worldpay

Click to Pay

Bring the convenience of contactless online

Click to Pay is an authenticated checkout solution designed to provide a fast and frictionless shopping experience. This technology ensures a secure and seamless integration with online checkouts, making it easier for customers to complete their purchases. Click to Pay is network and device agnostic, meaning it supports multiple card networks, including Visa and Mastercard, offering flexibility and convenience for both merchants and consumers.

Payments powered by
worldpay

VISA | ⬤⬤

Proceed

How does Click to Pay support merchants?

Click to Pay boosts authorization rates, enhances security, and streamlines the shopper experience

Increased approval rates

No need for long checkout forms (16-digit PAN, CVC, address) which boosts conversion and improves authorization rates **by 2-5 bps.***

Reduce card abandonment

The manual input of shopper's card details results in high basket abandonment. **17%** halted as the checkout process was too long.*

Device and scheme agnostic

Simplifies operations by **unifying checkout experiences.** Provides tokenized solutions for both guest checkout and returning customers.*

Fraud reduction

Authenticated tokens helps in reducing fraud, potential reduction in fraud by **2-4 bps.***

Faster checkout

Decreased checkout times by 20 seconds when compared to manual PAN entry.*

worldpay | VISA | (Mastercard)

Click to Pay

Authenticated checkout solution leverages network payment tokens (NPT) and 3DS. After a one-time registration,shoppers can complete theirpurchases in just a couple of clicks, eliminating the need to manually enter tcard details.
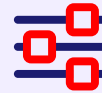
Integrated UX

High approval rates

Device and scheme agnostic

Lower fraud rates

Reduced latency

Merchant level control

Value proposition

Key benefits

- Improved auth rate (potential of 2-5bps improvement)*
- Authenticated network payment tokens
- Turnkey solution for HPP merchants

Product capabilities

- Applicable for Visa and Mastercard cards
- Settlement via Worldpay as per card transactions
- One-off card payments / guest checkout

Key requirements

Target merchants

☑ High guest checkout

☑ High manual PAN entry

☑ Retail (eCommerce), travel, groceries, drugstores

*Worldpay internal data, 2024

Note: Click to Pay is currently only available in select regions. For more information, contact Worldpay.

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