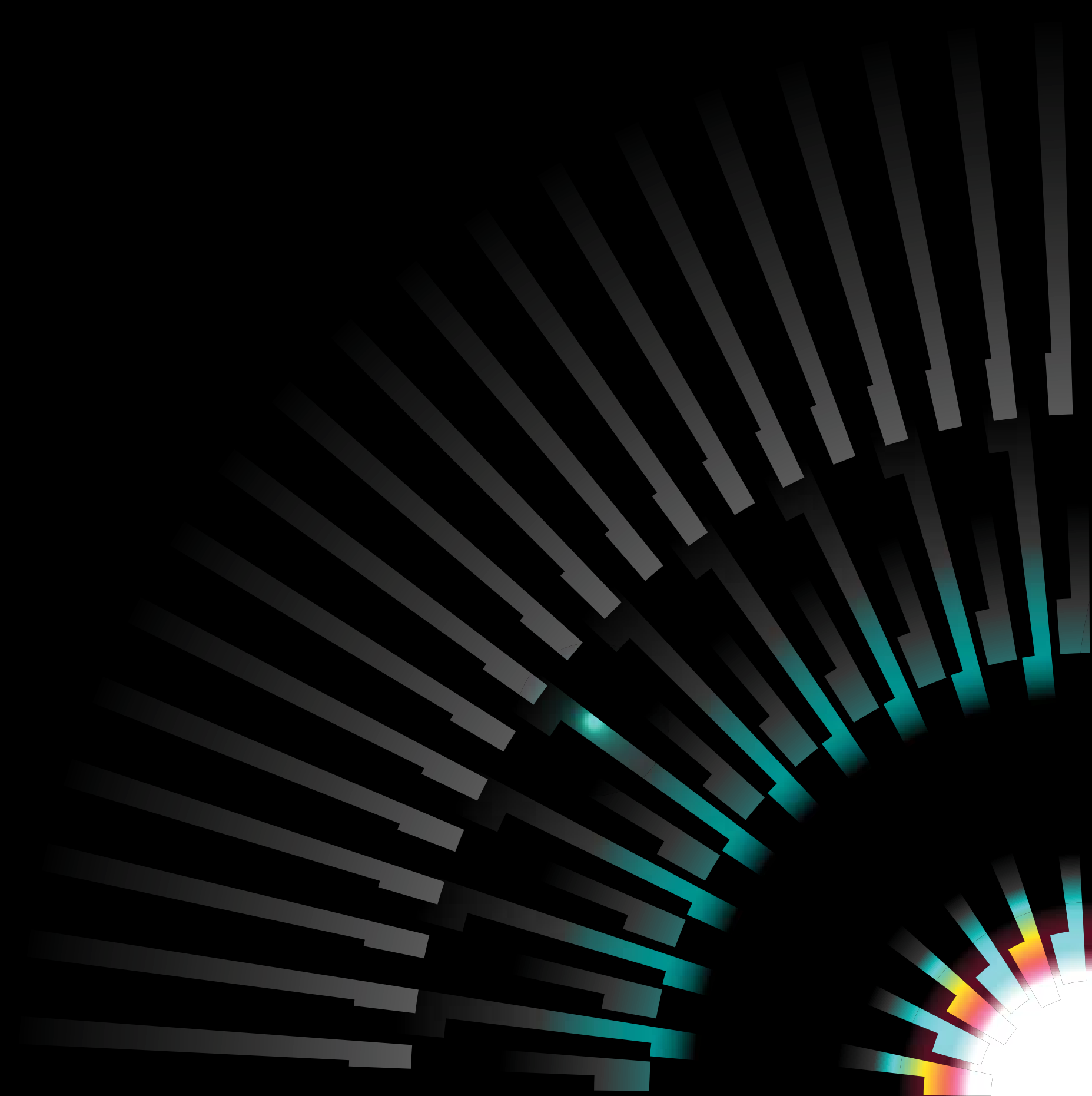
USA
OCTOBER 24-27, 2021
LAS VEGAS

THE ONLY SHOW IN TOWN

At Money20/20 we embrace the unknown and stop at nothing to transform our ecosystem and your business. We harness the power of curiosity and ambition to propel a powerful collision of people and ideas shaping the future of money.

Since 2012, this has been the stage where stories unfold and where magic takes place. As the annual meeting place for disruption, it's our responsibility to charter the uncharted and to completely shatter industry norms. With our 10 year anniversary in 2021, we deconstructed every aspect of the show, and broke the boundaries of creativity to deliver a completely reimagined in-person experience.

An undertaking this bold could only be accomplished by Money20/20.



WHO ATTENDS

/ 46% DECISION MAKERS

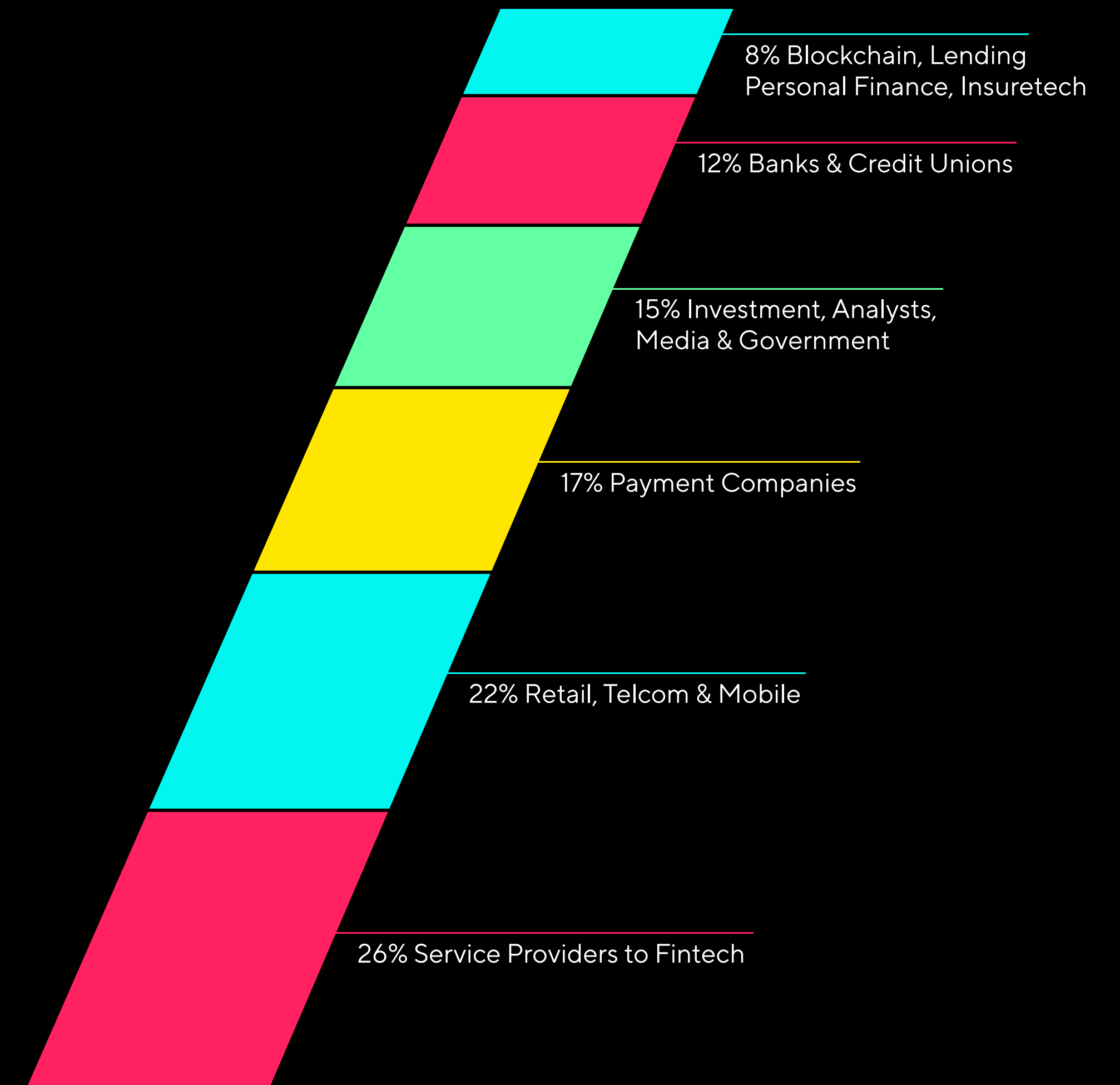


CEOs, CFOs, COOs,
CIOs, CTOs, CMOs



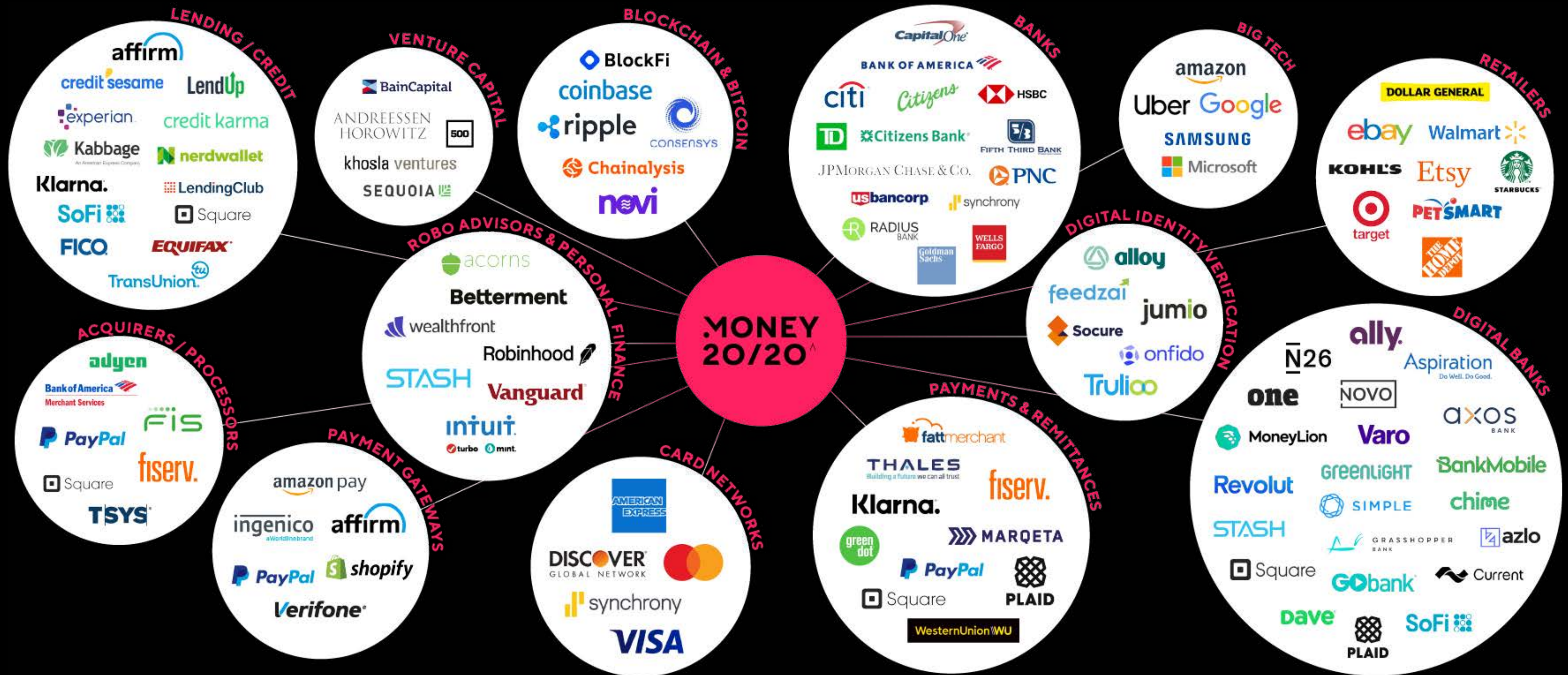
EVPs, SVPs, Presidents,
Partners & Directors

/ SECTOR BREAKDOWN



*Based on 2019 Actuals

THE MONEY20/20 ECOSYSTEM



*Based on 2019 and 2020 sponsors, speakers & attendees

WE'RE BACK & SAFER THAN EVER

At Money20/20 we're on a mission to unite and reconnect our community of leaders in a time when meaningful collaboration still comes down to getting the right people in the room. However, we need to make sure that the next time you step foot into our show, it's with the most comprehensive set of safety measures designed to help keep you safe.

In order to do that, we have implemented Ascential Secure, the health and safety standard for Ascential's live events, including Money20/20. It has been developed to address the risk posed by Covid-19.

We're working with the City of Las Vegas, The Venetian, the Nevada Safe Meetings and Tradeshows initiative, our vendors, and our sponsors to follow the best collective thought on health and safety from the number one meetings destination in the world.





On the show floor we spark magic through reimagined programs & experiences.

WHY SPONSOR IN 2021?

- / Get in-person access to 1000s of global decision makers through our networking programs
- / Increase your brand's visibility and get ahead of your competition
- / Schedule unlimited in-person meetings through our exclusive app (pre-event and onsite)
- / Get out of your Zoom-rut and get back to the priceless engagement that comes from meetings IRL
- / Join the champions league of thought leaders and create a compelling story through our private content offerings
- / Get the ROI you need and fuel your dried-up pipeline with our premium meeting products
- / Take your business from status quo to status *whoa* when you leverage the media and press onsite
- / Avoid FOMO and move your business forward with our can't miss show

WHERE HEADLINES ARE WRITTEN

THIS IS THE STAGE WHERE STORIES UNFOLD:

[JPMorgan Chase](#) Unveiled Chase Pay at Money20/20

[Samsung's](#) Thomas Ko on the Future of Samsung Pay

[American Express](#) - Why Ken Chenault Doesn't Care if Plastic Goes Away

[Jack Dorsey](#) Defends Decision to be CEO of Both Twitter and Square

[Uber](#) - Announced Uber Money, Credit and Debit Cards for Riders and Drivers

[Amazon](#) Launched 'Login and Pay' with Amazon

[Mastercard](#) Announced its Facebook Messenger Bot, Mastercard KAI

[Bank of America](#) Unveiled Erica Chatbot for Digital Banking

[Acorns](#) to Demo at Money 20/20 Launchpad360

[Zebit](#) Launches to Provide No-Cost Financing to the Underserved

[Amazon Pay](#) Announced Alexa Integration to Pay Bills

[Verifone](#) Announced Verifone Engage, the Future of Connected Payment Devices

[BlueSnap](#) Raises \$50 Million for its Global Payment Processing Tech

[BitPay](#) Announced Bitcoin Checkout 'One-Tap' App at the Point of Sale

[Mastercard](#) Showcases Augmented Reality Shopping

[American Express](#) - Announced Partnership with Nova Credit

[Icon Savings Plan](#) Awarded Grand Prize at Money20/20 by Shaquille O'Neal

[Apple's](#) Jennifer Bailey Delivers Apple Pay Update at Money20/20

[John Sculley](#) on Apple's future with CNBC

[Western Union](#) Unveils Major Upgrade for International College Students

[Visa and Intel](#) Collaborate to Drive Better Payment Security for Connected Devices

[Klarna](#) Rolls Out 'sSice it in 4' Payment Option

[Vantiv Partners with AEVI](#) to Enhance SmartPay Terminals

[N26](#) Announces Plans to Launch in the US

[LendingClub](#) CEO Sanborn is Bringing Back Investors

[Synchrony Financial](#) CEO on Future of Payments with CNBC

[Ant Financial's](#) Douglas Feagin on U.S. Market Expansion with CNBC



AMERICAN BANKER.

BANKING DIVE

Bloomberg

bobs guide

BUSINESS INSIDER



Finextra

Forbes



HYPEBEAST

Inc.

MARKETPLACE

MarketWatch



The Motley Fool



TEAR SHEET

yahoo! finance

COLLISIONS OF DISRUPTIVE PEOPLE & IDEAS

In some circles, Money20/20 is seen as a rite of passage for those who go on to make a difference in the world. Our reputation precedes us as we continue to be the place where ideas are born and where serendipitous encounters turn into industry-changing partnerships.

We're ready for the pent-up demand for connectivity and human interaction. In 2021, we'll make it easier than ever for you to reconnect with those you've missed while also reaching new people you should know. A powerful arsenal of digital tools along with our reimaged networking experiences will get you a prime seat at the table for the most important face-to-face meetings of Q4.

HOW WE SPARK CONNECTIVITY

- / Bespoke, intimate and private networking opportunities **(NEW FOR 2021)**
- / Exclusive access to the full attendee list
- / An AI-tailored experience for tangible results
- / Pre-schedule your face-to-face meetings
- / Reserved tables for you and your team
- / Personalized recommendations based on goals

4,000+

1-to-1 meetings and thousands of new connections

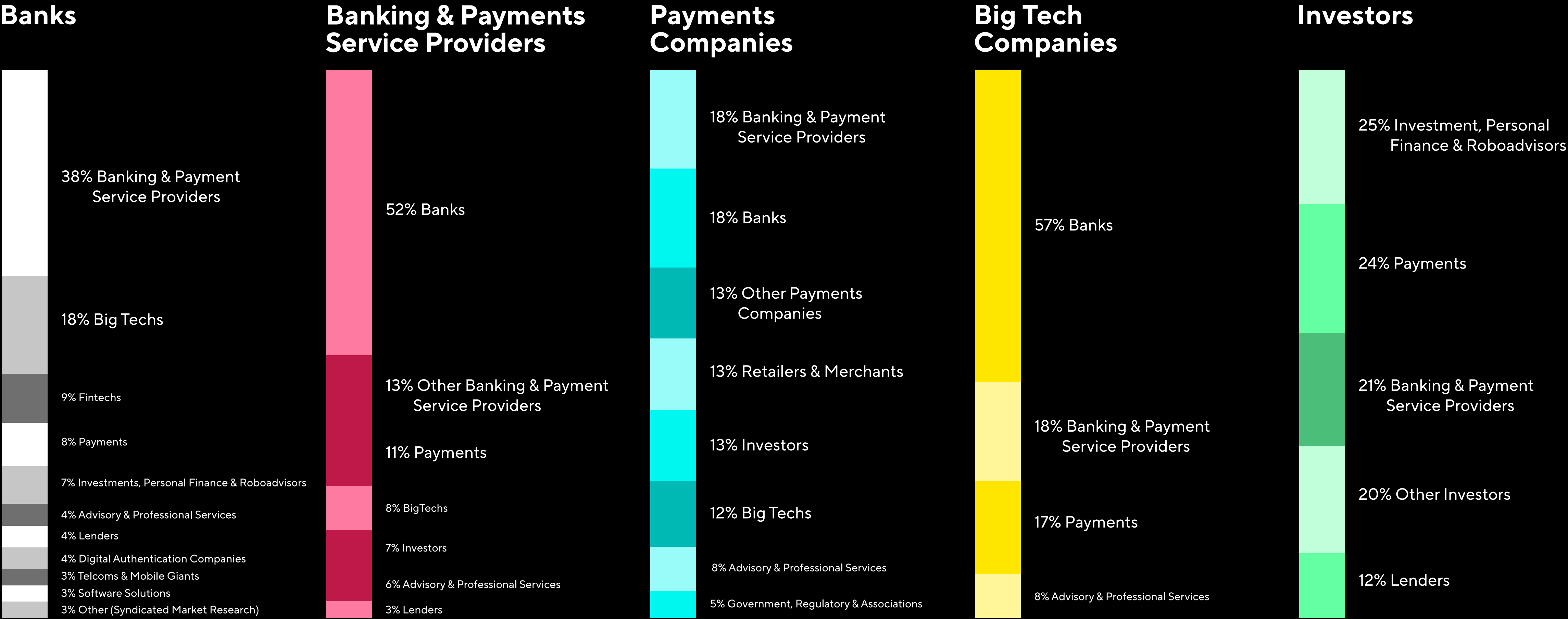
94%

of attendees download & engage with the networking tool

*Based on 2019 Actuals

1:1 MEETINGS BREAKDOWN

ACTUAL MEETINGS BY SECTOR

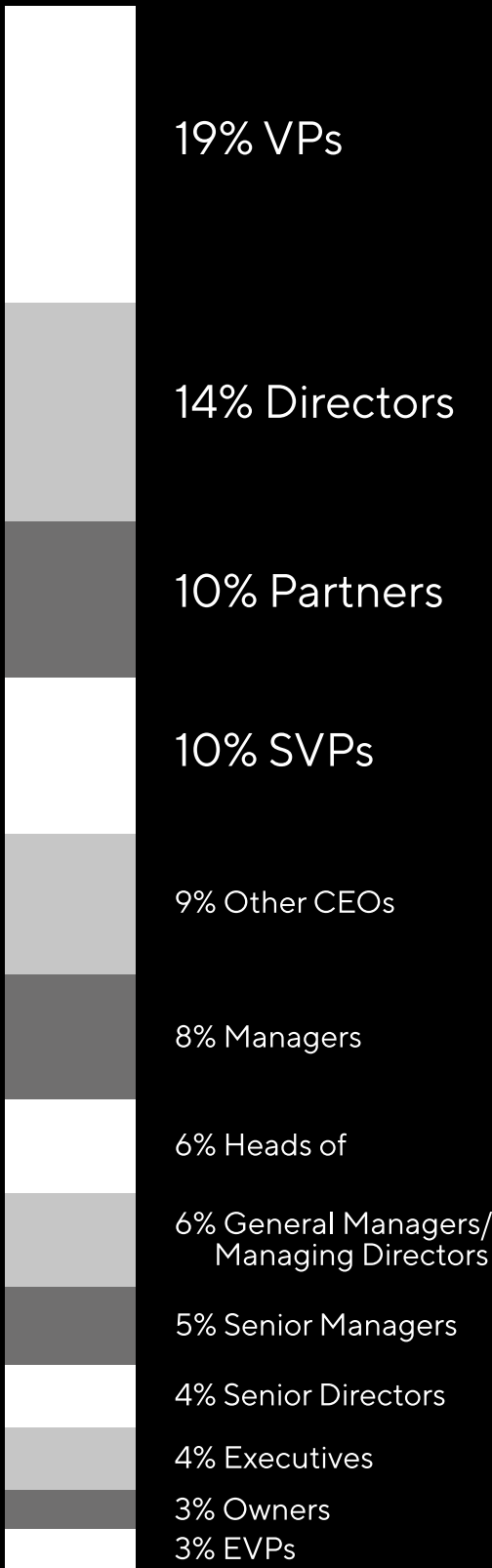


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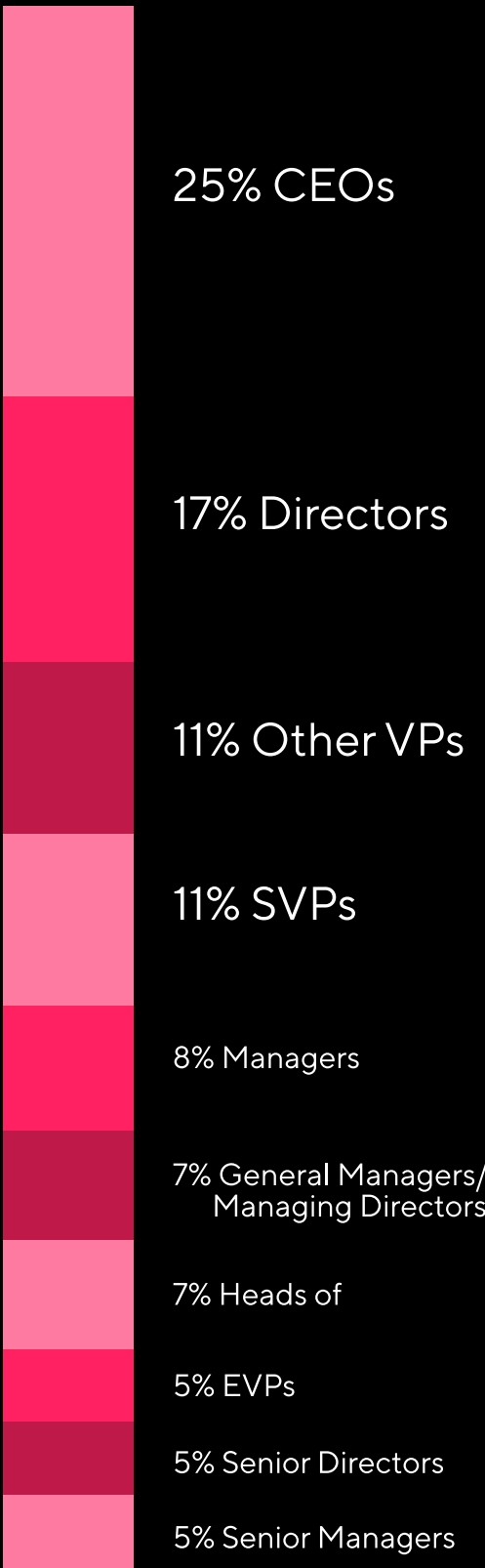
1:1 MEETINGS BREAKDOWN

ACTUAL MEETINGS BY SENIORITY

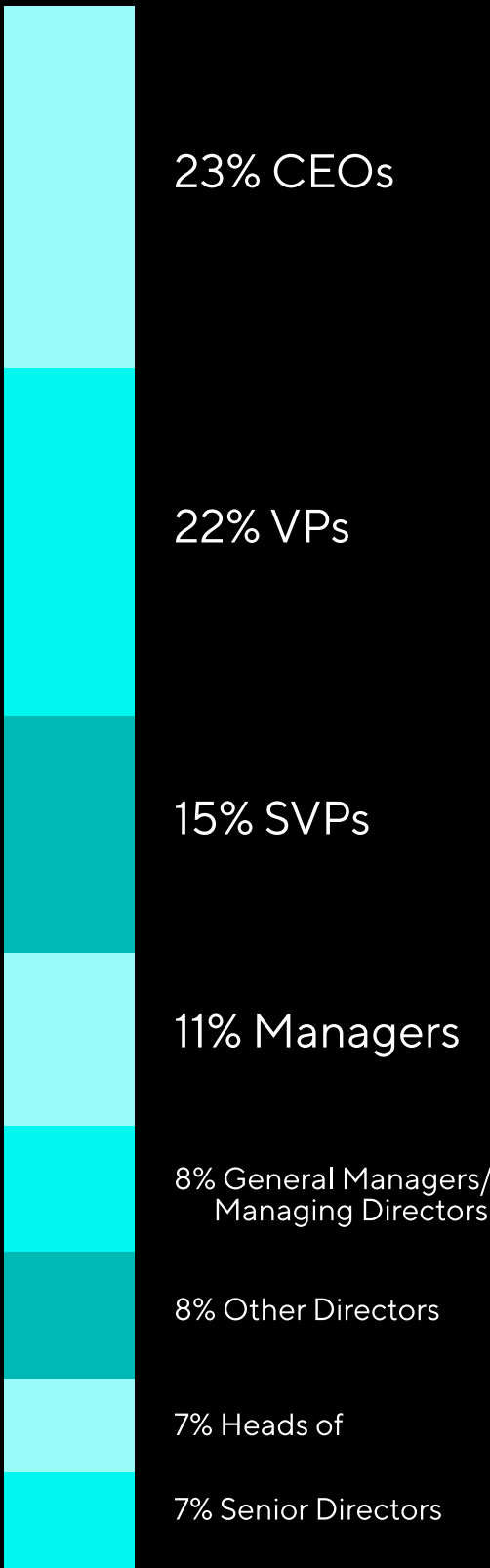
CEOs (Chief Executive Officers)



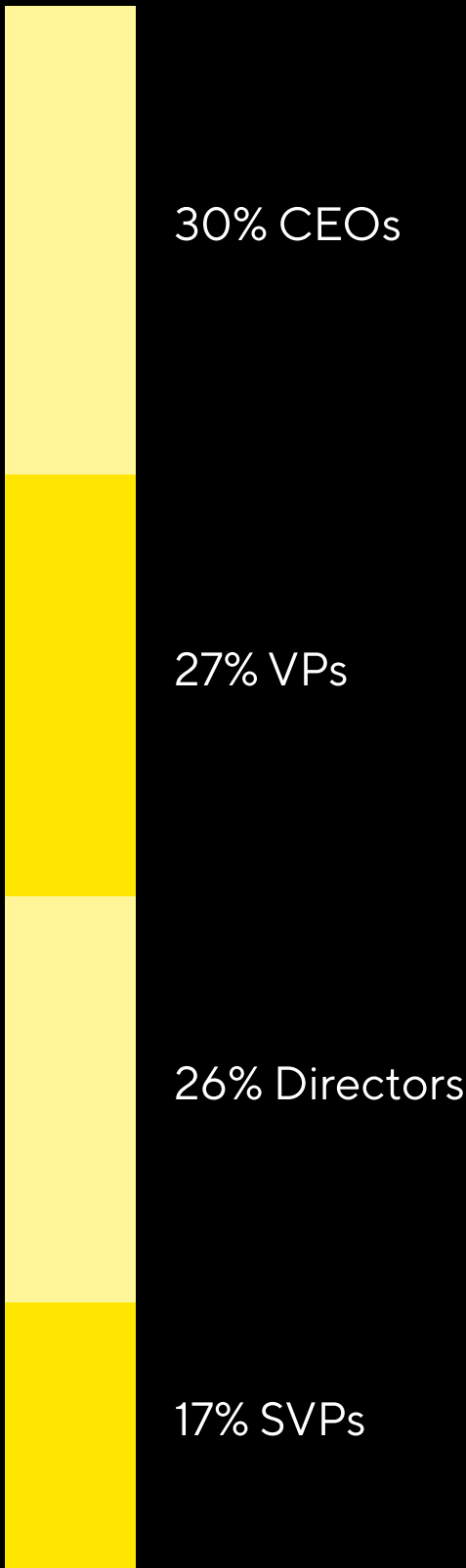
VPs (Vice Presidents)



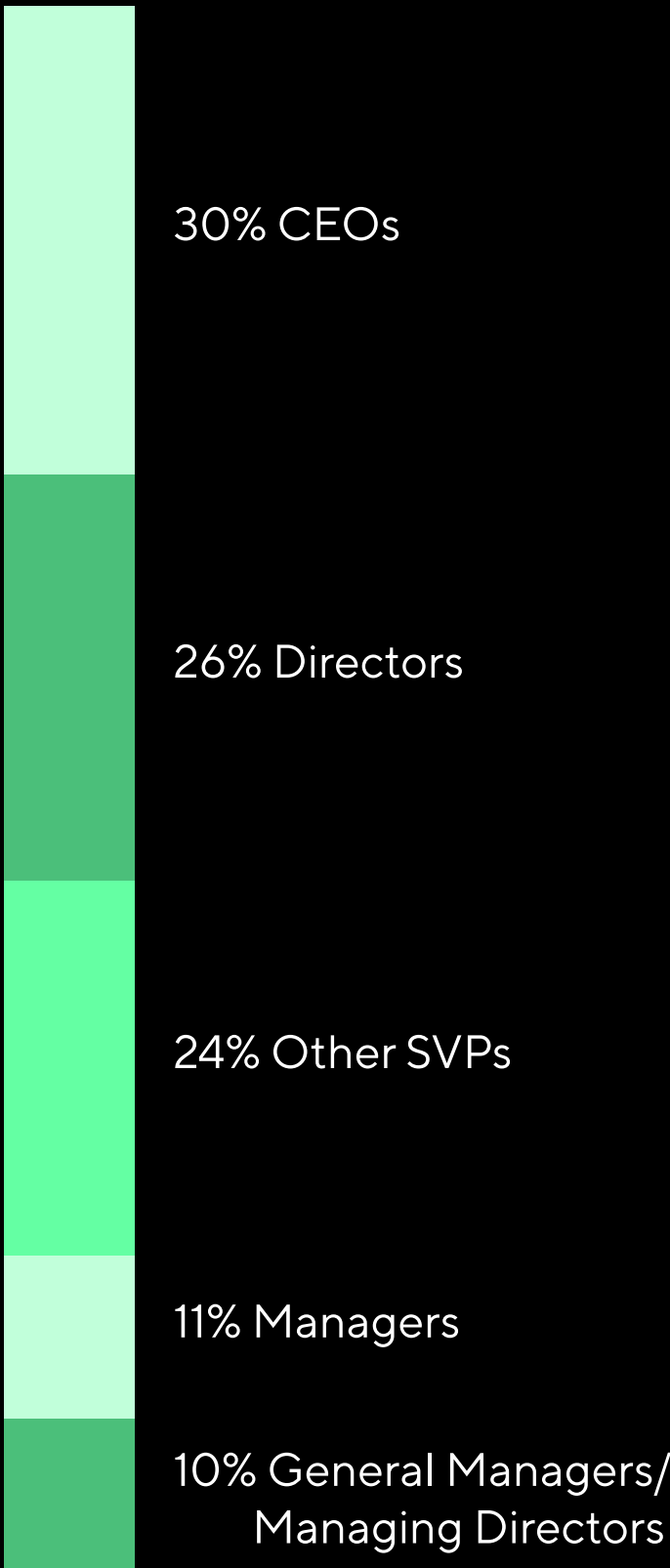
Director (e.g. Marketing Directors, Product Directors)



General Managers/ Managing Directors



SVPs (Senior Vice Presidents)



*Based on 2019 Actuals

HELPING 3,500+ LEADING COMPANIES ACHIEVE GROWTH



“For us at Ant Financial we love attending Money20/20 in Las Vegas. We run a global business and here in one venue you can meet global partners, share ideas, share thinking and accomplish a lot. It’s a great place to innovate and collaborate.”

**/ Douglas Feagin,
AntFinancial**



“Money20/20 is really important to us. We know it’s where everyone from the largest banks to the smallest fintechs meetup to collaborate. We knew it was the place to reach banks and introduce them to Bumped’s technology.”

**/ Amy Dunn,
Bumped**



“Vegas is great! This is an opportunity to meet people from all over the world. Creativity has no boundaries and Money20/20 allows us to learn from each other and develop our products.”

**/ Ankur Mehrotra,
Grab**



“Money20/20 was the 1st conference we’ve ever done. We’re talking early days... today, we have massive scale, we have lots of great customers, we’re a \$4.3 billion company. So, the journey has been pretty special for us at Money20/20. We do it every year and it’s nice how we’ve grown together.”

**/ Jason Gardner,
Marqeta**



“Money20/20 is by far the most valuable financial conference in the states. From speakers to walking the floor, the four days bring a ton of value to our organization. My recommendation for anyone reading is send your team and be prepared so you/ your organization can take complete advantage of it.”

**/ Pierre P. Habis,
Santander Bank**

GET BACK TO IN-PERSON MEETINGS

We're thrilled to welcome you back for some much needed facetime IRL. Expect a more intentional approach to pre-scheduled one-to-one meetings and smaller (but targeted) gatherings onsite that will maximize your ROI. Our focus is to help you design innovative, fully configurable, and bespoke spaces to help you and your clients feel comfortable, secure and ready to do business.



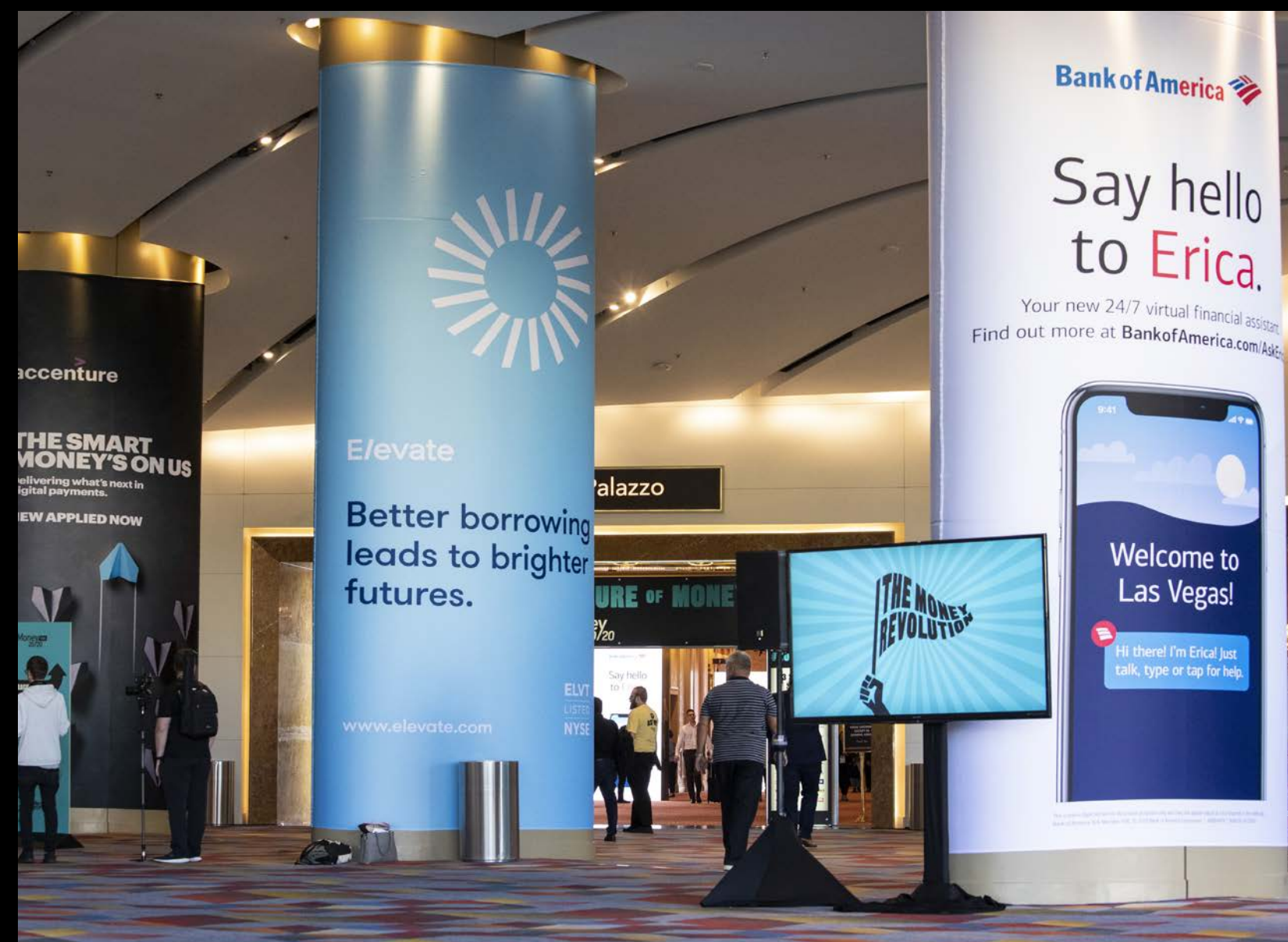
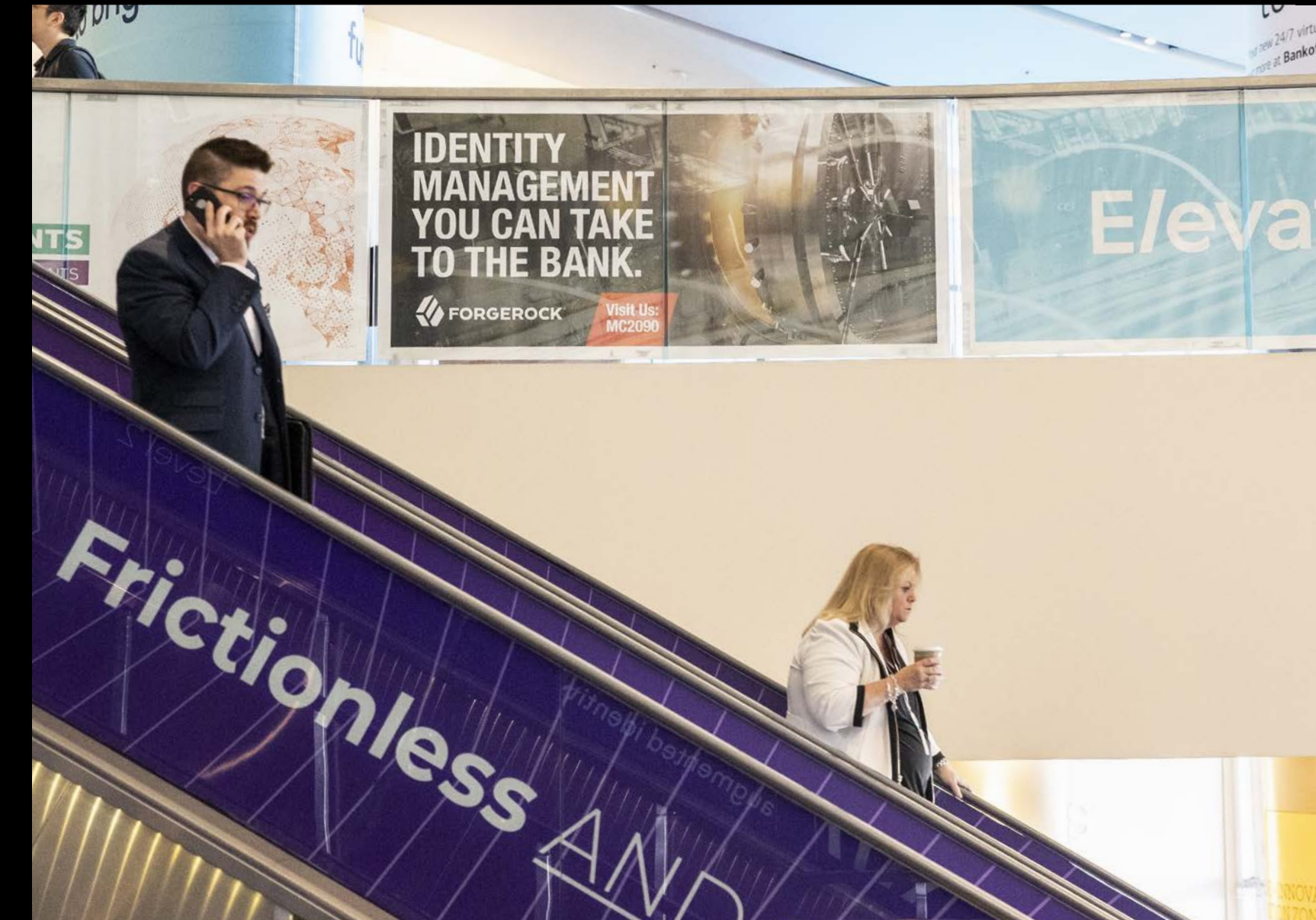
A NEW APPROACH TO NETWORKING

We'll be greeting each other with elbow bumps and air high fives, but impactful networking certainly won't stop. You can bring the fun outside with our poolside reception, host a private networking reception or even build an unforgettable lounge for attendees to escape from the Money20/20 hustle. Either way we've got you covered.



STAND OUT & GET NOTICED

Partner with us to produce new content formats and can't-miss Summits that will put your brand at the heart of our revolutionary agenda. Otherwise, you can steal the spotlight with an immersive branding program using a rich variety of physical and digital options. From jaw-dropping banners, to outdoor marquees to larger than life signage - attendees will be surrounded by your brand throughout their entire Money20/20 experience.



STAKE A CLAIM

The Sands Expo at The Venetian offers over 1 million square feet of expo space. Rest assured we'll be using every last inch. We suggest you speak to your Sponsorship Consultant and move quickly on your booth space. Pent-up demand has exceeded our expectations and things will move fast as we turn the lights back on at the most anticipated in-person event of the year.

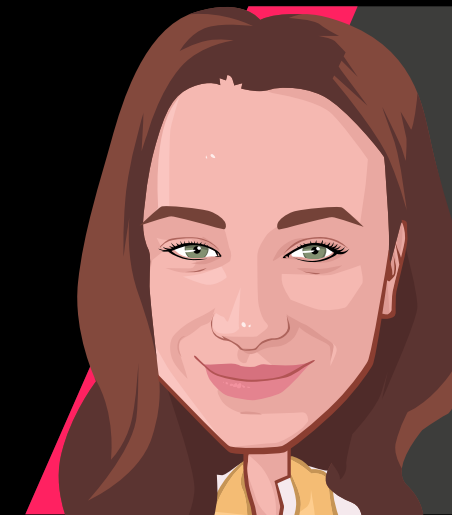


MEET THE TEAM

Our army of experienced event veterans are ready to serve you as dedicated Sponsorship Consultants for Money20/20 success. Get in touch today and let us do the work to ensure you get maximum ROI as you navigate your way back to in-person experiences in 2021.



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Key Account Manager
[Linkedin](#)



NICOLE SAVIC
Account Executive
[Linkedin](#)



LUCAS ALEXANDRE
Business Development
[Linkedin](#)



MITCHELL HIRSCHORN
Account Executive
[Linkedin](#)



ANTHONY DIPIETRANTONIO
Vice President,
US Sales
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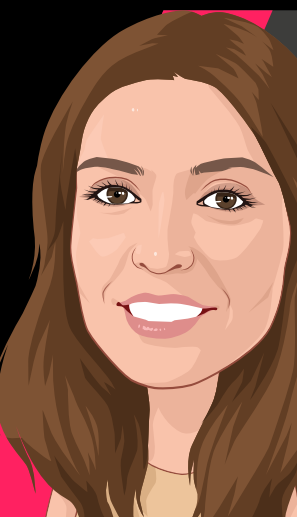
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