

Dear [Your Boss' Name],

I'm keen to attend [Money20/20](#) – the cornerstone event on the industry calendar for payments, fintech, and banking - **this October 24-27 in Las Vegas**. I believe my experience there would be extremely beneficial for both my professional growth, industry knowledge, and most importantly, our business' success.

After a year of making the best of zoom meetings, I'm ready to get back to in-person meetings, hit our targets, and learn firsthand from those at the helm of the industry. This experience entails:

1. **Insights to stay ahead of the curve**

This is where leaders come to share and create groundbreaking news. I'll be immersed in all the learnings, presentations, and case studies that provide insight into the most cutting-edge disruptions before they hit the mainstream.

2. **Impactful networking opportunities**

Their app and meeting tool will help me access the full attendee list in seconds and uses AI "matchmaking" technology to connect me with the right people seamlessly. Plus, they've redesigned the show to ensure maximum networking potential.

3. **First-hand access to budget holders & decision-makers**

Money20/20 hosts all the power players shaping the future of money in one conducive space. I'll get in front of those that we need to meet, ensuring no opportunity is missed. Review the growing [list of sponsors](#) and attending companies.

4. **The who's-who of the entire industry attends**

This event draws the largest audience of decision-makers, including CEOs, Presidents, Directors, Executive Vice Presidents, Vice Presidents, CMOs, Founders & Owners, Partners, CTOs, General Managers, Managing Directors, Senior Directors, Senior Vice Presidents, and Executives. [Learn more about the attendees](#).

In short, I'll gain access to all this and so much more with my ticket.

Right now, **a pass to Money20/20 is just \$2899, which includes access to the entire event, all sessions, the expo hall, and breakfast and lunch for four days**, so expenses outside of the event will be minimal.

By registering now we'll save \$600 off the final price – and we'll save even more if we book as a team! Plus, they offer an exclusive, low rate for rooms onsite at The Venetian Las Vegas, ensuring I maximize every moment I'm there for the best price possible.

Money20/20 is also prepared to address any Covid-related concerns. You can read their health and safety plan [here](#) – it's quite comprehensive!

Best,
[Your Name]